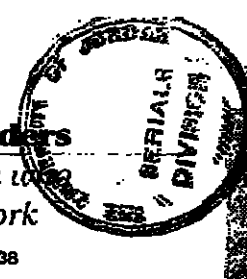


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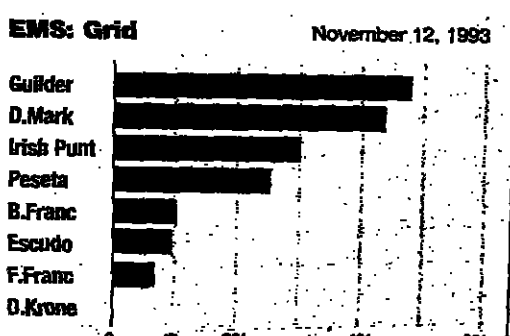
Tension grows in Congress as Nafta hangs in balance

Persuasion and debate will continue up to the last minute this week as members of the US Congress prepare for Wednesday's crucial vote in the House of Representatives on the North American Free Trade Agreement with Mexico and Canada. "The undecided members still hold the balance," vice-president Al Gore said. If Nafta passes the House, it is expected to be approved more easily by the Senate and would come into effect on January 1, lowering tariffs and dismantling trade barriers between the three countries. Page 16; Canada ponders separate deal, Page 4; Leader Comment, Page 15; What Nafta says about democracy, Page 38.

Union bid for United Airlines fails An attempt by unions at United Airlines to buy a majority stake in the US carrier failed after five months. The airline said it would continue its cost-cutting programme, which the unions fiercely oppose. Page 17.

Japan has full use for plutonium Japan will receive about 85 tonnes of plutonium from reprocessed nuclear fuel by 2010 and intends to use all of it, including shipments from Thorp, the UK reprocessing facility which has long-term contracts to handle Japan's waste nuclear fuel. Page 16; UK's Nuclear Electric wants to be privatised, Page 7.

European Monetary System The Dutch guilder remains the strongest currency in the system although the gap between it and the Danish krone, the grid's weakest member, narrowed last week to 4.77 per cent from 4.95 per cent. The Portuguese escudo moved ahead of the French franc after central bank intervention. Currencies, Page 33.



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilder which move in a 2.25 per cent band.

Bhutto candidate becomes president Pakistani prime minister Benazir Bhutto strengthened her political position with the presidential victory of Farooq Ahmed Khan Leghari, one of her most trusted lieutenants. Page 5.

Apple to license Mac software Apple Computer is to license to other computer makers the software that makes its Macintosh personal computers unique, thus abandoning the strict proprietary software approach it has adhered to for more than 10 years. Page 19.

Chernobyl deaths total 42, say scientists A total of 42 deaths can be attributed to the 1986 explosion at the Chernobyl nuclear power plant in Ukraine, European scientists said. The figure contrasts with the Ukrainian government's claim that 8,000 people have died so far from the effects of the disaster. Page 2.

Industrial workforce set to fall Manufacturing industry in leading industrial countries could be employing under 10 per cent of the workforce in 30 years, according to two leading economists. The share of manufacturing in total employment has already fallen to around 15 per cent in the US. Page 16.

Banks plan immediate settlements European Union central bankers are to try to reduce the risks of banking system failures by ensuring that banks settle large cash payment claims against each other immediately. Most currently settle with each other through central banks at the end of each day. Page 2; UK banks change 300-year-old rule. Page 7.

Agnelli threatened Fiat split Umberto Agnelli, deputy chairman of Italy's Fiat group, is believed to have threatened to break up the family holding company after recent setbacks within the business. He is to resign his post at a special shareholders' meeting in Turin today. Page 17.

Austria announces privatisations Austria unveiled an ambitious privatisation programme under which a number of industrial companies will be floated on the Vienna stock and other stock markets around the world. Page 19.

Ferranti investors told to take GEC offer Receivership is the only alternative to GEC's bid of 1p per ordinary share in Ferranti International, shareholders in the troubled defence electronics group were told in GEC's offer document. Ferranti chairman Eugene Andersen said it was vital for shareholders to accept. Page 17.

CS Holding raises stake in Swiss bank CS Holding, parent company of the financial services group built around Credit Suisse, has bought an additional 15 per cent stake in Bank Leu, Switzerland's fourth largest bank, for Sfr1.6m (\$278m) in shares and cash. The move raises CS's holding to 70 per cent. Page 19.

'Wise men' predict zero growth in west Germany

By Quentin Peel in Bonn

GERMANY'S "five wise men" have warned the government that the west German economy is unlikely to grow in the coming year and the recession may not yet have bottomed out.

The government's independent economic advisers fear that unemployment will top 4m in 1994, up by another 500,000, and industrial investment continue to stagnate. Their report, due out today, is notably more pessimistic than the recent forecasts from the leading

German economic institutes. Their forecast of zero growth in west Germany compares with a prediction of 1 per cent recovery by five of the six economic institutes. The government itself is still hoping for a 1.5 per cent growth rate.

Private and public consumption in west Germany are expected to decline for a second year in succession, while investment in plant and equipment is likely to shrink by a further 2 per cent, after a startling 15.5 per cent drop in the current year. The one hopeful sign is a forecast recovery of 2.5 per cent in

export earnings, while inflation should slow further to 3 per cent in west Germany and 4 per cent in the east.

Yet the five wise men are probably more hesitant than at any time in recent years in their prognosis for the German economy, arguing that it could easily pick up sooner, or deteriorate further.

"We must emphasise that we do not consider ourselves on safe ground in making this forecast," the authors say. "The danger that the recession could deepen has been initially averted, if not yet fully banished," the advisers say.

They recall that they forecast zero growth for the west German gross domestic product for 1993 - the most pessimistic prediction published last autumn - only to see it heading for a 2 per cent decline. They say a revival of industrial investment is an urgent necessity, combined with rigorous control of public sector spending.

They accuse all levels of the government of failing to pursue a clear and predictable course of consolidation in budget spending over the past two years, thus contributing to the insecurity

both of industry and consumers.

The wise men warn that the impending introduction of an oil tax from January 1 and simultaneous increases in social security and pensions contributions are likely to mean a further cut in production in the coming months.

As far as encouraging investment is concerned, they call for further steps to reform the corporate taxation system, with a view to real tax cuts from 1997 onwards. That will be possible only if there is a consistent savings programme at all levels of public spending, they say.

Policy change could mean large savings

Britain to limit Trident nuclear missile force

By David White, Defence Correspondent

BRITAIN is set to announce plans to restrict the size of its Trident nuclear deterrent in the most significant change to the country's strategic nuclear stance since the end of the cold war.

Under the new policy the UK will commit itself to deploying a force with a total explosive power no greater than that of the current generation of Polaris ballistic missile submarines.

The shift means it will need far fewer Trident missiles than first planned, saving possibly hundreds of millions of pounds from the defence budget. Experts say the 44 missiles already purchased would easily fulfil the new requirement, although the navy may seek some extra missiles to keep in reserve.

Trident submarines, due to come into service in about a year, are capable of much larger firepower than Polaris, as well as greater range and accuracy. Each Trident missile carries up to eight warheads, each capable of being directed at a different target, while Polaris missiles carry two or three.

The decision to limit the Trident system's total explosive power, in terms of tons of TNT,

to that of the Polaris fleet is due to be announced tomorrow by Mr Malcolm Rifkind, defence secretary, at the Centre for Defence Studies in London.

The move is in part designed to pre-empt criticism that the UK is re-arming while the US and Russia are engaged in drastic reductions in their nuclear arsenals.

In line with US policy, Britain has already withdrawn tactical nuclear weapons from navy surface ships and has roughly halved its stockpile of nuclear aircraft bombs. Last month it abandoned plans to replace its bombs with a new air-launched nuclear missile which would have cost up to £3bn (\$4.5bn).

US short-range nuclear weapons deployed with British troops in Germany have also been sent back to the US for destruction under Nato arms cuts agreed in 1991.

Mr Rifkind's announcement will be the first confirmation of the UK's intention to deploy a reduced Trident arsenal, although the government has hinted in the past that it would not seek the full complement of 512 warheads for the Trident fleet.

The Ministry of Defence does not plan to declare the total number of warheads in the fleet, a figure it has always kept secret.

Explosive yields are also classified.

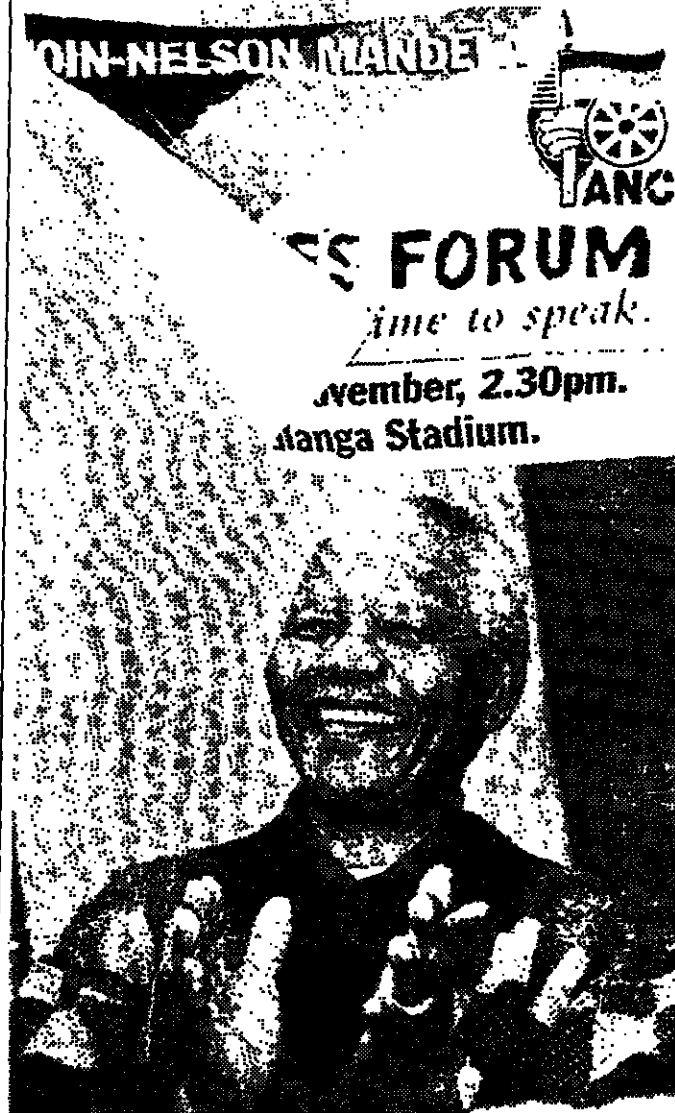
Mr Daniel Plesch, director of the British American Security Information Council, an independent research group which lobbies against nuclear weapons, said it was unclear what figure the ministry would use as the "baseline" for Polaris firepower which would then be used as a yardstick for Trident. He described the expected announcement as "a very positive move".

The decision means that the UK will cut short deliveries of Trident missiles from the US, which supplies them to Britain and undertakes to take them back and replace them when they need servicing.

The Trident D5 missiles, made by Lockheed of the US, while the warheads are manufactured by Britain's Atomic Weapons Establishment.

Reductions in the US Trident programme have threatened to increase significantly the price the UK pays for its missiles.

Under the new policy, Britain's Trident submarines would put to sea with some of their missile-tubes filled with ballast. Some Trident missiles are expected to be fitted with single warheads to fulfil a "sub-strategic" nuclear role, or even with non-nuclear warheads.



Mandela attacks de Klerk

African National Congress leader Nelson Mandela addresses a week-long rally at which he criticised President F.W. de Klerk for failing to stop the violence in the townships. But later Mr Mandela told a group of Indian and white businessmen that the president would have a role in a government of national unity after South Africa's first all-race election next April. De Klerk settles, Page 6.

China seeks faster economic reforms

By Tony Walker in Beijing

CHINA'S ruling Communist party yesterday launched the country's most far-reaching economic reforms, aimed at speeding up its transition to a socialist market economy.

In the second phase of a modernisation drive begun by Deng Xiaoping, China's senior leader, 15 years ago, the party's central committee agreed a detailed 50-article manifesto, covering banking, taxation, trade and the reform of state-owned enterprises.

The plan was approved by the 182-member committee after four days of secret talks. A communiqué emphasised that public ownership should continue to be the "mainstay" of the economy, but called for the establishment of a "modern enterprise system which suits the requirements of a market economy".

It demanded the separation of "government administration from enterprise management" as part of an accelerated process of transforming state industries.

Reforms of banking and taxation will include strengthening the powers of the People's Bank, China's Central Bank, and also the introduction of a new federal-style tax system to improve revenue-sharing between the centre and the provinces.

The committee said the accelerated market reforms were needed

Continued on Page 16
China's trade deficit, Page 5

De Benedetti warns of populist backlash

By Haig Simonian in Milan

MR CARLO De Benedetti, the chairman of Olivetti and one of Italy's best-known entrepreneurs, has raised the spectre of a populist backlash in his country after new elections, expected early next year.

He warned at the weekend that it might take a second poll before Italian politics and business returned to normal after the convulsions of the political corruption scandal, which has cut a swath through much of the domestic establishment.

Mr De Benedetti, who has himself been implicated after admitting his Olivetti computers group paid more than L10bn (\$8m) in bribes, was released from house arrest last week after being briefly imprisoned in Rome.

In his first press interview since his ordeal, he said Italy ran the risk of a social conflagration if the forthcoming elections produced the expected upsurge in support for the regional autonomist Northern League and the Democratic Party of the Left, the former Communists.

The two groups are forecast to dominate the new parliament, along with the remnants of the Christian Democrat party, which is likely to become even more dependent on votes from the economically depressed south.

Mr De Benedetti said the dan-

ger was that the three parties would fail to agree on appointing some form of apolitical government of technocrats, along the lines of the present government of prime minister Carlo Azeglio Ciampi.

A government of that type would be the only way to steer Italy through the difficult period ahead until stable new political groupings took shape and the economy started to pull out of recession, he said.

Mr De Benedetti recognised a government of technocrats was "the most rosy scenario" among a variety of possibilities. Failing such an outcome, populism, which would be the only unifying factor between the three extremely diverse parties likely to dominate the next parliament, threatened grave political and economic instability.

In spite of the risks, however, Mr De Benedetti said new elections were essential as soon as possible to replace the present discredited legislature. Only a fresh parliament could push through the new laws required to find a popularly acceptable solution to the corruption scandal, which otherwise threatened to drag on for years, debilitating Italian business and damaging the country's image abroad.

Emulation for the outsider of Italy's business elite, Page 3

Meat trade takes on the City

By Rachel Johnson

SMITHFIELD'S meat traders will next month pit brain as well as brawn against the Corporation of London in what promises to be a Dickensian denouement to the battle between the oldest meat market in the world and the most medieval local authority in Britain.

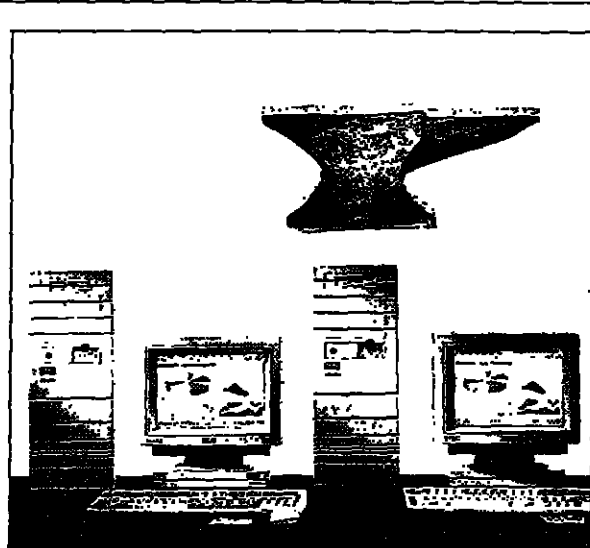
The conflict has forced the Corporation to draw up unprecedented plans to reform its voting system.

As the result of an EC directive Smithfield's bloodstained sawdust and hanging carcasses will by next year have to be replaced by a temperature-controlled zone where meat is electronically pulped through self-locking doors rather than carted around the Victorian market by aproned men with wooden wheelbarrows.

Although the Corporation has already spent more than £30m on the first phase of the "upgrade", the traders and Smithfield tenants are having to pay a heavy price to meet the higher standards - both in terms of capital cost of fitting out their stalls - up to £170,000 (\$250,000 each) - and higher rents.

After rejecting tenancy terms offered by the Corporation in

Continued on Page 16



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NEWS: INTERNATIONAL

BCCI civil claim planned

ABU DHABI shareholders of the failed Bank of Credit and Commerce International will file a civil claim against 13 senior bank executives standing trial on criminal charges, an Abu Dhabi court said on Saturday, Reuters reports. The shareholders include members of the ruling al-Nahayan family together with state-owned organisations such as Abu Dhabi Investment Authority.

The Abu Dhabi court hearing the criminal case against the 13 executives said on Saturday the civil claim would be based on the criminal charges. Lawyers said the civil claim would be filed on or before December 25.

Arafat urged to curb militants

Ministers in Prime Minister Yitzhak Rabin's Israeli government yesterday called on PLO leader Yasser Arafat to do more to control Palestinian militants who are attacking Israeli targets in the occupied territories, David Horowitz reports from Jerusalem. Mr Arafat has condemned the killing last month of a Jewish settler, Haim Mizrachi, allegedly by five activists from his own Fatah faction of the PLO.

There were also reports last night that Mr Arafat and Mr Rabin are to hold a second summit in Cairo next month.

N Korea hits at US exercise

North Korea yesterday condemned a joint US-South Korean military exercise, saying it could trigger a war. The exercise, known as the Han River, is the largest since the Korean peninsula. John Barton reports from Seoul.

It warned that South Korea and the US "would be held wholly responsible for irretrievable consequences to be entailed by their provocative war exercises against the North."

Chernobyl death toll 42 say scientists

By Bronwen Maddox, Environment Correspondent

A TOTAL of 42 deaths can be definitely attributed to the 1986 explosion at the Chernobyl nuclear power plant in Ukraine, European scientists said this weekend.

The figure is in apparent contrast to the Ukrainian government's claim that 8,000 people have died so far from the effects of the world's worst nuclear disaster.

Apart from increased rates of thyroid cancer in children, no clear signs have yet been detected of an increase in radiation-related illnesses or deaths, European scientists visiting the region said. They expected a long-term rise in cancer rates, but said some reports of increased illness in Ukraine, Belarus and Russia.

The three former Soviet republics most heavily contaminated by radioactive fallout, were unverifiable or premature.

Mr Boris Prister, first deputy minister of Ukraine for protection of the population from the consequences of the Chernobyl accident, said last week: "We are often asked how many people died from Chernobyl, but the truth is, that is one of the most complicated questions of all."

Part of the difficulty in judging the effects of the disaster is the lack of reliable data in some regions from before 1986.

Cancer experts, some of whom have been studying health effects since the explosion, were accompanying a European Community delegation to Chernobyl last week, which included members of the European parliament and the



Mothers outside St Sofia Cathedral, Kiev, show snaps of children enticed away by the Great White Brotherhood cult, which had predicted the end of the world yesterday. There was no mass suicide, as had been suggested might take place. The mothers failed to find their children.

Commission

In the past two years, the group has conducted a joint research programme, funded by the European Union and the three republics, which have invested Ecu14.2m (\$11m) in 16 projects. However Mr Rolf Linkohr, who reports on the programme to the European par-

liament, said: "This is peanuts - it does not give us a full picture of the needs and possibilities."

Scientists have agreed that the increased rate of normally rare thyroid cancer in children in the contaminated regions can be blamed on the explosion.

Scientists in the EC team say that 35 of the 42 known deaths were people who suffered severe radiation sickness during the past seven years.

Last month, Ukraine reversed its decision to close the plant's two remaining reactors by the end of this year because of power shortages.

Immediate settlement of interbank claims urged

By John Gapper, Banking Editor

EUROPEAN Union central bankers have agreed to try to reduce the risks of banking system failures by ensuring that banks settle large cash payment claims against each other immediately.

A working group of bankers led by Mr Tommaso Padoa-Schioppa, the newly-appointed chairman of the Basel committee on banking supervision, a committee of the Bank for International Settlements, has recommended that EU states should establish real-time settlement systems "as soon as feasible".

Banks in most EU countries currently settle net obligations to each other through central

banks at the end of each day. However, this is thought to carry risks of systemic financial failure if one bank involved could not meet its bill.

Most EU states are working on a move towards "real time gross settlement". Britain is planning to convert its interbank payments system from net end of day settlement to real time by the end of 1995.

The report recommends that the net settlement systems which continue should meet strict standards. These could raise the costs of these systems close to those of real time systems, and so reduce the incentive to keep them.

The report also says that only central banks and credit institutions should be allowed

to participate directly in the transfer of funds.

Mr Padoa-Schioppa said the report had not set down a single date for a move to real time gross settlement because there were complicated technical barriers, and commercial banks would also have to adjust their balance sheets.

Because real time settlement could mean larger continuous swings in balances between banks, it means that commercial banks would have to hold larger cash balances with central banks and provide more collateral.

Mr Padoa-Schioppa said real time gross settlement was "a very profound change, which requires some re-organisation in the banking industry".

French students plan mass protest

By John Riddling in Paris

FRANCE's student unions are planning a series of nationwide demonstrations today to protest against conditions in universities and a shortage of teachers.

The biggest protests are expected in Paris where students plan to march from the Sorbonne university to the National Assembly where a debate on the proposed 1994 higher education budget is scheduled. Demonstrations are also expected in other cities, including Strasbourg and Bordeaux.

Student unions claim that the budget, which is set to rise by 6 per cent over the budget for 1993, is inadequate. They are also angry about the gov-

ernment's decision in June to cut spending on equipment in universities by 40 per cent from the level outlined in plans announced last autumn.

Mr Francois Fillon, minister for higher education, said his department had received one of the largest increases under the proposed budget for next year, demonstrating the priority given to education by the centre-right government of Mr Edouard Balladur.

The planned protests come at a sensitive time for the government which is also faced with the prospect of strikes at several public sector companies later this week. Unions have called for protests on Thursday against job losses and the government's planned reform of the labour law.

ILO standing at low ebb, say workers

By David Goodhart

THE standing of the International Labour Organisation is at a low ebb as other international bodies usurp its functions and its 167 member states become increasingly reluctant to ratify new conventions, according to an internal critique of the organisation.

The workers' group on the organisation's tripartite governing body, in a document to be submitted to the current review of the ILO, is unusually outspoken about what many see as the ineffectiveness of the organisation.

The submission makes a strong defence of the workers' group's focus on worker protection in the face of growing pressure from the employers' group to liberalise regulations and switch emphasis to employment creation.

It argues that the ILO must take the offensive in pressing for a "world social charter" and a social clause in the General Agreement on Tariffs and Trade, which would make access to world markets dependent on respect for basic worker rights.

The document acknowledges that such a social clause could be seen as "a disguised protectionist mechanism" but argues that it could actually help stem the rise of protectionist pressures and should only lead to trade sanctions as a final resort. It also points out that various commodity trade agreements - such as those covering rubber, cocoa, sugar and tin - already have commitments to fair labour standards.

Mr Bill Brett, the main author of the document and leader of the British civil service union IPMS, says that just as the International Monetary Fund sees itself as guarantor of a world financial contract so the ILO should be the guarantor of a world social contract.

Currently, argues Mr Brett, the ILO is just a "spectator" in structural adjustment pro-

grammes imposed by the IMF or World Bank which often lead to violation of basic worker protections. And the ILO, a United Nations agency, has also seen a "dangerous incursion" by other institutions into what should be its field of competence, for example the drawing up of labour codes for African countries by the World Bank.

Mr Brett says that all countries must ratify the ILO's key conventions - on freedom of association, forced labour and discrimination - by the year 2000. Some of these conventions have been ratified by only just over 100 of the 167 member states. The 1990 conventions adopted between 1980 and 1990 have received average of 12 ratifications each.

The employer offensive, led by the American Mr Abe Katz, has stressed the excessive legalism and inflexibility of existing legislation.

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INVESTING IN SOUTH AFRICA

Eskom is to target the world's energy-intensive industries

John Maree, Chairman of Eskom, talks to John Spira, Business Editor of a leading Johannesburg newspaper.

Spira: Where is South Africa going?

Maree: I was more concerned about South Africa's future five years ago than I am now. With greater clarity than before, we are looking at the imminent emergence of a consensus government based on a proportional voting system - a government which will remain in power till the end of the century. The transition will be gradual, with a number of present political players in a new government. We have on the cards a mixed economy, heavily free market oriented, in line with broad international economic thinking and moving conveniently away from the formerly-environmental central planning process. There's a keen appreciation that if we are to survive politically we need rapid economic growth so we can offer all our people higher living standards. There's an acceptance that economic reconstruction is a top priority. Obviously, we must level the playing fields. No longer can the bulk of the skills, resources and wealth of the country be concentrated in a minority group. There has to be greater access to resources for the part of those who haven't had it in the past; greater participation by blacks in decision making; the sensitive question of land ownership will need to be addressed in a fashion which will not be disruptive to the economy. Competition will be encouraged and there will be pressures to diminish the perceived concentration of power.

Spira: Are international attitudes towards South Africa changing?

Maree: The world has a strong wish for South Africa to succeed, because they'd like to see a success in Africa and because they realise that for southern Africa to succeed, South Africa must succeed. If we can get our act together, the world will support us. At the same time, the world has concerns. It's waiting to see what sort of political and economic policies will be pursued, whether we'll embrace a free market economy; whether we can achieve stability; whether we've managed the expectations; the quality of the civil service; our ability to develop a work ethic to boost productivity and become globally competitive.

Spira: What does all this mean for South African business?

Maree: Big business will have to be efficient and productive in global terms. Fortunately, we've demonstrated that we're an international player; that we are able to compete on world markets. Even at the height of sanctions, we increased the volume of our exports. Manufactured goods represent 25 percent of our total exports (a great deal more than ten years ago), so we don't have to start from the bottom, but merely to expand on the foundation already laid. Many of our businesses are world class right now. We're going to need skills in a growing economy, which means we'll have to look for people of talent, innovation and drive in all sectors of the community. We'll have to spread our net wider and involve ourselves more actively in human resource development, career planning and bringing blacks into business. We'll be required to do more in terms of black advancement. Most South African organisations hold this in view. Some of us are already well down the track. Eskom having started ten years ago. When I first came to Eskom, I said electricity had no colour; that we were going to take colour out of electricity and out of Eskom. While we have a long way to go, we have made a lot of progress. The ultimate challenge is to align our business in such a way that they are in harmony with the culture of the broad community and the bulk of our workforce. In that process, we may well release an immense amount of human energy. We shall have to adapt our way of running our businesses to take account of our black culture. This is nothing new. The Japanese took western ideas and adapted them to their culture, with conspicuous success. We'll want to take a leaf out of that book. We'll also have to prove to the world that black advancement doesn't mean a lowering of standards. Government will have to ensure that delivery and business will have to help in the delivery process. In particular, we must help government manage aspirations, to ensure that people feel and experience the benefits of the changes taking place.

Spira: On the basis of such a scenario, will foreigners invest in South Africa?

Maree: I've no doubt whatever. Look at South Africa's infrastructure - its harbours, railways, roads, telecommunications, resources, financial services, industry, mining, electricity, ability to manage big projects, climate, good schooling and medical facilities. South Africa has a strong First World economy with a large labour force that has been part of a modern economy for generations. For nearly a century they've been living in towns and working in business and industry. More and more of what's happening in southern Africa will have its axis in Johannesburg. This metropolis will facilitate expansion into a region which itself will develop because of South Africa's heightened participation - a role we've been unable to fully play in the past because of our political unacceptability. Botswana's economy is among the world's most successful. Much of it is due to its policies of facilitating partnership with South African business. The world will be looking for projects in which southern African countries can benefit and in which South African skills and management are in demand. Significantly, the emerging political players are sensitive to what the world is saying. That's a big advantage. All the new players move around the world. They're hearing what the world is saying to them. We've a two year window of opportunity. If we do things right and I'm confident we shall, we're going to get an immense amount of investment in this country. If we don't do things right, global investors will turn their backs on us. They haven't yet made up their minds, it's up to us to make up their minds for them. I believe we'll help them make up their minds positively. Other than for the violence, we're on the high road. Everything's moving in the right direction. So I'm very optimistic about the future. Indeed, we could have one our biggest booms ever in 1995. Competitive pressure among foreign investors is very much in evidence. They don't want to allow someone else to get in first and leave them behind in the race. That's why there's immense interest now.

Spira: What role will Eskom be playing in the economy?

Maree: If you accept that the two pillars of economic growth are the formal sector competing internationally and the development of the informal sector, then Eskom is immensely important. The formal sector, the big consumers of electricity needs electricity at the cheapest possible price to compete internationally. Eskom supplies the second-cheapest electricity in the world. One of the motives of growth is an abundant supply of quality electricity at a low price. What Silicon Valley was to the computer industry, South Africa can be to the world's energy-intensive industries. And we are going to actively target those industries. South Africa's Alcatel, a huge aluminium producer, is little more than a massive exporter of electricity. It imports its raw materials, processes them here and exports the final product, its electricity, in cheap electricity and inexpensive labour. Similarly, steel producer, Columbus, operates on much the same principle. We think we can attract foreign industries to South Africa similar to Alcatel and Columbus. We'll be going all out to do so, in addition to helping make our existing industries more competitive internationally. Eskom is efficient by world standards. We're continually improving our performance and, in the process, bringing down the price of electricity. I believe it to be significant that we plan to have the cheapest electricity in the world within the next couple of years. The other leg of Eskom's future strategy is to bring electricity to those who don't have it in order to bring them into the economy. Cheap electricity makes it more affordable for more people. Although Eskom doesn't control all electricity retailing activities, many are in the hands of local municipalities. It is aggressively spreading electricity to areas to which it has access. We'll be connecting 200,000 homes this year, that's a million people's lives we're busy changing. And the figure will climb further in the future. Importantly, we've spare capacity - an enormous asset. For example, China's growth is even trained by the fact that it doesn't have enough electricity.



John Maree

Spira: What progress has South Africa made in supplying electricity to countries beyond its borders?

Maree: We already supply all the countries around us. That supply has accelerated in the past year in the wake of the political normalisation process and the drought that hit the entire sub-continent. The drought in particular placed Eskom in a position in which it was the key to providing electricity to the whole of southern Africa. We're in the process of putting a big new line through from the northern Transvaal to Bulawayo. When that gets connected in early 1995, we'll link Zimbabwe - and that starts linking Zambia to South Africa. Connectivity to South Africa is a prerequisite for growth in these areas. South Africa, bear in mind, supplies more than 60 percent of all the electricity generated in Africa.

Spira: Eskom is a leader in affirmative action. What is the current state of play?

Maree: We've recently changed Eskom's controlling body, the Electricity Council, to reflect the changes taking place in South Africa. We did so after lengthy consultation with the trade unions, civics, black consumer bodies and emerging black customers. We've had blacks on the council for some time, but the numbers are more higher. We're very strong in our trade union relationships and have gone a long way in taking our own workers along with us in the changing circumstances. We've been working at black advancement for a long time and we're now reaping the fruits in the form of black managers moving up into the top echelons of Eskom's management. Out of our top 20 managers we have five blacks. They are not there out of tokenism but because they're competent people.

Spira: What is Eskom's current financial position?

Maree: We are not under pressure for money. We've brought our debt-equity ratio down from 3:1 to 2:1. We'll get it down to 1:1 in due course. So we are a net repayer of debt. We have a fair amount of net over, which, however, we can satisfy from the capital market in South Africa. We are not under pressure to borrow capital in the international markets, where our ranking is good, though clouded, of course, by the South African rating.

Spira: Do you think Eskom will be subject to interference from a new government?

Maree: Eskom is seen by all to be doing a good job in meeting the electricity needs of our country. It's also seen to be addressing the needs of the new South Africa, so I do not anticipate that Eskom is going to be under any pressure to make radical changes. It is our challenge and responsibility to continue to run an efficient and effective electricity utility. I believe that Eskom will continue to be one of the motors of economic growth in South Africa.



P.O. Box 1091, Johannesburg 2000

Tel: (011) 800-8111 Fax: (011) 800-4390

NOTICE TO HOLDERS OF SHARE WARRANTS TO BEARER OF EAST RAND PROPRIETARY MINES, LIMITED (ERPM)

(Registration number 010077308) (Incorporated in the Republic of South Africa)
REGARDING A RENOUNCEABLE RIGHTS OFFER OF 110,802,800 NEW ORDINARY SHARES OF 100 CENTS EACH OF ERPM

Copies of an ERPM Circular ("the Circular"), are expected to be issued on Friday, 19 November 1993 containing details of a renounceable rights offer of new ordinary shares of ERPM, together with copies of a Listing, Acceptance and Request Form referred to in the Circular. The new ordinary shares are expected to be available from the undermentioned paying agent of ERPM from Friday, 19 November 1993.

Barclays Bank PLC

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188 Finch Street

London EC3P 3HP

The rights offer comprises renounceable rights to subscribe for 110,802,800 new ordinary shares of 100 cents each of ERPM at a price of 500 cents per share (South African currency) in the ratio of 666 new ordinary shares of 100 cents each for every 100 ordinary shares of 100 cents each held in ERPM.

The rights offer also entitles offerors or renouncees to apply for additional ERPM shares. The rights offer is subject to the terms and conditions set out in the Circular. The new ordinary shares to be issued pursuant to the rights offer will be subject to the memorandum and articles of association of ERPM and will rank pari passu with existing issued ordinary shares of ERPM.

To participate in the rights offer holders of ERPM share warrants to bearer are required to surrender coupon no. 124, detached from their bearer warrants, together with a duly completed Listing, Acceptance and Request Form to the undermentioned paying agent. Such holders are also required to comply with the terms and conditions of the Circular, including South African Exchange Control Regulations as set out in the Circular regarding, inter alia, acceptance of the offer and application for additional shares.

The attention of holders of share warrants to bearer is drawn to the following relevant dates:

Last date to claim a renounceable right-pled letter of allocation - 14.30 Wednesday, 8 December 1993

Last date to accept entitlement to new ordinary shares of ERPM and to apply for additional ERPM shares - 14.30 Thursday, 9 December 1993

In order to claim entitlement to any fraction of a new ordinary share holders of share warrants to bearer must, in any event, surrender coupon no. 124 and a duly completed Listing, Acceptance and Request Form to the undermentioned agent by 14.30 on Friday, 26 November 1993. However, payments to claimants will arise only if the net proceeds of any fractional entitlement exceeds Rand 5.00.

The new ordinary shares arising from the offer, including successful applications for additional shares, will be issued in registered form only and not in bearer form. Share certificates for the new ordinary shares are expected to be posted to the persons entitled thereon on Friday, 17 December 1993.

Registered Office:

Randgold House

100 Northern Parkway

Ormonde 2091

Johannesburg

(P.O. Box 82291, Southdale 2135)

Transfer Secretaries:

Rand Registrars Limited

Block C

100 Northern Parkway

Ormonde 2091

Johannesburg

(P.O. Box 82549, Southdale 2135)

15 November 1993

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A public humiliation for the outsider of Italy's business elite

Olivetti's Carlo De Benedetti is interviewed by Haig Simonian

SOME 400 miles divide the dank cells of Rome's rambling Regina Coeli prison on the banks of the Tiber from the warm, cherry-wood paneled offices of Mr Carlo De Benedetti's business base in Milan.

In the six-hour drive between the two earlier this month, the Olivetti chairman, sandwiched between two Carabinieri officers in the back of a small Lancia sedan, found himself transformed from an industrial mogul to a miscreant.

Rather than take his private jet or 12-cylinder BMW to face the arrest warrant from Rome magistrates investigating Olivetti's kickbacks to officials of the post ministry, Mr De Benedetti wanted to avoid the impression of special privileges, he says. "I wanted to be treated normally."

That self-imposed public humiliation, which included an unseemly episode when his car was engulfed by newsmen after being blocked by traffic just outside the jail, illustrates one facet of a character whose contradictions make him one of Europe's most fascinating, but bewildering, businessmen.

He says he holds no grudges against the judges at whose hand he suffered the indignities of incarceration. "Accidentally or deliberately, the formalities of going into prison separate you from your personality. In a way, you really do become a number. From an emotional standpoint, this is the most difficult stage," he says.

Nor does he wish to see the same thing happening to others in Italy's business establishment also embroiled in the 21-month corruption scandal. "In such an individualist, I'd never think of comparing myself to them. Wanting it to happen to them is the last thing I'd do."

Yet it is hard to believe the brush with justice has failed to unnerve even Mr De Benedetti, whose ability to recover from setbacks and surmount new challenges is one of the most alluring aspects of a business career that has taken him from managing director at Fiat in the 1970s to one of the most daring of the frontier-busting deal makers of the 1980s.

Hearing him retell it now, Mr De Benedetti's sang-froid almost stretches belief. The 4.30am departure for Rome was timed to avoid his spending the night in jail. "I calculated it would take about six hours to drive, another hour for prison formalities and six or seven more for interrogation. That

meant I hoped I could sleep in my own bed that night."

As it happened, Mr De Benedetti was released at 11.35pm after two grilling sessions in which he satisfied investigating magistrates that the "new" evidence they had was already in the deposition he had made to their Milan colleagues six months earlier. Earlier this year Mr De Benedetti admitted that the company had paid more than L10bn (\$4.1m) to government officials to win contracts.

Even Mr De Benedetti, however, admits to some harrowing moments. "At sunset, when I was waiting for my second interrogation, the prisoners started to sing. Listening to that chorus, there was a moment in which I seriously wondered whether I would get out that night."

Now Mr De Benedetti, like hundreds of others in the scandals, is in a sort of judicial limbo, presumably to face trial at some later date. After a few days under house arrest in Rome and then Milan, life returned to "normal" late last week. It is hard to think, however, that life could ever be entirely normal for Mr De Benedetti, who yesterday held a celebratory lunch with friends and family at his Turin home to toast his 59th birthday and the removal of restrictions on his liberty.

Always outspoken, sometimes at risk to himself, he is likely to remain a prisoner of contradictions in his own nature.

He revels in his image in Italy as an outsider, even among the business elite with whom he has made so much of his fortune. Along with Fiat's chairman, Mr Giovanni Agnelli, he is one of a brace of businessmen who have come to represent Italian capitalism abroad.

At home, his image is still one of a slight upstart who is at times unwilling to accept the confines and unwritten rules of the domestic business leaders among whom he moves.

Yet while he revels in being different, Mr De Benedetti has not suffered from being accepted among the Agnelli, Pirelli and their like. His business success has opened the doors to his membership of the club of core shareholders in Mediobanca, the merchant bank behind most big business deals in Italy, and to the controlling ranks of the Confindustria employers' federation, whose latest Rome meeting he

rushed to attend on regaining his liberty last week.

In politics, he has used his media interests, notably the best selling daily La Repubblica and the popular L'Espresso news magazine, to scourge much of the establishment, notably the now discredited Socialist and Christian Democrat parties.

That so many members of Italy's political old guard, led by the Christian Democrats who have held uninterrupted power since the post-war return to democracy, are now under investigation is a visible source of satisfaction to Mr De Benedetti, in spite of the fact that he claims he is not in any way vindictive.

"In Italy, we had a sort of Communist regime in which a coterie held power. Its duration allowed corruption to grow exponentially, rather like in Japan. It wasn't quite Russia, in that we had freedom of the press. I was not sent to Siberia. But my Siberia was the Banco Ambrosiano affair." The reference is to the big Milanese bank which collapsed in 1982 soon after Mr De Benedetti

resigned after a two-month stint as deputy chairman.

He sees the tortuous 11-year legal case, rather than his latest dealings with the judiciary over Olivetti, as his true courtroom Calvary. In April 1992, he was sentenced to more than six years in jail for fraudulent bankruptcy. Although he appealed immediately, his detailed defence can only begin once the full motivation for the sentence is handed down, which has yet to happen.

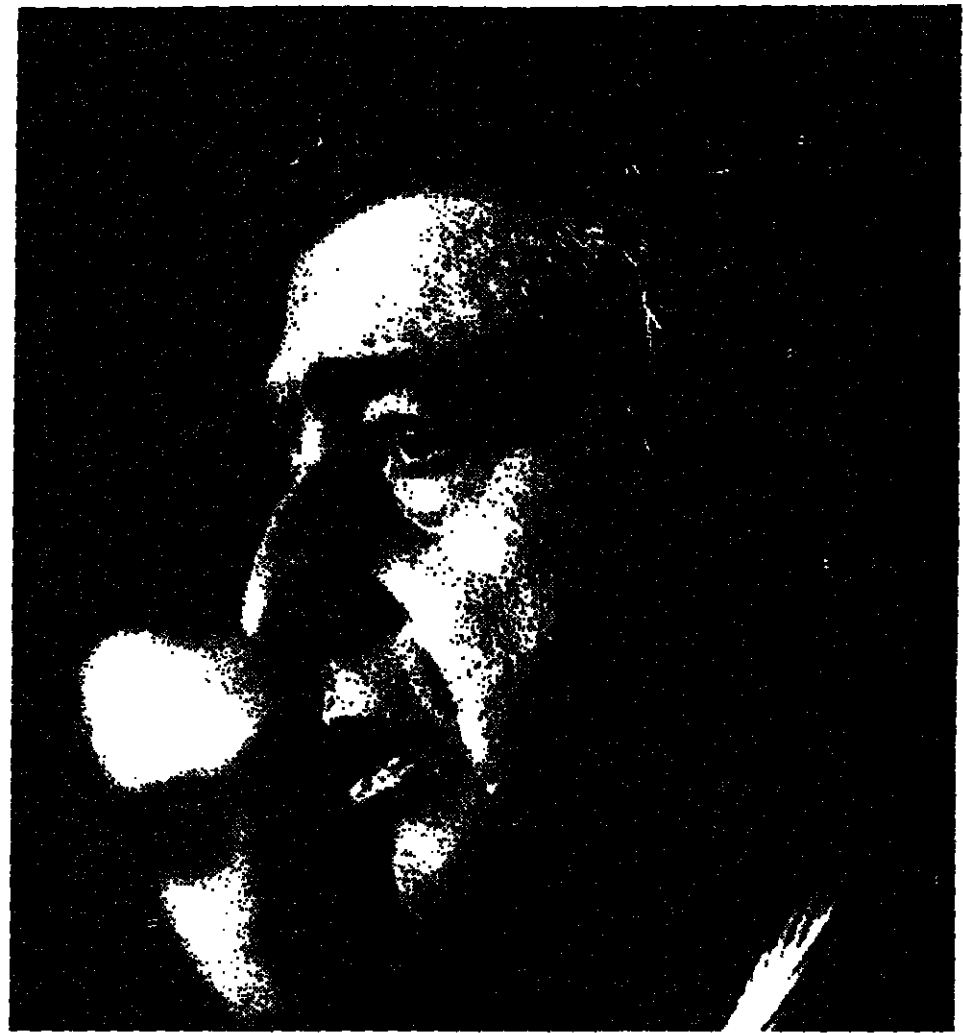
The true events surrounding Banco Ambrosiano and the mysterious death of its chairman, Mr Roberto Calvi, found hanging under London's Blackfriars Bridge, may never be known, although some of the mysteries have recently begun to clear.

Among the groups believed to have been involved were the Mafia, the notorious P2 masonic lodge and the Vatican, through its own financial institution. Leaked testimony in the latest corruption scandals suggests the bank may also have been a conduit for illegal political funding.

Mr De Benedetti is convinced the sentence against him was politically motivated. It exploded as a bombshell, years after the original charges against him were dropped at an earlier stage in the proceedings.

He says explosive new evidence for the prosecution will be revealed from the witness box next month in the long-running P2 trial in Rome which he says will clear his name. Separately, recent Milanese investigations into a senior judge implicated in alleged bribery has led to what is believed to be a broader inquiry into the conduct of some top judges, including those involved in the Banco Ambrosiano case.

It is that affair which lies at the heart of Mr De Benedetti's quarrel with the judiciary, rather than his recent contretemps in Rome. "There is nothing more damaging for an entrepreneur than to be associated with bankruptcy. I cannot find any other explanation than some form of vendetta," he says. "The other thing is nothing."



Carlo De Benedetti: admitted the company had paid more than L10bn to officials to win contracts

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SOMETHING WE DON'T HAVE THE TECHNOLOGY TO MAKE.



FIDELITY GLOBAL INDUSTRIES FUND

Société d'investissement à capital variable
Kansallis-Huone, Place de l'Étoile
L-1021 Luxembourg

NOTICE OF ANNUAL GENERAL MEETING

NOTICE is hereby given that the Annual General Meeting of the Shareholders of FIDELITY GLOBAL INDUSTRIES FUND, a société d'investissement à capital variable organisée sous les lois de la Grand Duché de Luxembourg (the "Fund"), will be held at the registered office of the Fund, Kansallis-Huone, Place de l'Étoile, Luxembourg, at 11:00 a.m. on Thursday, November 25, 1993, specifically, but without limitation, for the following purposes:

1. Presentation of the Report of the Board of Directors.
2. Presentation of the Report of the Auditor.
3. Approval of the balance sheet and income statement for the fiscal year ended July 31, 1993.
4. Discharge of the Board of Directors and the Auditor.
5. Election of six (6) Directors, specifically the re-election of Messrs. Edward C. Johnson 3d, Barry R. J. Baerens, Sir Charles T. M. Collis, Charles A. Fraser, Jean Haudin and H. F. van den Hoven, being all of the present Directors.
6. Election of the Auditor, specifically the election of Coopers & Lybrand, Luxembourg.
7. Proposal, recommended by the Board of Directors, to amend Article 15 of the Fund's Articles of Incorporation in its entirety, principally in order to delete the specific limitations in the nature of investment and to delete the description of certain of the powers of the Board of Directors set forth therein and to substitute more general language in order to provide greater discretion to the Board of Directors in determining the Fund's investment objectives and permissible investments, and to describe more generally the Board's authority to manage the Fund's business, subject to the requirements of Luxembourg law and regulation. Copies of Article 15 as proposed to be amended may be obtained from the Fund at its registered office in Luxembourg and are being mailed to all registered shareholders with this Notice of Meeting.
8. Consideration of such other business as may properly come before the meeting.

Approval of items 1 through 6 of the agenda will require the affirmative vote of a majority of the shares present or represented at the meeting with no minimum number of shares present or represented in order for a quorum to be present.

Approval of item 7 of the agenda will require the affirmative vote of two-thirds (2/3) of the shares present or represented at the Meeting at which a majority of the outstanding shares must be present or represented; if a quorum is not present, then at an adjourned session of the Meeting, approval of item 7 shall require the affirmative vote of two-thirds (2/3) of the shares present or represented at the Meeting with no minimum number of shares present or represented in order for a quorum to be present.

Subject to the limitations imposed by the Articles of Incorporation of the Fund with regard to ownership of shares which constitute in the aggregate more than three percent (3%) of the outstanding shares, each share is entitled to one vote. A shareholder may act at any meeting by proxy.

Date: October 29, 1993

BY ORDER OF THE BOARD OF DIRECTORS

Fidelity Investments

NEWS: INTERNATIONAL

Israel and Efta work to widen trading links

By Julian Ozanne in Jerusalem

ISRAEL has held its first joint committee meeting with the European Free Trade Association to widen and deepen trade ties and economic co-operation under the Israel-Efta free trade agreement which came into force last January.

Ms Maria Fekter, Austrian secretary of state for economic affairs, who led the Efta delegation, said the meeting had agreed to push for a pan-European cumulation of rules of origin to stem mounting discrimination by the EC against finished goods produced by Efta states, Israel and other countries.

The joint committee also agreed to work to change the EC requirement that all products enjoying free trade must be consigned directly from one free trade partner to another.

A number of joint technical committees were also established to work on further co-operation in official aid, services, investments, government procurement and the development of joint research and development projects.

Both Israel and Efta said they expected substantially increased trade under the 10-month-old agreement. Last year, Israel imported goods worth \$1.2bn from Efta states and exported \$487m.

Switzerland is Israel's leading trade partner in Efta and accounts for more than 50 per cent of exports and imports.

"We hope for increased volume and more balanced trade as Efta economies recover from recession," Mr Nati Sharoni, director-general of Israel's trade and industry ministry, said.

On the future relations between Efta and the Palestinian entity, Ms Fekter said the committee had decided to wait for further talks to decide whether the two entities are to establish a joint customs union.

But it is clear that Efta is hoping Palestinian negotiators will accept a customs union which will give Palestinian goods access to the Efta market on the same terms as Israeli products.

"If the Palestinians reject a customs union we will have to do a new bilateral agreement with them," Ms Fekter said.

Both sides also stressed the need for greater government involvement in encouraging businessmen to look for investment and trading opportunities between Efta and Israel.

Wednesday's vote on the North American trade pact still hangs in the balance

Virginian congressmen feel the Nafta heat

Nancy Dunne in Richmond sees protesters on one side and business on the other trying to influence the key decision

IN VIRGINIA the North American Free Trade Agreement evokes a passionate opposition, but football, apparently, still is the reigning obsession.

A "not this Nafta" rally on Saturday provided little competition for the college "game of the century" - Florida State University against Notre Dame. Only 115 demonstrators turned out amid the brilliant autumn foliage in the grounds of Virginia's capitol in Richmond.

They came promptly at two in the afternoon and by three most were gone. The organisers said they were sending a message to Virginia's three wavering congressmen that a "yes" vote on Nafta in the House on Wednesday would be "remembered in November". That is, next November's mid-term elections, when those assembled - mostly followers of Texas billionaire Mr Ross Perot and union members - would be able to throw the rascals out of office.

"We are absolutely for free trade," says Mr Bill Dugitt, the state director of Mr Perot's United We Stand. "But Nafta undermines our constitution. It puts decision-making in the hands of international panels, which undermines our judicial system."

He says he is concerned about the loss of Virginia's tax base as companies move production to Mexico and place continuous downward pressure

on wages.

"The administration is selling everything it can to every congressman it can. That's wrong," he says.

Mr Josh Greenwood, an intense man in an Australian bush hat and aviator glasses, holds a Dalmatian at the end of a leash. He says: "I might run against my congressman myself."

The owner of a small hydro-electric company, Mr Greenwood claims: "Mexican workers are treated like slaves. In Virginia there was slavery, but the slaves were expensive and the people who owned them valued them."

"They had better housing and better sanitary conditions than the workers in Mexico today. The tables of the slaves weren't born with brain damage from concentrated pollution."

Virginia has 11 congressmen. Three have joined the anti-Nafta forces; five have declared themselves in favour of the pact. The three undecided have found themselves in the eye of a lobbying whirlwind.

Mr Greenwood's congressman, Norman Sisisky, spent Friday meeting groups from both sides. "He is trying to sort through the misleading information," says his press secretary.

As a member of the House armed services committee he expects the foreign policy implications of the Nafta vote



Ross Perot, a leader of the anti-Nafta campaign, shows a Senate committee a Nafta advertisement earlier this year

to weigh heavily in his decision. The Clinton administration has been increasingly stressing the damage a Nafta loss would inflict on US credibility abroad.

This argument carried little weight at Saturday's rally. Mr Ralph Dombrower, a Perot devotee, brought with him the results of an interactive computer poll showing a growing

isolationism among American voters.

"The public is becoming less inclined to see the US as arbiter of worldwide human behaviour and wishes to get out of our foreign policy involvement," he says.

The Virginia business community began an intensive Nafta lobbying effort last March. "The unions had gotten

to everyone. We were going against a tide of misinformation," says Ms Kathy Otis, co-captain of Virginians For Nafta.

The coalition - 100 of the state's largest businesses and 500 small and medium-sized companies - counter-attacked with an "education" campaign - brochures, advertising, even electronic computer messages. Company employees were exhorted to write or call their congressmen.

The anti-Nafta forces on Saturday published long lists of business contributors to the pro-Nafta congressmen. "Commitments only have votes to give, and it seems these congressmen are having a hard time hearing their message," the cover page said.

On Friday, after the fifth pro-Nafta congressman announced his position, a dispirited Lorrie Beckwith, an opposition organiser, said her campaign had been hindered early on by a lack of unity. President Bill Clinton seemed to be successfully buying off the undecided congressmen.

Trade talks calendar

November 17, Washington: Congress votes on North American Free Trade Agreement, linking the US, Canada and Mexico. Failure would end serious US discussion of ratifying a GATT Uruguay Round deal, even if an agreement is reached. It would be a victory for December 15.

November 17-18, Seattle: The Afta summit convenes to discuss economic and political ties across the Pacific. Leaders will consider whether fresh Uruguay Round initiatives are needed.

December 2, Brussels: Economic Union formally begins negotiations with the EU. The EU will try to win the support of EU negotiators in the final stages of Uruguay Round negotiations.

December 10-11, Brussels: EU summit addresses final critical compromises needed for Uruguay Round success.

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Geneva time

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Geneva time

Canada ponders separate deal with Mexico

By Bernard Simon in Toronto

CANADIAN business leaders are urging their government to press ahead with a bilateral free-trade pact with Mexico if the US Congress rejects the tripartite North American Free Trade Agreement this week.

The US House of Representatives is due to vote on Nafta on Wednesday. In a move apparently aimed both at promoting Canada's own interests and at stepping up pressure on wavering US congressmen, the Business

Council on National Issues, which represents chief executives of Canada's 150 biggest companies, revealed that its two most senior officials raised the possibility of a Canada-Mexico pact at a meeting with Mexican President Carlos Salinas de Gortari in Mexico City this month.

Canada's two-way trade with Mexico, totalling about C\$3bn (\$2.3bn) a year, is a fraction of US-Mexico trade. But the prospect of a North American free trade zone has sparked great interest among Canadian busi-

nesses in raising trade and investment flows.

Proponents of a Canada-Mexico deal say it would give Canadian exporters and investors a head start on rivals from third countries, and also pave the way for closer links between Canada and other Latin American countries.

According to local reports, the Canadians have floated the idea of Pemex, the state-owned Mexican oil company, moving its North American procurement office from Houston to

Calgary. Canadian grain exporters are also eager to keep US rivals at bay in the fast-growing Mexican market.

The Canadian parliament has already ratified Nafta. All that remains is for the law to be formally promulgated.

The Liberal government which came to office in last month's general election has pledged to renegotiate parts of the accord. It wants, among other things, to include a subsidies and anti-dumping code, and to amend the energy provisions of the 1989 US-

Canada free trade pact.

Mr Jean Chrétien, Canada's prime minister, is scheduled to discuss these concerns with President Bill Clinton this Friday during the summit of Pacific Rim nations in Seattle.

Diplomats expect that the Americans will agree to set up some form of working group to examine these issues. This would not alter the present provisions of Nafta, but would probably be sufficient for Mr Chrétien to implement the agreement as scheduled on January 1 1994.

Chile's request to join Apec set to be rebuffed

By George Graham in Washington

MEXICO and Papua New Guinea are expected to be invited to join the Asia Pacific Economic Co-operation forum when the 15-nation group meets in Seattle this week, but Chile's membership application is likely to be turned down.

US officials said, however, that although the issue of allowing Chile to be discussed by ministers in Seattle on Wednesday and Thursday, the Apec organisation operated by consensus.

The absence of consensus over Chile reflects doubts and divisions within Apec over how this still evolving organisation should develop.

Founded in 1989 as an informal consultative grouping, Apec includes not only the six Asian countries but also the US, Canada, Australia, New Zealand, South Korea, China, Hong Kong and Taiwan.

While Apec's Asian members recognise that Mexico's close economic ties to the US - particularly if the Clinton administration wins the House of Representatives vote on the North American Free Trade Agreement on Wednesday - make it a logical member, several countries are reluctant to shift the organisation's centre of gravity further east by admitting Chile.

This in turn reflects suspicion, particularly in countries such as Malaysia, of a hidden US agenda to use Apec as a way of strong-arming Asian countries into opening their markets wider to US exports.

President Patricio Aylwin of Chile pressed his country's case on a recent trip to Asia, but does not appear to have overcome this reluctance.

The argument over Chilean membership also reflects doubts over whether Apec, which established a small permanent secretariat only last year, needs time to consolidate before it adds new countries.

"It's important to bed Apec down before we start expanding it," says Mr Don Russell, the Australian ambassador in Washington.

The expansion issue is unlikely to disappear in the years ahead, as many countries are eager to reinforce their links with a region which boasts the strongest economic growth rates in the world.

Besides Mexico, Papua New Guinea and Chile, Apec has also received overtures from India, Pakistan, Macao, Sri Lanka, Russia, Ecuador and Peru, and even the EC has asked for observer status.

Structural maladjustment and the CFA franc

MR Kwesi Botchwey, Ghana's finance minister through what now amounts to 11 years of market-based economic reform, has a favoured response to those who criticise his willingness to swallow the bitter medicine advocated by the World Bank and the International Monetary Fund. "Structural adjustment is very painful," he willingly acknowledges, "but structural maladjustment is much worse."

World Bank officials, chastened after Africa's dismal economic performance over the past "structural adjustment" decade, are quick to echo Mr Botchwey's words. Of course, structural adjustment is not the answer to Africa's ills. The effects of short-sighted developed-country trade policies and decades of under-investment in education, health and institutional capacity will take many years to reverse. But structural adjustment, while far from sufficient, remains necessary: without adjustment measures to free prices, make real interest rates positive and deliver a competitive exchange rate, the chances of investment- and export-led growth in

sub-Saharan Africa are negligible.

But there is one, compelling, piece of evidence in support of adjustment that the World Bank and the IMF are, in public, cautious about highlighting: the deepening economic crisis in francophone west Africa. Originally a source of low inflation and economic stability, the combination of the French government's *franc fort* policy and falling commodity prices has delivered deepening deflation among the 14 members of the Communauté Financière Africaine (CFA), who have kept their currencies pegged to the French franc at the same official rate since 1948.

Structural maladjustment - in this case a 30 per cent appreciation in the real exchange rate since 1985 - has rendered much of francophone Africa's exports uncompetitive. Average government and manufacturing wages in Senegal, relative to average incomes, are three to six times higher than in Indonesia or Ghana. Not surprisingly, the majority of the budget goes to pay the salaries of the urban elite which are then used to buy provide cheap

French imports. The losers are the rural masses, whose access to primary education is low even by African standards.

The Bank and the Fund, under heavy French pressure not to rock the boat, are wary of highlighting the CFA franc's overvaluation. But the truth slips out. In a well-argued paper, published by a US-based pressure group, Mr Ibrahim Hussain, chief economist in the World Bank's Africa department but writing in a personal capacity, has compared the economic performance of the CFA member countries with 14 countries which have pursued structural adjustment in the 1980s. The adjusters saw growth accelerate to an average 4.5 per cent a year between 1986 and 1991. Over the same period, output in the CFA fell by an average 0.2 per cent a year. The CFA countries have the potential to perform much better, Mr Hussain and his co-author argue. "But their progress will remain muted until the competitiveness issue is resolved."

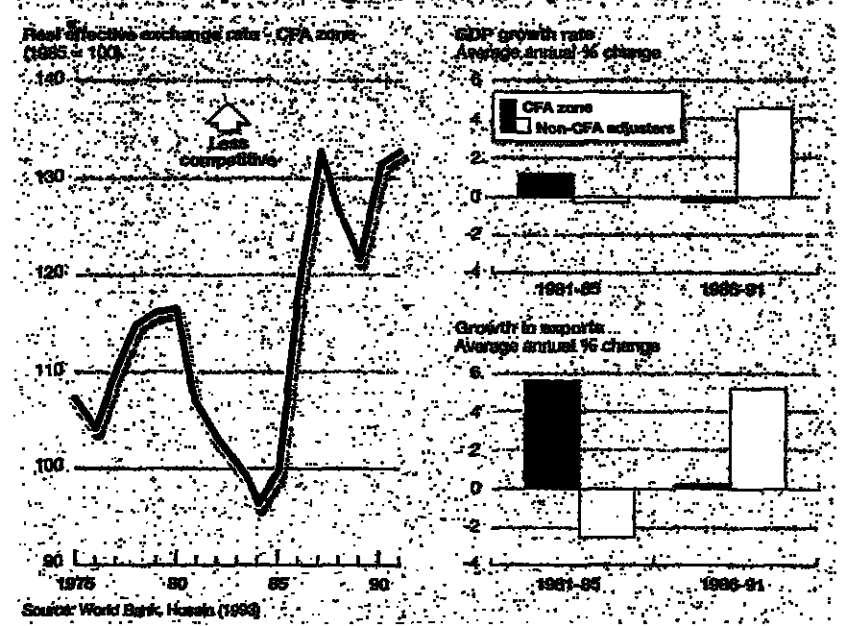
The French government has publicly denied rumours in the French press that a devaluation is planned for the new year. But there are signs that change may be afoot. In August, the CFA member countries banned the repurchase of CFA-franc notes outside the zone in an attempt to stem capital flight, but the CFA franc is now trading at a 45 per cent discount on the black markets of Lagos and Accra.

Meanwhile, the French government has told CFA zone finance ministers that, in future, they must reach agreements with the IMF before French aid will become available, suggesting that France may be moving towards endorsing the private view of the international financial institutions that some form of devaluation is inevitable. The political and economic difficulties of a co-ordinated CFA devaluation are huge. But, as Europe learned this summer, ignoring the need for a realignment will not make the problem go away.

Edward Balls

* Global Coalition for Africa, 1800 K Street NW Suite 285, Washington DC 20006, USA.

Growth and exports stagnate in francophone Africa



INTERNATIONAL ECONOMIC INDICATORS: BALANCE OF PAYMENTS

Trade figures are given in billions of European currency units (ECU). The ECU exchange rate shows the number of national currency units per ECU. The nominal effective exchange rate is an index with 1985=100.

UNITED STATES					JAPAN					GERMANY					FRANCE					ITALY					UNITED KINGDOM					
Exports	Imports	Current account	Effective exchange rate	Effective exchange rate	Exports	Imports	Current account	Effective exchange rate	Effective exchange rate	Exports	Imports	Current account	Effective exchange rate	Effective exchange rate	Exports	Imports	Current account	Effective exchange rate	Effective exchange rate	Exports	Imports	Current account	Effective exchange rate	Effective exchange rate	Exports	Imports	Current account	Effective exchange rate	Effective exchange rate	
1985	279.8	-174.2	-162.5	0.7823	100.0	230.8	76.0	64.5	100.0	100.0	242.8	33.4	21.7	2.2290	100.0	133.4	-3.8	-0.2	0.7942	100.0	103.7	-18.0	-5.4	1443.0	100.0	132.4	-4.7	4.7	0.5890	100.0
1986	280.9	-140.8	-152.7	0.9836	100.0	211.1	98.2	68.8	105.1	124.4	248.6	53.4	40.3	2.1279	108.8	127.1	0.0	0.0	0.7948	108.8	88.4	-2.6	-1.4	1461.8	101.4	108.3	-14.2	0.1	0.5708	91.8
1987	292.2	-151.8	-145.0	1.1541	70.3	197.3	88.1	75.5	166.58	133.2	254.7	56.8	38.8	2.0710	115.3	128.5	-4.8	-3.7	0.8255	103.0	100.7	-7.5	-2.1	1494.8	101.2	112.3	-18.4	-0.4	0.7047	59.1
1988	372.5	-100.2	-107.5	1.1833	69.0	218.8	80.7	66.6	151.51	147.3	272.6	61.6	42.3	2.0739	114.5	141.9	-3.9	-3.4	0.7854	100.8	109.3	-9.9	-9.0	1336.8	97.8	120.9	-32.3	-24.4	0.6548	55.5
1989	330.2	-98.3	-92.2	1.1017	69.4	245.3	70.5	52.4	151.87	141.9	310.2	65.3	42.3	2.0881	113.5	182.9	-6.3	-5.8	0.7818	99.8	127.8	-11.3	-17.0	1508.2	98.8	137.0	-38.7	-32.3	0.6728	52.8
1990	309.0	-79.3	-72.1	1.2745	65.1	220.0	50.1	28.3	183.94	128.0	323.9	51.8	37.2	2.0537	119.1	170.1	-7.2	-7.2	0.8202	104.8	135.6	-8.5	-18.3	1328.2	100.8	142.3	-25.3	-23.6	0.7150	51.3
1991	340.5	-63.5	-67.1	1.2381	64.5	247.4	53.1	62.9	187.0	137.0	327.4	11.2	-16.2	2.0480	117.7	175.4	-4.2	-4.9	0.8643	122.7	137.0	-10.5	-17.1	1391.3	98.8	147.7	-14.7	-8.1	0.7022	51.7
1992	345.8	-64.1	-51.2	1.2397	62.9	254.8	101.8	89.8	184.05	142.9	330.8	18.9	-19.5	2.0187	121.2	182.5	4.4	2.7	0.8420	108.0	137.9	-8.0	-20.6	1391.5	98.7	148.1	-3.7	-16.2	0.7338	58.4
4th qtr.1992	91.5	-17.4	-18.7	1.2598	64.2	68.2	28.9	24.8	155.87	149.7	82.2	3.4	-4.1	1.9989	125.0	45.9	1.4	2.2	0.8623	109.3	34.8	0.0	-3.8	1719.4	97.1	34.8	-5.4	-4.4	0.8015	79.8
1st qtr.1993	95.1	-21.8	-18.7	1.1920	98.4	72.4	29.8	30.2	144.38	158.5	77.0	4.8	-4.8	1.9476	125.8	42.8	2.4	1.5	0.8067	110.0	32.4	0.7	-2.4	1838.8	98.5	37.8	-3.8	-0.0	0.8017	79.8
2nd qtr.1993	95.3	-25.4	-22.3	1.2069	64.3	73.4	28.0	26.3	132.76	172.4	75.1	7.4	-3.2	1.9630	124.0	43.8	3.2	3.1	0.8116	108.7	36.6	3.8	1.7	1814.2	97.2	37.8	-3.9	-0.0	0.7982	80.2
3rd qtr.1993				1.1443		79.8	31.9	28.0	120.89					1.9180					0.8508					1813.0					0.7905	
November 1992	30.5	-6.3	n.a.	1.2372	65.1	22.1	9.1	9.3	153.22	150.3	26.8	0.9	-0.3	1.9694	124.0	15.2	0.14	0.27	0.8428	109.0	10.8	-1.2	-2.4	1867.0	98.7	11.5	-1.6	-1.38	0.8100	78.3
December	31.6	-5.6	n.a.	1.2381	65.3	21.7	8.8	7.8	153.57	150.7	28.7	0.8	-2.5	1.9581	125.3	15.4	0.93	1.46	0.8783	108.9	11.6	1.1	-0.4	1747.8	98.8	11.5	-2.4	-2.03	0.7976	80.0
January 1993	30.9	-6.3	n.a.	1.2132	68.4	23.0	8.9	7.4	151.87	151.3	25.4	1.4	-2.7	1.9592	125.3	13.8	0.57	0.8243	109.7	9.5	0.4	-1.9	1808.8	92.5	12.6	-1.4	-0.0	0.7908	80.8	
February	31.2	-6.7	n.a.	1.1859	98.7	23.9	10.5	9.4	142.87	159.2	27.4	1.5	-1.9	1.9487	125.8	14.8	0.83	0.98	0.8946	110.3	10.8	0.1	-0.0	1833.8	98.8	12.4	-1.3	-0.0	0.8179	78.8
March	32.0	-6.9	n.a.	1.1789	98.2	24.0	10.0	13.6	140.61	161.4	34.4	1.7	-1.8	1.9388	125.7	14.3	0.98	0.98	0.8919	108.9	12.2	0.2	-0.5	1878.4	78.5	12.8	-1.1	-0.0	0.8081	78.2
April	31.5	-8.3	n.a.	1.1714	64.3	24.6	9.9	9.1	137.17	157.8	34.5	1.8	-2.3	1.9485	125.6	14.4	0.90	0.35	0.8757	110.5	11.7	0.0	-0.3	1871.4	78.0	12.8	-1.2	-0.0	0.7984	80.5
May	32.0	-6.9	n.a.	1.2161	63.9	23.6	10.1	9.1	134.15	150.0	24.7	2.9	-0.6	1.9546	124.1	15.1	1.00	2.50	0.8696	108.8	12.4	2.3	0.8	1783.2	82.2	12.5	-1.2	-0.0	0.7855	80.5
June	31.8	-10.2	n.a.	1.1833	64.5	25.4	8.9	7.6	128.97	178.2	24.8	2.0	-0.3	1.9569	122.8	14.4	0.98	0.24	0.8542	108.9	12.6	1.6	0.5	1778.0	82.5	12.8	-1.2	-0.0	0.7937	78.8
July	32.7	-8.2	n.a.	1.1349	65.9	26.9	11.5	9.9	122.24	181.1	26.9	11.5	9.9	122.24	181.1	26.9	11.5	9.9	122.24	181.1	12.6	1.6	0.5	1778.0	82.5	12.8	-1.2	-0.0	0.7937	78.8
August	34.0	-8.8	n.a.	1.1851	65.7	28.5	9.8	8.8	116.79	198.2	26.5	9.8	8.8	116.79	198.2	26.5	9.8	8.8	116.79	198.2	12.6	1.6	0.5	1778.0	82.5	12.8	-1.2	-0.0	0.7937	78.8
September				n.a.	1.1728	26.4	10.7	9.8	121.83					1.8996					0.8465					1828.0					0.7545	81.0
October				n.a.	1.1597				124.03					1.8995					0.8691					1854.9					0.7712	

China's trade deficit may reach \$9bn

By Tony Walker in Beijing

CHINA appears headed for a \$9bn (\$6.1bn) trade deficit this year, after imports exceeded exports by more than \$7bn in the 10 months to October. This would be China's first deficit on its trading account since 1989.

Western economists are predicting that China will register a deficit of about \$7.5bn. This would compare with a surplus of \$6.4bn last year.

Customs statistics for October showed that imports surged 28.1 per cent to \$76.4bn and exports reached \$68.3bn - a modest 6.4 per cent increase compared with the same period last year.

Mr Fan Baoqing, a senior official of the Ministry of Foreign Trade and Economic

Co-operation, blamed the deterioration on the huge demands of the domestic market and bottlenecks in the transport system that had hindered exports.

Weak growth in leading export markets, and rising domestic costs had also worked to restrain export growth.

The customs statistics showed that there had been a slump in the exports of crude oil, coal, steel, non-ferrous metals, cement and raw silk. China's booming construction sector had absorbed much of the country's output of steel and cement.

A surge in imports of machinery, electronic goods, cars and aircraft had also contributed to the trade deficit. In

the 10 months to October, 227,000 cars were imported and 88 aircraft. This represented increases of nearly 90 and 60 per cent respectively.

Imports of steel and crude oil and derivatives had also risen sharply. Some 23.4m tonnes of rolled steel had been imported, a fourfold increase over the same period in 1992. Oil imports had risen by 50 per cent.

China's foreign exchange reserves at the end of the September quarter stood at \$18.8bn. Foreign debt - most of it longer term - was \$89.3bn in 1992.

China's slide into the red on its trading and current accounts are not expected to affect its ability to meet its international obligations.



Benazir Bhutto flanked yesterday by the new president, Farooq Leghari (right) and Wasim Sajjad, the defeated acting president

BHUTTO CANDIDATE VOTED TO BE PAKISTAN'S PRESIDENT

MS Benazir Bhutto, Pakistan's prime minister, strengthened her political position yesterday with the victory of Mr Farooq Ahmed Khan Leghari in the weekend's presidential elections. Farhan Bokhari reports from Islamabad.

Mr Leghari, one of Ms Bhutto's most trusted lieutenants who became the foreign minister after last month's national elections, won by a large margin over his

main contender, Mr Wasim Sajjad, the acting president.

Mr Leghari polled 274 votes against Mr Sajjad's 168 in Saturday's voting. Legislators from Pakistan's four provinces, the national assembly in Islamabad and senate, all took part in the vote.

Under Pakistan's constitution, the president has wide constitutional powers including those of sacking prime minis-

ters and dissolving elected legislatures.

The results were welcomed by many business leaders. Stock prices on the Karachi stock exchange, Pakistan's leading stock market, yesterday rose by 43 points - almost 2.5 per cent, as investors and brokers bought heavily, hoping that Ms Bhutto's government was now in a stronger position with Mr Leghari's election.

US judge lifts curb on TV networks

By Martin Dickson in New York

A LOS ANGELES judge has cleared the way for big changes in the financing of the US television industry by lifting a long-standing ban on the three large TV networks - ABC, CBS and NBC - owning a financial interest in most of the programmes they broadcast.

The ruling by Judge Manuel Real, which had been awaited for more than a year, was made known to Hollywood film industry executives late on Friday.

It will mean tough new competition for the networks for the large Hollywood film studios, which provide most of the prime-time television programming. It could also eventually encourage mergers between the TV networks and the film studios.

The court ban, imposed on anti-trust grounds, was one of two obstacles preventing the networks having a financial involvement in prime time programmes.

The other was the so-called financial interest and syndication rule, imposed more than 20 years ago by the Federal Communications Commission, at a time when the three networks controlled more than 90 per cent of the television market.

With the three networks now accounting for only 60 per cent of the market, the FCC lifted its ban in April. With both obstacles now removed, the trio will be allowed to acquire a financial interest in prime time programming and, two years from now, to sell reruns in the \$5bn global market for syndicated television programmes.

Film industry officials indicated they were likely to appeal against the ruling by Judge Real.

Ms Barbara Brogliatti, a spokeswoman for the Warner Brothers film studio and a group of producers, writers and directors, said: "We're disappointed. We fear for the survival of independent producers."

De Klerk settles below bottom line on safeguards

S Africa's constitution has no built-in bulwark against majority domination, writes Patti Waldmeir



De Klerk: wanted power-sharing between parties in cabinet

FROM THE day President F.W. de Klerk set out to transform South Africa, he promised one thing: to prevent the abuse of state power, at the root of Africa's decline, by refusing to let majority domination replace minority rule.

He may yet achieve this: but if he does, it will be the result of luck and the goodwill of the African National Congress rather than the new constitution, which was to have been the chief bulwark against domination.

That document, due to be finalised within days, falls well short of Mr de Klerk's goals. Though some important matters remain to be agreed, the outline is becoming clear: unless there is a wholesale revision at the last moment, the ANC (which represents the black majority) will not be forced to share real power with minority parties.

It may well choose to do so anyway, conscious of the power of the ruling National party in the civil service and the security forces. But the bottom line is that the National party, guarantor of minority interests, would find it difficult to use the constitution to force the ANC to change course.

National party negotiators believe they will not need entrenched consti-

tutional provisions to play a powerful role in restraining the ANC: they believe the ANC's assurances that it does not wish to govern alone (and does not believe it could do so effectively); and they judge their electoral strength will permit them at least some blocking power (though they may need as much as 40 or 45 per cent to block decisions in cabinet, and latest polls show NP support at 13 per cent).

But several government negotiators do not dispute that the National party has settled below its bottom line on crucial issues; they insist it had little choice. As a minority government whose power diminishes by the day, negotiators clearly calculated that a deal done now would be preferable to that available next month or next year. They recall that the National party would have had significantly stronger blocking powers under the constitution nearly agreed last year in the Convention for a Democratic South Africa (Codesa). Some believe the government blundered by refusing a deal then, only to accept a lesser package now.

That package fails to deliver several of the checks and balances which the National party had

insisted were essential. The party's 1991 constitutional proposals called for political power to be divided between three tiers of government - central, regional and local - with each tier to have "original and entrenched authority with which other tiers of government may not interfere".

In fact, central government retains wide powers to "interfere" with regional governments: though the regions (to be called "provinces") are to be granted primary responsibility for areas such as housing, health, and policing, central government reserves the right to intervene in these areas to impose uniform national norms and standards, to ensure proper regulation, to protect the national economy or national security, and where there are implications for national economic policy. In short, the constitution authorises central government to intervene in terms so vague as seriously to undermine regional autonomy.

Though government officials insist that provinces will have "all" powers over primary and secondary education, it is understood that a

national curriculum, probably including compulsory languages, will be imposed from the centre and that the central education ministry in the new government will retain almost all the powers of the current ministry - yet no one would dispute that South Africa is now a highly centralised state.

In the crucial area of regional policing - perhaps a regional government's most important power - the party has compromised its demand for regional police forces. According to a deal yet to be finalised, there is to be only one national police force; government sources say this is merely a symbolic concession, because powers will be devolved from the centre to regional commissioners of police responsible to regional, and not central government.

But according to joint ANC/NP proposals, the president will have veto powers over appointment of regional commissioners; and central government will retain control over public order and internal stability. One ANC negotiator called this "a national police force with federal trimmings".

Much will depend on how the constitution will be interpreted by the constitutional court, which will adju-

dicate disputes between the regions and the centre and do much to shape the future state. But here too, the constitution leaves room for abuse. According to joint ANC/NP proposals, the new president (likely to be from the ANC) will, in effect, control the appointments of all 11 Constitutional Court members. He must consult the multi-party cabinet before deciding, but no other party is likely to be able to muster sufficient support to overrule him.

Exactly what percentage vote would overrule the new president in cabinet remains to be agreed; but the latest proposal calling for 56 per cent support for most decisions, and 80 per cent for budget and security matters, falls far short of Mr de Klerk's original demand for a "collective presidency" where leaders of the three major parties would take decisions by consensus.

His promise of "no domination" has always been based on ensuring real power-sharing between parties in cabinet, and between the centre and the regions; only time will tell whether such power-sharing develops voluntarily. The constitution does not prevent it - but it does far less than expected to ensure it.

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CBI tries to defuse row over Europe

THE CONFEDERATION of British Industry yesterday moved to defuse its growing row with the UK government over Europe.

Government ministers, however, stepped up their criticism of the UK employers' organisation's pro-European policy.

Mr Howard Davies, CBI director-general, said in Harrogate on the eve of the CBI's annual conference that he had been misrepresented in an interview in a British newspaper last week, when he was quoted as attacking the government's stance.

He said yesterday: "Our position is certainly that of the Bank of England and, I suspect, of the government, that we should aim at convergence between the major currencies before we can talk sensibly about a single currency." He added: "It would cause us no concern if the Maastricht timetable were formally abandoned."

CBI president Sir Michael Angus said: "The ERM is fairly low down our members' list of priorities. I think it is on the government's too." He claimed the results of a CBI survey of British business leaders, released yesterday, were "very much in line with the feelings of government".

Despite these comments, the CBI's position was still causing unhappiness yesterday in government circles.



Howard Davies (right) and Sir Michael Angus at the CBI conference in Harrogate yesterday

Senior ministers attacked Mr Davies for "dancing to his paymasters' tune" and making "errors of judgement" in urging the government not to close off the option of a single currency.

Mr David Hunt, employment secretary, will remind the CBI, in a speech to tomorrow, that European unity is not about institutions but about people.

He will tell the conference:

"It is people not those in the Community, or Whitehall or even in boardrooms that will decide the future in Europe. It is the people who will set the pace."

For that reason he believes Mr Davis' criticism of the government for appearing anti-European was misguided since it failed to take into account public opinion.

Lord Parkinson, the former cabinet minister and chairman of Eurall who is addressing the CBI today, was equally disparaging about the industrialists' "unthinking pro-European" stance. He said: "There is nothing less convincing than businessmen talking about politics. Of course industrialists want exchange rate stability and certainty. But at what

price. The reality is that we are light years away from a single currency."

However, a cabinet minister yesterday welcomed the CBI's call to close off the option of a single currency. He said it "restored the balance" after the outpouring of Euro-phobia in the Conservative Party and the nation as a whole.

Sir Edward Heath, former prime minister, also backed the CBI's call for a more pro-European approach.

He said: "Thank God the CBI have spoken up at last. They are the industrial basis of this country. They have to deal with finance. They are the people who have to get our exports for us and put our economy right. They ought to be listened to."

The CBI's survey showed that just over half regarded a single currency as unnecessary, while believing it would help business over the long term. Eight per cent thought a single currency would be damaging to European prosperity. Only 7 per cent believed the UK would belong to a single currency by the year 2000.

There was also criticism of the European Commission, whose president, Mr Jacques Delors, addresses the CBI conference today. More than 60 per cent thought the effect of the European Commission on wealth creation was "on balance negative".

Banks change 200-year-old rules for clearing cheques

By John Gapper
Banking Editor

BRITISH banks are preparing to process cheques for each other, or to pay companies to do so on their behalf, for the first time since the clearing system was founded in the 1770s.

Fears over growing costs have led to an agreement to change the rules of the Cheque and Credit Clearing Board (CCCB) - which regulates processing and clearing of cheques and credit vouchers - to allow joint ventures and new entrants.

Several of the UK's big clearing banks are thought to be in the early stages of talks over joint ventures, or sub-contracting of paper processing, after an analysis showed that unit costs could rise by 20 per cent

by the year 2000.

The banks have carried out all their own processing up to now. This means that each has to transport large volumes of cheques and other paper around the country before they are automatically sorted, and payments registered.

The Association for Payment Clearing Services predicts a 25 per cent fall from the 4.1bn cheques and credits processed last year over the decade. This will mean that the £1.5bn annual cost will be spread over fewer transactions.

Mr Gordon Younger, chairman of the CCCB, said that banks had not yet formed plans to amalgamate processing centres, but the problem of growing costs meant that there were likely to be efforts to increase volumes handled at each centre.

"As volumes dwindle, some people are going to suffer and they are going to have to bite the bullet in some way," said Mr Younger.

He said that detailed rules for which outside parties might be admitted were still to be drawn up.

The banks participating in the Access credit card company have sub-contracted processing to First Data Resources. Some bankers have called for a similar joint approach to the separate networks of automated teller machines.

The change in CCCB rules coincides with an estimate by S.G. Warburg Securities that banks are only recouping some £2.5bn in revenues from the clearing system compared with the total cost of £4.5bn estimated in an Apacs study.

Treasury computer model may be flawed

By Peter Marsh
Economics Correspondent

THE UK Treasury may have been lulled into complacency about the impact of a budget-day tax rise by a flaw in its computerised economic model, according to a study to be published this week.

The study from the Centre for Economics and Business Research, a consultancy, says the model fails to take into account how a tax increase would shock people into spending less. It consequently underestimates the impact on consumer spending by about half.

The consultancy has sent its

study to Mr Kenneth Clarke, the UK chancellor.

The Treasury's model is a set of equations described by computer software which simulates how the economy works. The Treasury has recently been examining whether to bring in a private sector contractor to update the model.

Agents lose jobs ahead of EU laws

By Ian Hamilton Fazey
and Stewart Dalby

MANY British companies are sacking their commercial agents to avoid being caught by new regulations which will implement European laws in the UK on January 1.

The regulations will make agents much more difficult to sack in some countries and guarantee high levels of compensation if they are. The regulations will also give agents the right to inspect their principal's books to check their commission and assess their future prospects.

Agents sell on commission for companies which appoint them to do so. They are different from distributors, who take title to goods they sell and assume responsibility for any ensuing bad debts.

The government estimates that the changes could cost companies between £5,000 and £80,000 per agency agreement if they try to cancel agreements after January 1. Mr Ian Campbell, director-general of the Institute of Export, said: "Companies are going to have to

become urgently aware of the need for proper agency agreements. They must become more professional in their dealings with agents."

The regulations will bring the UK into line with the rest of the European Union, where in most countries the law has been weighted in favour of agents over the companies which employ them since 1988.

They will replace the informal common-law approach which governs agency agreements in the UK and is based on case and precedent. The new regulations will apply equally to agents in any EU country. As this includes Britain, many companies are urgently examining the implications for agents they use in UK domestic markets and mainland Europe.

Mr Michael Thornton, a partner in Laytons, a law firm specialising in foreign trade, said: "Many agency agreements have been made by sales managers with no knowledge of the legal implications. Many agreements have been oral and concluded by handshake, or simply by exchanging letters."

Nuclear Electric aims to be privatised

By David Lascelles,
Resources Editor

NUCLEAR ELECTRIC, the state-owned operator of nuclear power stations in England and Wales, wants to be privatised as soon as possible.

It has indicated that 1995-96 would be an appropriate date because it expects to be fully commercial by then. That would also enable the sale to take place in the life of the present government.

The government is currently preparing to launch a review of the nuclear power industry. The terms of reference for the review, promised after the recently announced coal mine closures, are being drawn up by ministers, and Nuclear Electric is anxious to get privatisation on the agenda.

According to senior executives, NE is basing its case for privatisation on two main points:

- That the company has made big efficiency improvements and is now close to making a profit without outside help;
- That the government's reluctance to finance new nuclear stations means the industry will have to be privatised if Britain is to have a long-term nuclear power industry.

Next month, NE is expected to report first half profits of more than £40m (£88m) compared with £65m for the whole of last year.

However, those figures include the £1.3bn "nuclear levy" which NE receives from electricity consumers to help it build up provisions against its costs in decommissioning life-expired reactors. NE aims to make a profit excluding the levy by 1995. The levy is due to be phased out by 1998.

Tory MPs want cuts in spending, says survey

By Philip Stephens,
Political Editor

DEEP divisions among Conservative MPs over whether taxes must rise to reduce the UK government's £50bn-a-year (£75.5bn-a-year) borrowing requirement have highlighted the dangerous political balancing act faced by Mr Kenneth Clarke, the UK chancellor, in his budget on November 30.

A Financial Times survey of opinion among Tory MPs at Westminster reveals that a large majority wants the burden of cutting the government's indebtedness to fall more heavily on public spending.

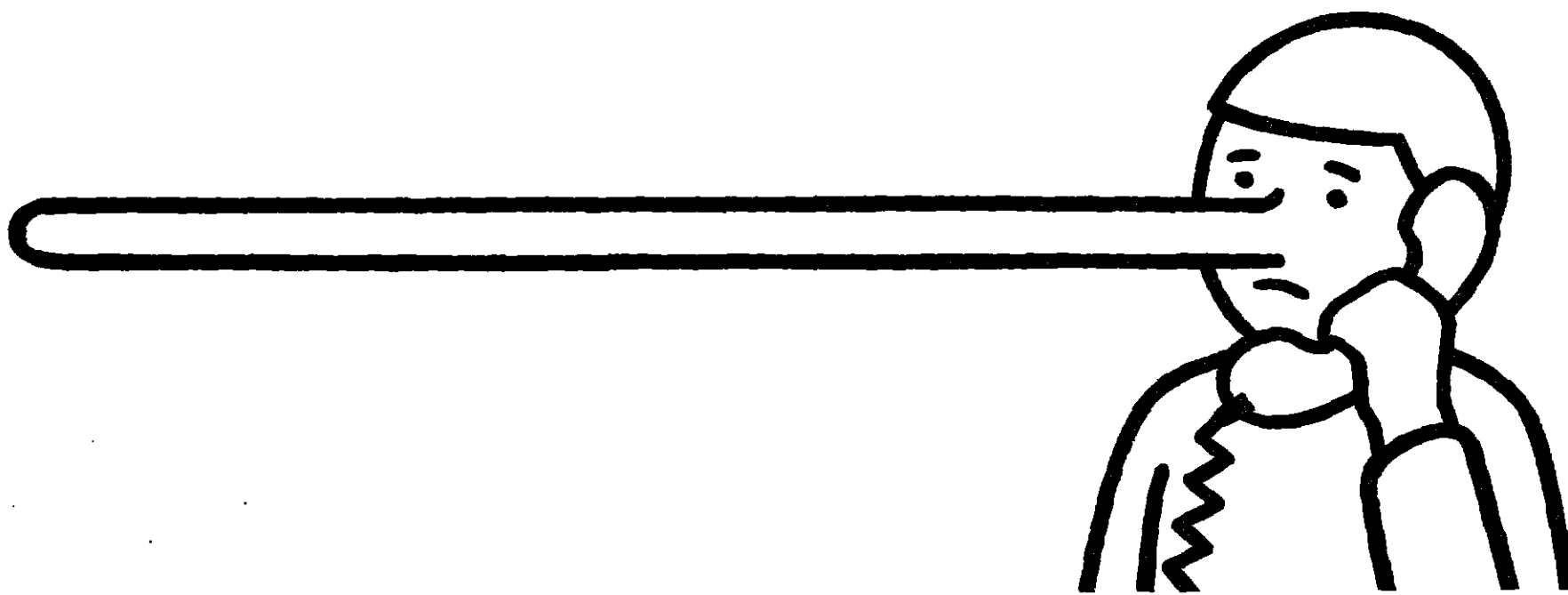
Over two-thirds argue that the chancellor should reduce further the government spending targets already agreed for the next three years. An even larger majority (80 per cent) wants an early cut in interest rates to underpin the currently hesitant pace of economic recovery.

The survey, based on written responses from 75 Conservative MPs during the past three weeks, exposes their deep unease about the planned imposition of value added tax on domestic fuel.

Some 57 per cent of those polled believe it is too late now to reverse the plan announced by Mr Norman Lamont, the former chancellor, but 48 per cent say household heating bills should not be subject to the full 17.5 per cent VAT rate.

That figure points up the serious risk of MPs rebelling against the tax unless Mr Clarke unveils a compensation package which includes generous help for those on low incomes just above the state benefit levels.

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The Strategy for Managing Change.

MANAGEMENT

Tim Dickson and John Authers look at two new training initiatives

A week to stand out

A recent survey showed that roughly 90 per cent of UK organisations think management training is "a good thing". But whereas those who promote motherhood and apple pie generally put their money where their mouths are, the same study suggested that only 50 per cent of UK companies run formal management training programmes to underpin their beliefs.

It is this gap which the Management Charter Initiative, an independent body backed by 1,800 companies and the UK government, has tried to fill for the last five years.

By its own admission there is still a long way to go. MCI's chief executive Andrew Summers estimates that about 11 per cent of UK organisations are applying the benchmarks of best practice it has developed for middle and first-line managers and supervisors; perhaps half of these are encouraging their staff to acquire a National Vocational Qualification in management.

MCI's underlying thesis is that the ability of managers can be improved by adhering to a set of standard competences has also run into some scepticism.

Undeterred, MCI is aiming to raise its profile and spread the message with its week-long Be a Better Manager campaign, which starts today and has the backing of the Confederation of British Industry and the Department of Employment. Around 7,500 managers in the UK will be working to a selection of MCI's management standards for the first time, assessing at the end



Donald Kirkham, chief executive of the Woolwich Building Society (second left), with fellow participants in the campaign

of the exercise what they have got out of it.

The campaign is being fronted by the Woolwich Building Society, National Westminster Bank, Auto Windscreens (part of the building products group Heywood Williams) and the Magistrates Court Service.

Others taking part include the National Trust, BBC Wales, Texas Homecare and the Benefits Agency. Participants will work to one of four, one-page checklists - managing the workplace, cost control, leading meetings and setting objectives - each of which is an abridged version of an MCI standard. At the end, individuals compare what they expected with the benefits achieved. Parts of the MCI check lists may

seem obvious, but no more so than the advice some management consultants sell for a fancy fee.

Setting objectives and explaining them, keeping spending within budget, preparing adequately for meetings and ensuring equipment is maintained, are ideas which bear constant repetition. All the more so given the extra responsibilities thrust on to middle managers due to "delayering" (the removal through sacking and early retirement of entire management tiers).

Judging by their comments at Friday's press conference, the four front organisations are enthusiastic about the campaign, expecting it to raise the profile of management development within their compa-

nies or services and to encourage wider employee participation. Its success will depend on how far the MCI convinces others that adhering to the standards has demonstrably improved these organisations' management performance.

Summers says the chief barrier to more widespread management training in UK companies is not cost. "When we ask people that usually come eighth or ninth on the list. The sort of thing they tend to say is that they are too small, that they only employ trained staff, or that they have no time."

For further information on the campaign, Freephone 0891 618999

TD

Cinderellas en route to the ball

Companies looking to cut training bills could do worse than look at the UK's further education colleges.

FE colleges, which provide post-16 vocational training, adult education and increasingly offer an alternative to schools for teaching A-levels, have a reputation as the "Cinderellas" of British education, mainly thanks to the country's traditional preoccupation with academic qualifications. But they have the resources to produce work tailored directly to the technical training needs of individual companies.

Large employers already make extensive use of FE colleges, but take-up by smaller companies

remains disappointing. At a CBI conference tomorrow, John Patten, the education secretary, is expected to announce a package of measures to help businesses fund or build links with FE colleges.

The experience of Rover and Land Rover in Birmingham highlights the possibilities for larger companies. Land Rover used to have its own training school. Trainees and apprentices would then be sent to East Birmingham College to brush up on theoretical details. However, it closed its school 10 years ago because it seemed more cost-effective and now uses the college's larger facilities for all its first-year training. Land Rover's trainers

attend all classes, and trainees, who work together in one group, are sponsored by the company.

Fees are fixed in line with what the college can afford. Since April, colleges have been "incorporated", meaning their funding is devolved, but comes ultimately from central government rather than local education authorities. This makes costing more transparent, allowing employers to negotiate more easily over price.

Rover's Longbridge factory has similar links with Bourneville college outside Birmingham, along with its own education service. John Towers, Rover's managing director, believes investment in

education schemes and local colleges is "nothing to do with altruism, it's about competitive dynamism".

Working with colleges allows the company to take on young people at 16 and put them through a common learning programme closely related to their eventual work, but at the same time allowing flexibility. Rover's programme allows employees ultimately to earn a university degree, via an arrangement with the University of Warwick.

Any new government action should allow more companies to benefit in the same way.

JA

TIPS FROM THE TOP

An art that deserves a high priority

Martin Broughton, chief executive of BAT Industries, on how to handle communications with the City

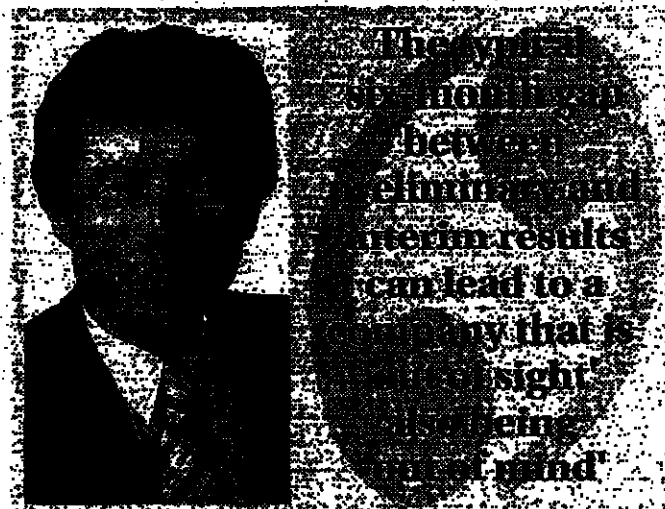
This is a dangerously presumptuous subject for an article as it presupposes there is a "right" way of handling communications with the City and that we are arrogant enough to think we have found it. That would be far from the truth. But I think what we have got right is recognising the need to give a high priority to communications with the City.

What is investor relations? Is it an art or a science? The dictionary defines the former as "skill as the result of knowledge and practice", while the latter is "often opposite to art" or, more usefully, "a branch of study concerned with a demonstrated body of connected truths". Given that no less an expert than Lord

Wells has said that "the art of the double or the half", the field seems to be a little short on science. Our objective is not directly to promote BAT as an investment, but rather to explain the company. The syndicated tracking research which we do every year through Mori is a useful starting point because it helps us to understand what sources of information are important to our audience.

In terms of sources of information, for instance, it is remarkable that a recent Mori survey reveals that more than 90 per cent of all investors described brokers as "most useful" to them in their jobs. This paints a very different picture to the commonly held notion that institutions are paying less and less attention to brokers' analysts. This is just as well, because I know how much time BAT spends with the brokers' analysts, even though more and more institutional representatives are now coming to our results briefings.

BAT started reporting quarterly in 1987. It gives the company twice the number of formal occasions on which to talk to the City, as well as making the flow of information more frequent. The typical six-month gap between preliminary and interim results



can allow uncertainties to develop or can lead to a company that is "out of sight" also being "out of mind". Apart from results days, when we hold a press conference and a video-conference with US analysts, as well as the UK analysts' briefing, the other face-to-face elements in our programme include facility visits to our operations and small group meetings with investors.

A recent visit to Farmers, our US insurance subsidiary, shows how difficult it is to manage these events. We intended to improve the parties' long-term understanding of a key business and general feedback suggests that was successfully achieved, but one analyst couldn't resist publicly reducing his forecast before the presentations had even finished, leaving the market with a different perception of the visit. Although BAT does not organise a facility trip every year, we are committed to visiting our leading shareholders in person annually.

What are shareholders looking for? Again, the Mori research tells us that the two most important factors are the quality and strength of management and the company's financial status. Given the first of these, it is not

surprising that leading investors should want to meet the management face to face.

Contrary to what might be expected, I believe that companies try very hard not to reveal any "inside" information under these privileged conditions. Indeed, in BAT's case, this part of our programme is always timed for the period immediately following a reporting occasion.

I have tended to concentrate, in this article, on the core of our investor relations activity but it does not exist in isolation, being supported by a range of corporate information and even some corporate hospitality. The annual and quarterly reports are another essential part, while advertising our results on the financial pages of national newspapers enables us to explain the company's performance, in a controlled way. We try hard, but we know what we're up against in communications with the City. After all, to invest can be an irregular verb. I have heard it conjugated: "I invest... you finance... they speculate."

Next Monday: Mick Neumarch of Prudential Corporation on how to move the corporate headquarters.

GATT

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LEGAL NOTICES

No. 609517 of 1993
In the High Court of Justice
Chancery Division

IN THE MATTER OF
EUROPCAR UK LIMITED

and
IN THE MATTER OF
THE COMPANIES ACT 1985

NOTICE IS HEREBY GIVEN that a Petition was on the 1st day of November 1993 presented to Her Majesty's High Court of Justice for the confirmation of the reduction of the capital of the above-named Company from £37,005,100 to £1,000,000.

AND NOTICE IS FURTHER GIVEN that the said Petition is directed to be heard before Mr Registrar Buckley at the Royal Courts of Justice, Strand, London WC2A 2LL on Wednesday the 24th day of November 1993.

ANY Creditor or Shareholder of the said Company desiring to oppose the making of an Order for the confirmation of the said reduction of capital should appear at the time of hearing in person or by Counsel for that purpose.

A copy of the said Petition will be furnished to any such person requesting the same by the undersigned Solicitors on payment of the regulated charge for the same.

Dated this 15th day of November 1993

Matthew Arnold & Baskin
P.O. Box 101
28 Station Road, Wandsworth
London W8 1HT
Solicitors for the above-named Company

No. 609520 of 1993
In the High Court of Justice
Chancery Division

IN THE MATTER OF
FOUNDOTECHE HOLDINGS LTD

and
IN THE MATTER OF
THE COMPANIES ACT 1985

NOTICE IS HEREBY GIVEN that a Petition was on the 27th day of October 1993 presented to Her Majesty's High Court of Justice for the confirmation of the reduction of the capital of the above-named Company from £5,750,000 to £1,000,000.

AND NOTICE IS FURTHER GIVEN that the said Petition is directed to be heard before Mr Registrar Buckley at the Royal Courts of Justice, Strand, London WC2A 2LL on Wednesday the 24th day of November 1993.

ANY Creditor or Shareholder of the said Company desiring to oppose the making of an Order for the confirmation of the said reduction of capital should appear at the time of hearing in person or by Counsel for that purpose.

A copy of the said Petition will be furnished to any such person requesting the same by the undersigned Solicitors on payment of the regulated charge for the same.

Dated this 15th day of November 1993

Bernie Lichstein
of Ashurst Topley & Jones
London Bridge, London EC4R 9UA
Tel: 071-402 3144
Solicitors for the above-named Company

WARDLEY GLOBAL SELECTION

Société d'Investissement à Capital Variable
7, rue du Marché-aux-Herbes
L-1728 Luxembourg

NOTICE TO SHAREHOLDERS

Shareholders of Wardley Global Selection - Asian Equity Fund are hereby informed that, with effect one month following the publication of the present notice, the investment policy of this compartment is amended to read as follows:

The aim of the sub-fund is to provide investors with long term capital growth from an actively managed portfolio of quoted securities on the regulated stock exchanges of the economies in Asia, excluding Japan.

Up to five per cent of the sub-fund's net assets may be invested in Indian Blue Chip Stocks listed on the Bombay Stock Exchange.

The Board of Directors

27/11/93

HARROGATE

Monday November 15 1993

The Golden Triangle:
Wealth surprises
outsiders.... Page IIITourism: The spa
resort with a
sparkle.... Page II

As Britain recovers from recession, Harrogate's vital indicators are still going the wrong way. Job losses from electricity privatisation, rationalisation and defence cuts have shaken an area where there was full employment only three years ago. Can Harrogate catch up? Ian Hamilton Fazey reports

Bright spot's bubble burst

It would be easy to go to Harrogate - as the leaders of the Confederation of British Industry are doing for their annual conference this week - and mistakenly believe there is not much wrong there. An air of gentility pervades the town. The unemployment rate is only 7.2 per cent. Fallen autumn leaves have laid a picturesque golden carpet on the many acres of greensward that set off Harrogate's fine Victorian and Edwardian buildings. Some of the best tourist sites in Britain are within an hour's drive.

The town is in a sea of prime agricultural land. Local residents include rich landowners with old wealth and many of the newly-rich progeny of the Thatcher era. Shops and restaurants reflect people's almost emphatic ability to pay top-notch prices for high quality goods and services.

Here is a bright spot of northern Britain. It is part of the county of North Yorkshire, which - like Cheshire on the west side of the Pennines - is the nearest thing the north has to the south in terms of look, feel, wealth and culture.

"We have an upmarket appeal because Harrogate is an unashamedly upmarket place," says Mr Stuart Quin, economic development officer for the borough council, guardedly: he

is understandably concerned people might get the wrong impression and not believe Harrogate is in trouble. But it is.

In March 1990, Harrogate was a jewel in Thatcher's Britain. It was one of the places above the north-south divide that had bubbled. Professor Mike Campbell of Leeds Metropolitan University reckons about 8,000 new jobs were created in the 1980s, with growth in banking, insurance and finance making up for any decline in utilities and manufacturing.

"We were in full employment, with a jobless rate of around 2.5 per cent," Mr Quin says. "There were labour shortages. We were one of the top performers in the north of England and were cited as an example of what could be achieved."

The bubble burst. Harrogate's overall unemployment rate may well be only 7.2 per cent now, but the rate has trebled in three years, worsening more than twice as rapidly as the UK average.

Moreover, the male rate in September was 11.1 per cent, indicating substantial losses of most households' better-paid jobs.

To make matters worse, as the tide turns for the better elsewhere, Harrogate's figures



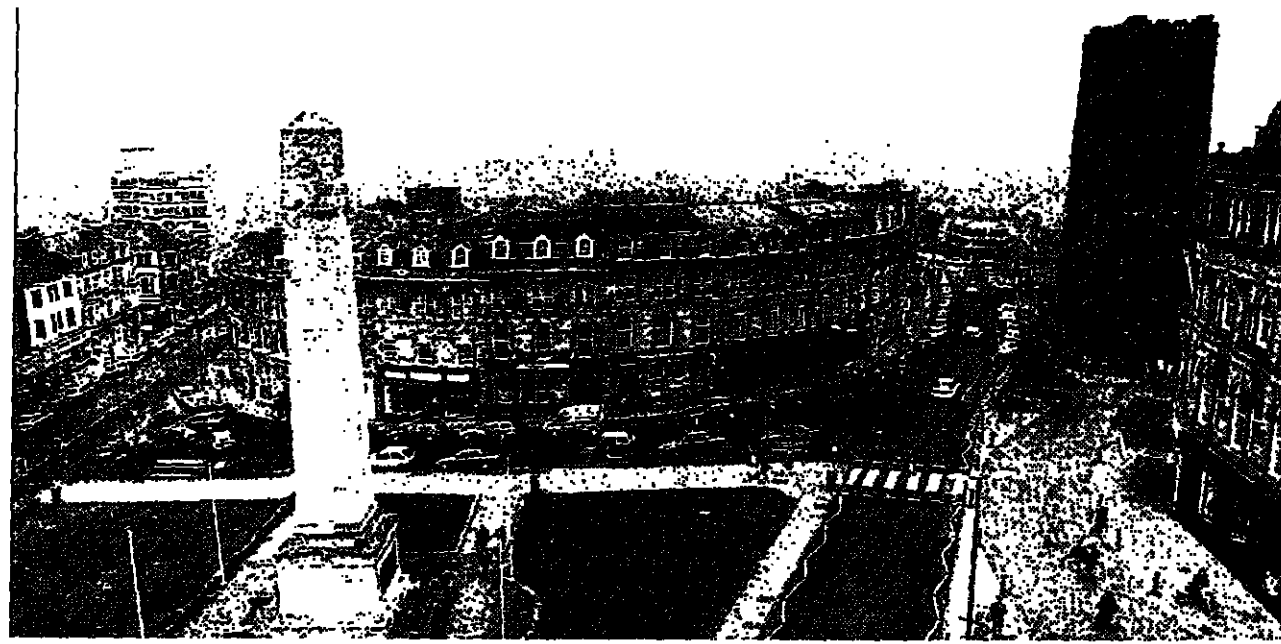
High quality goods: shops in Westminster Arcade, Parliament Street

are still going the wrong way. Long-term unemployment - previously hardly known - has risen 34 per cent since last year. A study by Prof Campbell estimates an impending shortfall of 5,000 jobs as the workforce grows in the 1990s.

The immediate cause of unemployment has been a series of shocks to the basic economic structure. "It's the rate of increase in unemployment that has hurt us," Mr Quin says.

"The most pessimistic outlook is that we shall soon be at 11 per cent overall if we don't do something extensive. There is a sense of holding on for grim life."

Harrogate is surviving because a large part of its modern function is as a middle-class professionals' commuter town, particularly for Leeds - 15 miles away and in recent years Britain's fastest-growing regional centre for financial and professional services; it is



View from the Imperial Hotel, Harrogate: an air of gentility pervades. Some of Britain's best tourist sites are within an hour's drive. Pictures: Mike Aron

now the focal point for such activities east of the Pennines. "But we need to be able to survive in our own right," Mr Quin insists.

Harrogate is not just a town, but a wide and diverse district covering 520 square miles from York in the east to the Dales national park in the west. It has 150,000 people, including a growing workforce of more than 70,000. Not all are highly qualified professionals able to work anywhere.

To maintain its dignity and avoid dependence on West Yorkshire to the south or state hand-outs for many of its blue-collar workers, Harrogate has to be able to generate more added value within its own borders.

The worry is over how much recent change can be reversed. For example, there has been a run-down in agriculture, both in investment and jobs, which is now affecting food processing, a staple local industry.

Ripon, part of the Harrogate district, last year lost its biggest employer, Premier Poultry. The factory closed with the loss of 360 jobs after Hillsdown, the parent group, bought Unilever's poultry plant at Scunthorpe and moved production there. Ripon's female unem-

ployment rate is now 6 per cent and its overall rate 8.8 per cent.

Another blow has been the loss of several blue-chip corporate headquarters through a combination of national recession, corporate restructuring, and the end of the cold war.

ICI Fibres had its headquarters in Harrogate and once employed more than 2,000 in the town. Rationalisation meant the chemicals giant could not sustain it. Mr Michael Walsh, Harrogate's chief executive, says an unfortunate side-effect will arise because ICI was always first into "partnership" activities with the public sector, particularly in seconding staff to projects.

In Harrogate there were 1,000 employees of the Central Electricity Generating Board who became part of National Power on privatisation. First, about 750 jobs were lost. About 150 more will go soon, with what was once a corporate headquarters now reduced to a small ramp.

There is a similar story in defence industries. "We were, in effect, where the corporate headquarters of the RAF was located," Mr Walsh says. Now 1,200 civilian jobs and 300 mili-

tary ones are going to Huntingdon, in the prime minister's constituency.

Recession also helped cause the loss of Octavius Atkinson, a fabricator of structural steelwork and part of Taylor Woodrow. In 1990, it moved from the town centre to a new site at the junction of the A59 and A1, but closed last April. The 350 lost jobs were skilled manual ones which Harrogate's leaders saw as part of the area's industrial stock-in-trade.

This is not the first time Harrogate has experienced sudden change. Forty years ago the National Health Service decided to stop funding visits to health spas. People "taking the cure" were the mainstays of Harrogate's hotel industry and the local economy faced a substantial loss of business.

The town successfully repositioned itself to stage conferences and exhibitions, which is why the CBI is there this week. However, hotels, catering, conferences and exhibitions comprise a mature sector offering only marginal prospects of making up the latest lost ground.

And there will be little outside help. Although Harrogate is hoping for a limited amount

of EC funding - "Konver" to compensate for defence industry closures and 5b Status for some of its agricultural areas - there are practically no incentives on offer.

Harrogate is not badly off enough to be helped, but is at least trying to turn this into a virtue. Mr Quin says: "What we have should be attractive to businesses where skills are at a premium, and it is necessary to pay good money for the right people. With no grants, companies come because of long term business prospects."

With large office users leaving, Harrogate can at least offer competitive prices - £10 a sq ft rents for good space, compared with £12.50 and £18 in Bradford and Leeds. This appeals to back-office financial operations, such as NatWest's Switch card, which moved in this year.

Modern manufacturing, finance and business services, the medical and health care sector, and new small businesses are now the main targets. How Harrogate fares could well be a lesson in incentiveless marketing for the 1990s. Economic development specialists everywhere will be watching closely.

A NEW AGENDA FOR THE CBI.

SUBJECT "Is there a better way of business life?"

AGENDA

1. Introduction

1.1 Harrogate one of the growth towns of the decade (Henley Centre). 1.2 Largest office centre in county. 1.3 Diverse economy: science, electronics, research, financial companies.

2. Finance

2.1 Substantial savings for companies on capital and operational costs. 2.2 Grants and loans available. 2.3 UK's second centre for professions, Leeds, half an hour away.

3. Accommodation

3.1 Business parks, commercial property and industrial units in Harrogate, Knaresborough and Boroughbridge. 3.2 Competitively priced, serviced land on 5 sites. 3.3 Housing - range of town and country housing to suit every taste and budget.

4. Personnel

4.1 50% in skilled, white collar occupations. 4.2 35% in professional occupations (national average 25%) 4.3 Half a million workforce within 40 minutes' drive. 4.4 In top 30 of the 322 travel to work areas in Great Britain for disposable income per head.

5. Education

5.1 Authority ranked in country's top 5; one third of pupils in county achieved 5 or more GCSE passes (second only to Surrey); 70% of school pupils stay on beyond statutory school leaving age. 5.2 4 Universities within 25 miles.

6. Communications

6.1 £150m current investment in District's infrastructure. 6.2 Leeds/Bradford Airport 20 minutes away. 6.3 A1M 10 minutes to east.

7. Environment

7.1 Close to two National Parks. 7.2 200 acres of tree-lined parkland in heart of town centre. 7.3 Recreation - 400 shops including 60 antique shops; 9 golf courses; 2 theatres; 3 annual music festivals; cricket ground and rugby ground.

8. Any Other Business

8.1 Other businesses already here include: National Grid, Dunlopillo, Hazleton Laboratories, Farnell Instruments, Vibroplant, NFC, Link Interchange, Coda International, Plumb Center, Appleyards and National Westminster Switch.

9. Apologies For Absence

9.1 With the enduring benefits and excellent quality of life in Harrogate and District, can there really be any excuse for your absence?

10. Next Meeting

10.1 To find out how Harrogate and District is a better way of business life, see us on Stand C4 in the Upper Foyer of the Conference Centre or drop your business card in the audio-visual display in the reception area or contact Harrogate Economic Development Unit, Crescent Gardens, Harrogate HG1 2SG. Telephone: 0423 568954. Fax: 0423 526512.



HARROGATE

HARROGATE II

TOURISM

The spa resort with a sparkle

THE centre of Harrogate is exceptionally easy on both the eye and the shoe leather thanks to its spa resort elegance and the rare proximity of its many tourist attractions.

The town boasts probably the most sulphurous springs in the country, bringing the sweet stink of success in the late Victorian and Edwardian eras when the town enjoyed its heyday as the hydropathic (water treatment) industry took off. The Harrogate curative concoction was described by Bertie Wooster, in *Curry on*,

Jeeves, as "practically equivalent to getting outside a couple of little old last year's eggs beaten up in sea water." He was possibly understating the case.

The Harrogate water can still be sampled at the Royal Pump Room Museum, on the site where a famous early nineteenth century Harrogate figure, Betty, dispensed a sulphurous brew. Today's luckier visitor can follow up the experience with a visit to a completely different Betty's establishment, the town's most

celebrated café tea-rooms.

The spa may have gone but the town has continued to develop its status as a tourist spot and a base from which to make forays into the rest of Yorkshire. The result is that the tourist information centre now handles 375,000 inquiries a year, says Mr Stuart Mackay, head of marketing and sales at the Harrogate International Centre (HIC).

Visitors are drawn by the graceful architecture, the antiques and other shops - the number of fashionably hatted

ladies testifies to the well-heeled atmosphere - the floral displays and the restaurants. That's just the town. The surrounding area is bristling with stately homes and historical sites as well as being close to the natural wonders of the Yorkshire Dales.

Tourism contributes about £80m-£90m to the local economy according to Mr Stuart Mackay, economic development officer for Harrogate borough council. In 1987, Peat Marwick McLintock estimated that 3,500 jobs in the area were directly

attributable to the centre's activities. Another 2,500 are estimated to depend on holiday tourism.

"The centre's economic impact has been greater than expected," says Mr Mackay, whose own figures indicate that employment in the Harrogate travel-to-work area rose from an index of 100 in 1981 to 178 in 1989.

The centre promotes tourism opportunities as part of the mix which it can offer its customers and is also responsible for maximising the number of accompanying visitors and holiday tourists.

Local businesses have also become involved in shaping the area's strategy. The A Group has started to contribute funds to developments at the centre on a results basis. Its chairman, Mr Frank Flaherty, general manager of the Harrogate Hotel, says this "indicates to the town that we are prepared to work closely with the centre".

In return, Mr Flaherty and his colleagues expect a say on what is planned. For instance, he observes, "a residential development policy was critical". A Group also participates in the centre's marketing exercises to potential customers.



The Royal Pump Room was built in 1842 to house the sulphur well

as a leisure attraction. The council is examining the prospective rewards, based on growing interest across Europe in spas. Much of Harrogate's spa infrastructure, such as the wells and the Royal Baths Assembly Rooms building (where a municipal Turkish Bath still operates), is still in place.

Other developments being closely watched by the council include the recommendation by the Countryside Commission that the Nidderdale area should officially become an Area of Outstanding Natural Beauty, and North Yorkshire's bid for European Community Objective 5b status, which allocates cash to poor rural areas. If the area is designated eligible on January 1 1994, the council plans to use some of the funds to enhance local rural tourism.

Transport to and around the town is a weakness, and the council is keen to see a bus station restored to the town, having already campaigned successfully for improvements to the railway station. It is also supporting Leeds/Bradford Airport's application for authorisation for round-the-clock flights.

Plans for marketing the area's attractions are many but, as Mr Mackay points out, the rich heritage alone will not keep Harrogate's well-heeled ladies in hats or their manfolk in the latest cars.

Harriet Arnold

Round-up of Harrogate's attractions for visitors

Harriet Arnold's guide to items of interest for visitors to Harrogate and the surrounding area.

A: The Antiques fair in September is renowned.
B: Brontë country is within striking distance; also Betty's tea-rooms.
C: Castles such as Ripley and Knaresborough are main attractions.
D: Harrogate positions itself as the gateway to the Dales: Discotheques are sought by conference delegates.
E: Edwardian elegance.

F: Fountains Abbey; Flower shows in spring and autumn.
G: Golf facilities are plentiful.
H: Harlow Carr Botanical Gardens, the Wisley of the north.
I: Ilkley Moor, don't go bait 'at'.
J: Jorvik Centre in York, which displays the region's Viking heritage.
K: Knaresborough, picturesque historical town.
L: Lightwater Valley, the north's leading theme park.
M: Museums in great number: Mercer Art Gallery in Harrogate, and moors.

N: Nidderdale, also known as "Little Switzerland".
O: Oldest Chemist Shop in England.
P: Pateley Bridge, a Dales town with attractions including museum in Victorian workhouse.
Q: Queen Victoria, who reigned during its zenith as a spa.
R: Ripon, historical town with ancient cathedral, Ripley Castle, Restaurants.
S: The Stray, 200 acres of greensward nearly encircling Harrogate town centre.
T: Turkish baths, at the Royal

Baths Assembly Rooms.
U: The Ultimate, the world's longest roller coaster.
V: It shouldn't happen to a Vet, but it did in North Yorkshire and James Herriot single-handedly boosted the area's tourism by writing about it.
W: Wensleydale, home to UK's most famous vet (see above).
Y: York is the north of England's main tourist focus, with the Minster dominating a range of historical features dating from Roman times.
Z: Zoom down the dry ski slope at Harrogate Ski Centre.

CONFERENCE TRADE

A symbol of determination

THE MODERN conference and exhibition centre set amid the elegance of Harrogate's spa resort architecture is a symbol of the town's continuing determination and willingness to change.

Growth and prosperity had come in the nineteenth century from catering to the Victorian interest and enthusiasm in hydropathy, or water cures. In more recent years the availability of more scientific treatment and a withdrawal of National Health Service support for spa cures heralded a period of decline for the resort's water facilities.

Harrogate turned instead to the conference and exhibition industry. But a report prepared for the borough council in the late 1970s delivered an ultimatum: a substantial investment in new facilities

was necessary or it would lose its share of the UK and international market. This would be bad news for a town bursting with hotels - 80 per cent of the area's tourist accommodation is in Harrogate.

In 1982 the Harrogate International Centre opened, ranking in the top five in the UK, with a 2,000-seat auditorium, six exhibition halls (about to become seven) and the 1,300-seat Royal Hall, formerly the Kursaal in Victorian spa days. The adjoining Moat House International Hotel is the first hotel to be built this century in the town centre.

Since then employment in the area has been buoyed by the centre, which hosts national and international events. That did not stop detractors labelling it a great white elephant, as the original

estimated costs of nearly £8m grew like Topsy to nearly £34m, and the Centre - built without support from central government - failed for years to operate at a profit.

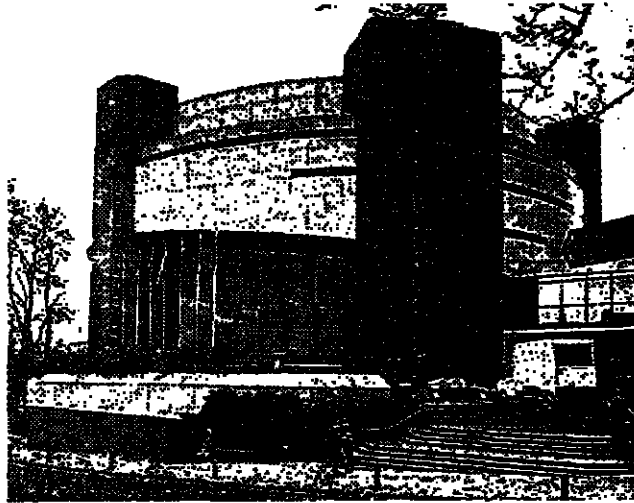
In a buyers' market and suffering the effects of recession, the Centre has fought hard to maintain market share. "In a difficult three years, we have done well," says Mr Paul Lewis, director of the Harrogate International Centre, whose strategy has been to market the centre while undertaking substantial improvements.

Harrogate has seen the number of conferences grow from about 1,100 in 1981 to about 1,300 in 1989-93 with the number of conferences linked to exhibitions increasing from 14 to 18 in the same period. The number of trade fairs has dropped by three to 25, but the centre is confident that old or new clients can be brought back into the fold soon. Despite the dip in trade fairs,

the total number of delegates has risen to 275,000 in 1992-3 from 272,000 in 1991.

The centre's corporate sector business has been worst affected by recession, but its core growth business has been the expanding market of conferences linked to exhibitions. In addition, a number of clients have committed themselves to the centre for at least three consecutive years. "Associations have to meet," observes Mr Lewis, who also notes that the recession has meant that clients are looking for value for money.

Mr Lewis is particularly targeting the growing medical sector. Recent conferences linked with exhibitions included the European Wound Management conference, while forthcoming examples include the Royal College of Nursing and Healthcare Computing, both on long-term contracts. Mr Lewis estimates that about 10 per cent of the centre's business is from overseas.



Harrogate's modern conference and exhibition centre

The marketing programme includes taking a stand at International Conference, the exhibition industry's annual show. The visitor attractions, such as the central large, high-class hotels and the town atmosphere, are part of the package to customers. "I sell the destination as well as the centre itself," says Mr Stuart Mackay, head of marketing and sales at the Centre. "Visitors to Harrogate can easily walk to their conference, exhibitions, shops,

says Ms Marie Ricot, organiser of the conference. She, too, cites the proximity of all the locations that delegates need or want to visit, and the ambience of the town.

The centre's quality facilities and the village atmosphere attract national and international rather regional customers. Many are prestige events, such as the Confederation of British Industry conference this week, which marks the first time the CBI has returned to the same venue for two consecutive years.

The latest developments at the Centre again grew out of the findings of another report, by Peat Marwick McLintock in 1987, which examined its future role, funding options and management. It found that although many customers were very loyal to Harrogate, the exhibition facilities were becoming dilapidated and demand for extra space could not easily be satisfied.

Since then, a development programme in three phases has been initiated. Phase 1 was a refurbishment programme of the exhibition space to upgrade the roof, air conditioning, toilets, floors, lighting and organisers' accommodation, with the last

work scheduled to end by January 1994.

Phase 2 will implement a new catering facility, with bars, restaurants and entertainment areas, to be completed over three to four years.

Phase 3 aims to build a new exhibition hall on the Royal Hall carpark. It will be funded by profits from the centre, which traded profitably for the first time last year, and is scheduled to be in place by the end of the decade.

But the greatest current project for the Centre is the opening in April 1994 of a new exhibition space, Hall Q, in place of a superstore which has moved to a new site. "It will give us a new dimension in marketing for new business," says Mr Lewis. "Now we can accommodate larger events, with 1,748 sqm in net saleable exhibition space in the new hall".

Not only will Mr Lewis be able to target bigger event holders, but in a development that he calls pioneering, the Centre will "sell the whole product - hall hire, stands, electricity, even carpets, will all be held on. The user can just walk in and set up."

Harriet Arnold

AGRICULTURE

Uncertainty clouds outlook

£11.5m deal in which four acres of the site have been sold to Sainsbury will be used to develop new, modern facilities which, between shows, can be let out to other organisations to generate more revenue. Significantly at a time when farmers are increasingly having to think of adding value to their basic products, the new site will also include a purpose-built food show hall, promoting the best of Yorkshire food.

The presence of the Great Yorkshire Show in Harrogate is just one reminder of the strong agricultural backbone of the surrounding area. A total of 4.2 per cent of the Harrogate district's employees in employment in 1989 worked in agriculture, forestry and fishing, compared with a UK average of 1.4 per cent.

A report to this month's meeting of Harrogate borough council's economic development subcommittee reports a decline in agricultural employment in the Harrogate travel to work area, between 1981 and 1991, of 8.4 per cent, and in the Ripon TTWA 17.2 per cent. These figures however must be set in the context of an overall British drop of 21.8 per cent.

But, even though the decline in the Harrogate area is proving less sharp than nationally, research carried out for the borough council on the Harrogate economy in the year 2000 has suggested between 300 and 500 agricultural jobs will be lost in the 1990s, highlighting the need for new activity in the countryside around the town.

The western part of the Harrogate district is included in North Yorkshire county council's submission for European Community Objective 5b structural funds. Objective 5b status gives rural areas eligibility to EC grants for economic development.

North Yorkshire's bid has been passed by the UK government to the EC but it is competing against many other parts of Britain and Continental rural areas. A decision will be announced shortly.

The varied geography of the area around Harrogate makes for diversity in agriculture, from the upland hill farmers of the Dales and the dairy farmers of the West Riding to the arable expanses east and south of the town.

In general, though, the current outlook for the area's farmers and landowners can be summarised by one word: uncertainty. At present, Britain's departure from the Exchange Rate Mechanism has brought farmers a windfall since previously agreed European subsidy levels have been made more valuable.

For diversity in agriculture, from the upland hill farmers of the Dales and the dairy farmers of the West Riding to the arable expanses east and south of the town.

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Setaside policy is another source of uncertainty, why, ask many farmers and landowners, can setaside land not be designated for a minimum of 20 years so it can be put to better use. "If the land isn't required to produce food, why isn't it used to grow trees?" asks Mr Passman.

The whole question of just what - and who - the countryside is for is an underlying concern in North and West Yorkshire, where the beauty of the rural areas, and their relative proximity to urban settlements, have attracted many well-heeled commuters and owners of second homes.

The CLA remains convinced that local authorities, despite their involvement in work-space provision and other rural economic development measures, are still insufficiently willing to give planning permission for some of the diversifications necessary to maintain employment and life in the villages.

Yorkshire provides award-winning examples of rural business enterprise such as the high-tech office complex created by Roger Tempest from the home farm at Broughton Hall, near Skipton, owned by his family for almost 400 years.

It also provides a diversification warning story, in the form of dairy farmer Brian Moore, whose booming ice cream business at his farm at Weston, in Harrogate district, fell foul of the planners.

Mr Moore has since moved to Jervaulx, in Richmondshire, where he is again dairy farming and running a successful ice cream enterprise, employing 14 full and part time staff, as well as his family. His ice cream is sold from Northumberland, to Wales and he had even opened an ice cream parlour at the farm.

But this is not - yet - a happy ending: he is still paying off the £150,000 legal bill from his unsuccessful planning battle.

Chris Tighe

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North Yorkshire County Council
THE AIR OF OPPORTUNITY

Despite a lack of incentives, the district has shown it can attract inward investment

Local labour may give city its edge

HARROGATE has not previously tried to sell itself to inward investors. With full employment until spring of 1990, it did not need to. Inquiries were not turned away but were not deliberately solicited either. Policy was to be reactive, not proactive.

The district's circumstances have changed but adjustment may take some time. An attack of nimbyism, for example, has led opposition to a small business workshop programme in Niddersdale, where a change of use was required for an old mill building.

Harrogate's leaders also admit privately that the town has some disadvantages to overcome. The most obvious is a lack of grants for potential investors, who are being wooed by other areas with sometimes substantial incentives, but there is also a problem with transport links.

It is not that Harrogate is not well placed nationally - as a glance at the map shows. The A1, which is being upgraded to motorway standard, provides a good north-south link, but east-west roads are usually frustrating to drive along and traffic is always heavy throughout the network of local roads between Harrogate, Bradford and Leeds.

Leeds-Bradford Airport, about 12 miles from Harrogate, is undeveloped, and has to operate under night-flying

Getting to Manchester airport is awkward because of the local roads

restrictions which spark widespread local controversy - and more nimbyism when attempts are made to change them.

Harrogate council supports extending the flying hours, along with business throughout the region. The argument is that a better array of scheduled services to the rest of Europe is needed to ensure Yorkshire and Humberside's long term economic development in partnership with other EC regions rather than just regional development in British national markets.

Getting to Manchester airport, which has all the necessary services to allow easy day trips to most European cities for those within reasonable distance, is awkward because of local roads. There is also a worry about rail links after privatisation of the railways.

Harrogate, therefore, presents an interesting contrast to many of its competitors for inward investment. They can usually offer grants and other incentives, as well as better transport infrastructure and



Michael Walsh, Harrogate's chief executive (left) with Stuart Quin, economic development officer. Photograph by Mike Aron

communications, plus easier accessibility to important regional assets, such as Manchester airport.

So where is Harrogate's edge? The way in which the local economy is developing suggests it could well be the type and availability of local labour. Much of the national struggle for inward investment is about attracting jobs for large numbers of, at best, semi-skilled men in areas of high unemployment.

This year Harrogate reached two 'important' inward investment shortlists. It was knocked out by Chester in bidding for the MBNA America Bank, but National Westminster Bank awarded Harrogate the other prize - its expanding Switch card operations.

MBNA was the big one - a £60m project to establish a new affinity credit card lending operation employing 800 people. Cheshire was able to offer regional selective assistance from the government worth £7m, but Harrogate had no incentives to compete with.

However, the Switch operation will bring 400 jobs. What Harrogate had to offer was instant availability of 45,000 sq ft of National Power's partly finished offices at about £10 a sq ft.

Another important factor was also the nature of the work. Efforts are already being made to put the necessary training systems in place to deal with any mismatch between existing skills and those likely to be required

by inward investors.

Working jointly with North Yorkshire County Council and the areas training and enterprise council, Stuart Quin, Harrogate's economic development officer, reckons the town can move quickly to support any reskilling that may be necessary.

"The fact we have made two shortlists in financial services suggests we have a chance with other big projects. We have also been looked at seriously for two modern manufacturing relocations."

"Inquiries have gone up significantly in recent months," says Michael Walsh, Harrogate's chief executive.

Harrogate now has four general target areas for inward investment:

● Modern manufacturing, such as electronics, precision engineering, electrical engineering. The leafy, clean local environment is of the type that appeals to such companies around the world.

● Finance and business services. Local growth during 1981-91 in this sector matched that of Leeds. (The reasons are examined in a separate article).

● Medical and health care. Harrogate already houses the headquarters of the regional health authority. It also has

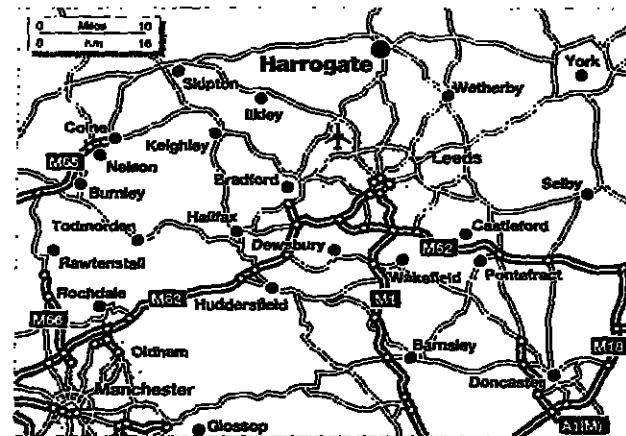
close ties with St James's Hospital in Leeds, Europe's largest teaching hospital. Haslewood Laboratories Europe - part of Corning - employs 600 people in Harrogate, carrying out research and testing for big drug companies. The company has planning consent for a 60 per cent increase in size.

New small business. The area has already made a mark as a small firms economy. In the 1980s Harrogate had one of Britain's fastest growth rates in new company registrations and now has more than 3,000 small businesses, with an average payroll of four or five people each. Harrogate enterprise agency is recognised nationally as one of the best.

Recent movements into the area vindicate this strategy. One example is Coda, a computer software company specialising in mid-range accounting packages, which has brought in 120 jobs. Founded in 1979, the company moved from Leeds - where it was located in the city centre shopping area - to Harrogate in 1991.

Having grown to 300 employees in 20 offices worldwide, it wanted to establish a new corporate headquarters but needed to stay in the general area so it could retain its existing staff. Since many of them already lived north of Leeds, Harrogate looked obvious. Coda was able to buy land and build its own premises for about £2m.

Link Interchange Network - the hole-in-the-wall automated teller system for 32 financial institutions, mainly building



societies - relocated to Harrogate from London in 1991, to meet its requirement for room for further growth.

The management says there has been a shift in the company's culture since moving to Harrogate, where staff openly acknowledge their rewards and recognition should be based on the contributions they make. Staff "ownership" of the company's ambitions were felt essential to cope with constant change and growth.

The implication that staff were less well-motivated in London is borne out by very low staff turnover in Harrogate, a welcome change from the high figures common in metropolitan locations, such as London.

Another important factor is that North Yorkshire is a very attractive place to live, making key members of management and staff essential to a compe-

ny's success and continuity much less reluctant to move.

John Webster, a partner in Cluttons, a firm of Leeds-based chartered surveyors which introduced NatWest to the National Power offices which Switch will occupy, is cau-

The Inland Revenue will move into 11,000 sq ft of new offices when they are completed next year

tiously optimistic. He reckons more than 100,000 sq ft of commercial property has been let or sold in the last 12 months - despite depressed national markets - with plenty more in the pipeline.

Homeowners Friendly Society has started building a 35,000 sq ft headquarters for completion next year so it can burst out of the 15,000 sq ft

building it built only in the 1980s. The old building will then be for sale or let.

At Ripon, part of Harrogate district, the Inland Revenue will move into 11,000 sq ft of new offices when they are completed next year. The National Health Supplies division has also chosen Harrogate for its east Pennines purchasing and supply unit.

British Fuels, Albion - a clothing company - and Bradford & Bingley Society have this year all taken space at Gregory Properties' office development in Harrogate, leaving only two small units of about 2,500 sq ft each available.

A town centre development by St Martins Property Corporation now houses Lovell Homes, which moved from Middlesbrough. Crine Wellman, a US waste management company which has picked it as its UK base, and Saffery Champness, the chartered accountants. Only two small units remain.

Other relocations include the Westcourt Group, a property company relocated from Darlington. An unnamed government department also has 6,000 sq ft of town centre space in legal process at present.

Harrogate will still face a shortfall of about 5,000 jobs by the end of the century if it cannot replace those it has lost since 1990, but a lot seems to be happening in a place which has only been trying to market its wares to inward investors for a couple of years.

The lesson it suggests for others is that while reputation, image and the quality of life on offer are crucial elements in selling relocation, the nature of the available labour force may matter more than anything else, even if you have no incentives to offer.

Ian Hamilton Fazey

THE GOLDEN TRIANGLE

Wealth surprises outsiders



Keith Weston: Yorkshire people tend not to talk about their wealth

A clue to northern England's Golden Triangle, the area bounded by Harrogate, York and Wetherby, can be spotted in one of Harrogate's town centre car parks. A cursory glance immediately reveals a Mercedes, a Jaguar, a Porsche, various BMWs and a clutch of Range Rovers.

In the window display at Ogden's, the jewellers, a £12,600 ring glitters alongside dozens of four-figure items, and further along James St, a mannequin on the stairs of Hewlett's department store shows off the latest Louis Feraud autumn look: £1,207 for the suit, coat and hat.

Yorkshire people may have the reputation of being hard to part from their money. "They do say a Yorkshireman is a Scotsman stripped of his generosity," chuckles stockbroker Stephen Jackson, but in Harrogate the evidence points to a taste for the best that money can buy, and the money with which it is bought.

"Until you come here you don't realise how much wealth there is. It's extraordinarily wealthy," says Mr Keith Weston, one of two founding partners of the Harrogate office of accountants Saffery Champness. "North Yorkshire is wall-to-wall full of money," says Mr Jackson, senior partner at Cawood, Smithie & Co, Harrogate's biggest stockbrokers.

This may surprise outsiders but, say Mr Weston and Mr Jackson, Yorkshire people tend not to talk about their wealth and they are careful about how they spend it - even if some mothers taking their children to school do look as if they had just stepped off a catwalk.

"Sometimes the trouble is trying to get them to spend. You'll get the lady with a £500,000 portfolio saying 'I'm going to cancel a particular subscription, it's gone up,'" says Mr Jackson.

The growth of business for Saffery Champness and Cawood, Smithie & Co, founded in Harrogate in 1976, now employs 40 people. Two years ago, six new partners were appointed, bringing the total to 10.

Saffery Champness's office, opened in January 1992, had by April this year already

achieved the highest billings of all the firm's eight regional offices. In its second year of operation, the office expects to record a 15 per cent to 20 per cent increase in billings over year one. That both firms have prospered in Harrogate is all the more significant given the town's proximity to the very large financial sector of Leeds.

Saffery Champness in Harrogate has pitched its activities at private clients, especially high net worth individuals. Its ideal client would be worth well in excess of £1m, and possibly much more.

Several clients are self-made business people. Although Harrogate has the reputation as a residence for wealthy old ladies, the town and the surrounding area are also home for well-off people who commute to work in Leeds, Bradford and even Teesside.

A number of Saffery Champness clients own country estates, sometimes passed down through their family for centuries. Two of the seminars the firm has co-hosted in the past two years on the theme of protection of landed wealth were held at Bramham Park,

home of George Lane Fox, whose family's presence in the West Riding dates back to Stuart times.

The key objective for such clients is wealth protection for the family. "We're looking at the next generation, and the generation beyond that," says Mr Weston.

A similar philosophy underpins the work of Cawood, Smithie & Co. "We aren't in the business of taking risks for our clients; our purpose is risk minimisation rather than profit maximisation," says Mr Jackson.

Both men note their client base's attachment to Yorkshire, and Yorkshire companies. "They're very proud of being Yorkshire," says Mr Weston. "This allegiance, he acknowledges, helps seal the message that it is not necessary to look to London to find good financial advice."

Down at Harrogate council's offices, where the ornate municipal silverware is displayed in cases in the main entrance hall, Mr Stuart Quin, economic development officer, acknowledges that the town and the surrounding agricultural area have traditionally been very prosperous.

For some, this still holds true, he says. Some business people living in Niddersdale have applied successfully for planning permission for helicopter pads. But, says Mr Quin, Harrogate is suffering a slow erosion of jobs, including many white-collar posts, and this leaves no room for complacency.

Appropriately for a town with so many opportunities to spend money on high-class goods, some of the companies Harrogate has attracted in the past few years are finance-re-



Stephen Jackson: North Yorkshire is wall-to-wall full of money

lated. They include Coda Group, a financial accounting software company with 20 offices worldwide, a NatWest switchcard operations base and Link Interchange Network, which provides electronic switching services to its members, mainly banks and building societies.

"Harrogate has the sort of quality feel we wanted," says a spokesman for Coda, which moved its headquarters from Leeds to Harrogate two years ago.

The Golden Triangle, according to estate agents Cluttons, lies between Skipton, York and Leeds. The Triangle's diamond centre is bounded by Harrogate, Ilkley, Wetherby and Leeds. The firm is unashamedly upmarket. It does not generally deal in domestic property worth less than £250,000.

Cluttons has a clientele of potential buyers looking for classic country houses in the Golden Triangle, at between £500,000 and £750,000. Some property values in the area are

higher than in parts of the home counties, says residential partner Mr Tim Waring. "If you took a Queen Anne house in Oxfordshire and put it in the triangle it would sell for more."

The Triangle concept, first mooted a couple of years ago, has even received official recognition of a sort. It was mentioned recently in court during a property-related case.

It would be foolish, says Cluttons partner Mr Tony Pardo, to say Yorkshire has been unaffected by the recession. He believes, however, it has proved in better shape to withstand it than southern areas, because of the testing time its industries had already gone through in the 1970s and 1980s.

In 1992, the average price per residential transaction at Cluttons' Harrogate office was £288,000, compared with £236,000 in 1991, although the transaction level dropped by less than 4 per cent. By the end

of October this year, the 1992 sales total had already been surpassed.

In the last five years, says Mr Pardo, the proportion of Golden Triangle buyers has switched from being two-to-one outsiders to insiders, to a two-to-one majority of Yorkshire people, looking to switch homes but stay in the area.

In such a close community, personal recommendation is very important for professional firms. "Credibility has to be maintained. The only way to maintain it is by providing a very good professional service," says Mr Jackson. He lives in Harrogate and sometimes walks to work. "One morning this summer I met three clients and picked up

Mr Weston says the beauty of the town comes as a shock to first-time visitors

some business on the way." Mr Weston, who moved from Fulham to a barn conversion in Niddersdale when he moved north for the opening of Saffery Champness's Harrogate office, says the beauty of the town and its surrounding area comes as a shock to first-time visitors.

This, he says, is England's best-kept secret. "You find me a southerner who has ever gone home."

Chris Tighe

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HARROGATE INTRODUCES...

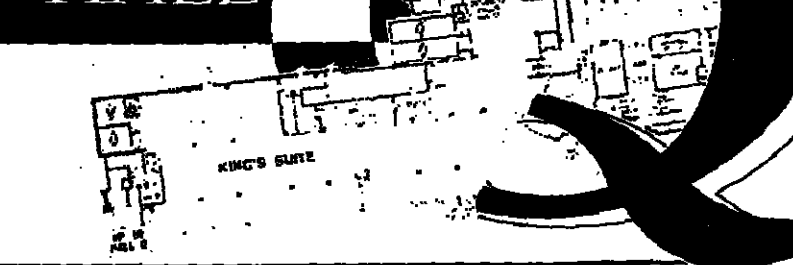
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Facelift for DoE in Oxford

GARDINER & THEOBALD MANAGEMENT SERVICES has been appointed as project manager for the planning and design of the £20m redevelopment of the Marston Road site in Oxford by the Department of the Environment.

The redevelopment of the 11.35 acre site, which houses the Inland Revenue, the Department of Social Security and six other government departments, involves the replacement of several post-war prefabricated buildings with 180,000 sq ft of new low-rise offices. Facilities will include a restaurant and conference suite.

Construction start is expected in autumn 1994. When complete the site will be central to the rationalisation of all government accommodation in the Oxford area.

Kier London takes on health refit

KIER LONDON, part of the employee-owned Kier Group, has secured two health service contracts worth £2.9m.

At Lewisham Hospital, work has started on the £450,000 conversion of doctors' quarters to form an outpatients department and offices for Lewisham Hospital NHS Trust.

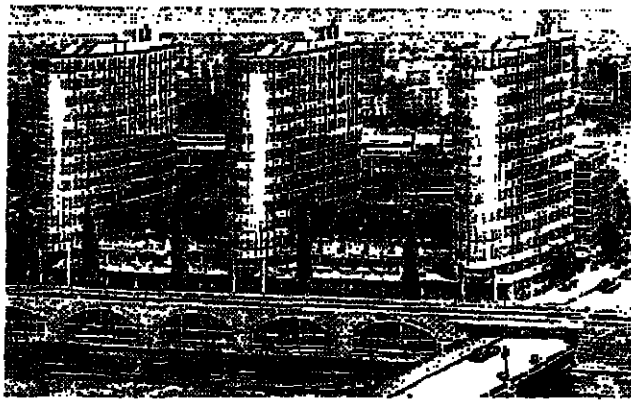
Kier is also converting a dental hospital at Camden to provide clinics, offices and ancillary accommodation for Bloomsbury and Islington Health Authority.

New homes order

SHEPHERD has won a £2m design and build contract for the construction of married quarters at Caterick Garrison, North Yorkshire.

Forty-eight new houses are to be built, designed to meet MOD requirements.

Kyle Stewart, Rauff and HBM have been awarded a £36.9m (£36.9m) contract to build a large office and retail complex at Holmsmarktstrasse in Berlin (right). The three companies are operating in Berlin as joint venture Arge Berlin (Arbeitsgemeinschaft Berlin). Work involves three tower blocks rising to 13 storeys above ground level with a six-storey link building. There will be 27,000 sq metres of offices and 4,000 sq metres of retail space on the ground and first floor levels.



Mowlem clinches £50m station deal

JOHN MOWLEM has won a £50m build contract from London Underground as part of the Jubilee Line extension.

The company will construct the surface section of the line from Canning Town to Stratford, new stations at Canning Town and West Ham and part of a new interchange station at Stratford.

Work also requires the demolition of a number of existing buildings on the site, culverting of a section of the Channel-sea River, preparation of cable routes for signalling and power supply equipment, construction of track drainage, new retaining walls and acoustic barriers.

The Canning Town station will handle British Rail's

North London Line, Docklands Light Railway and the Jubilee Line extension. The structure has to be built on a constricted site between the DLR and BR's North London Line, with 132 kva electricity cables for the national grid running overhead.

The DLR platforms will be above those for the Jubilee Line and there will be an underground ticket hall giving access to all platforms. Mowlem is to build a new bus station with subway links to the station and a riverside walkway.

Consultants for the project are Kennington Ford and Mason Pittendrigh. Work starts November for completion in summer 1997.

Miller C E taps in to water work

North West Water contracts for £5m have been secured by Rugby-based Miller Civil Engineering.

Miller, part of the Miller Group, is to build a new waste water treatment works at Barrow-in-Furness for £4.5m.

The company is also to reconstruct the interior and refurbish the exterior of West Strand Pumping Station at Whitehaven in a £600,000 deal.

In a £1m deal at Harrington, Cumbria, Miller will create new sewers, a storm detention tank and pumping station. The work is part of a scheme to prevent untreated sewage being discharged into the sea.

Work begins on new Scottish Office HQ

TRAFALGAR HOUSE CONSTRUCTION has started work on its £33m management contract overseeing the construction and fitting out of a 350,000 sq ft office block - to become the new headquarters for the Scottish Office - in Leith, Scotland.

The four-storey building is being built for Victoria Quay at the water's edge at Victoria Quay in the Port of Leith.

Three Scottish Office departments are to occupy the building which has been specifically tailored to their requirements. The building will be divided into three units, each arranged around its own internal atrium. All of the units will be connected by a series of open

Laing heads for court

LAING NORTH WEST is to carry out construction works at the Manchester Crown Courts, Minshull Street.

The contract for £11m was awarded by the Lord Chancellors Department.

Laing will build a three-storey extension, roof plantrooms, basement, sub-basement and mezzanine basement floors. The extension will incorporate two new court rooms with provision for basement carparking and storage. There will be a reinforced concrete frame with structural steelwork forming the plantroom roof.

Also included is restoration work to the existing Grade II listed building to provide four additional courts.

courtyards and internal walkways.

The south facade will feature a two-storey colonnade running the full length of the building.

A public auditorium with raked seating will be located on the ground floor and conference rooms for 240 people will also be provided.

Other facilities will include a library/shop, reference and reading rooms, restaurant and coffee lounge.

There will be a 25m swimming pool in a glazed enclosure in the courtyard at the east end of the building.

New infrastructure to be built includes roads and bridges and 650 car spaces.

Shell's md of UK exploration

Heinz Rothermund (right) is to take over as managing director of Shell UK Exploration and Production on January 1. He replaces Chris Fay, who has moved up to chairman and chief executive.

Rothermund, a Swiss citizen and an engineering graduate of the Swiss Federal Institute of Technology, first came to the UK in 1976, serving a stint as offshore installation manager on the Brent "B" platform. He later assumed a senior offshore design post and became project manager for the Tern field, before moving on in 1982 to Shell's operations in Nigeria.

Those were the "glory days" of the North Sea, he said yesterday from his office in Hannover, where he is chief executive of BEB Erdgas und Erdöl, an oil and gas joint venture



between Shell and Esso.

Recent developments in the German gas market "are not comparable" to events taking place in the UK, he concedes, but the future of the British gas industry will figure heavily in his new job overseeing the UK largest offshore operator, accounting for about a third of

national oil and gas production. "I will be extremely curious to see how the UK gas market develops."

Rothermund does not expect to face radically different challenges in exploration and development. But he admits that the task of finding and developing oil in the deep water to the west of Shetland will press offshore technology to its limits.

Rothermund hopes he will find some changes in social circumstances. When he last lived in the country "I was always finding myself" against a wave of disparaging remarks from the British themselves. "In those days I was very surprised to see them run down their country so much. It has so much to offer."

■ Peter McGuigan, chief executive of Speedo who also has responsibility for Berghaus, has been appointed to the main board of PENTLAND with worldwide responsibility for the brand's sporting goods businesses.

■ David Parker, md of Greggs of Gosforth, has been appointed group retail operations director on the main board of GREGGS.

■ Tony Hayter, a director of the British Society of Plant Breeders and a member of the Council of the National Institute of Agricultural

Botany, has been appointed md of ZENECA SEEDS UK on the retirement of Peter Konig. Hayter became plant breeding and research manager of ICI Seeds UK on its creation in 1987.

■ Steve Doolen, formerly manager of employee affairs, FORD of Britain, has been appointed director of employee relations at Ford Credit Europe.

■ Paul Holt has been promoted to personnel and pr director of BICC CABLES; and Herb Powell has been appointed to the board.

■ Allan Smith is retiring from the board of Babcock International a year after the official retirement age of 60.

He will stay on at Babcock Thorn, which runs the warship builder Rosyth Royal Dockyard, but moves from managing director to executive chairman.

Smith, who joined Babcock 38 years ago as a graduate trainee, intends to retire as chairman when the government decides whether Babcock will continue to run the yard after the current contract with the MoD expires in 1996.

Morrison and Davies get "divorced"

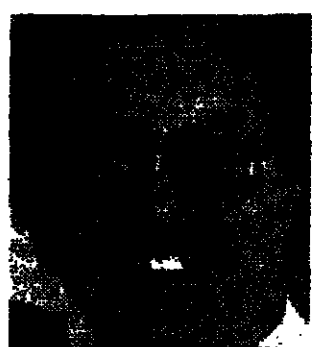
David Morrison, Goldman Sachs' London-based international currency expert, has taken a leaf out of the book of Michael Jordan, the US basketball star who has just announced that he is quitting at the peak of his career. Still only 41, Morrison is giving up one of the best-paid economic jobs in the City by resigning as a general partner of Goldman Sachs.

Gavyn Davies, 42, Morrison's long-standing partner, describes Morrison's decision to retire as "like a divorce". The two of them have worked together for more than a decade; they started as economists at stockbrokers Phillips and Drew in the late 1970s, moved to Simon & Coates in

1981 and then to Goldman Sachs in 1986. Two years later they were both made general partners of the US investment bank, confirming their position as two of the most respected economists in the City of London.

Morrison, who will be a limited partner of Goldman and will retain an office there, had begun to tire of the pressures involved in working for a high-powered US investment bank - the constant travelling and the need to make speeches all the time.

"Maybe there are fresh challenges out there," says Morrison, who has not ruled out re-emerging in the financial markets at some stage. But for the moment he intends to spend



more time with a family which is growing up rapidly, indulging his passion for motor sport and devote more effort to helping handicapped children.

Morrison's departure at the end of this month means that Gavyn Davies will become head of European investment research and chief international economist. Jeremy Hale will take responsibility for the firm's foreign exchange forecasts.

BZW hires Bruce from J.P. Morgan

BZW is overhauling its internal risk control mechanisms by bringing in an extra layer of management with the hiring of Andrew Bruce, 44, currently the member of J.P. Morgan's European management group responsible for credit risk throughout Europe. He will join Barclay's investment banking operation from the beginning of next year.

David Band, BZW chief executive, says that the two institutions he most respects for their credit risk management skills are his own former stable, J.P. Morgan, and GE Capital. Band has just brought Patrick O'Sullivan from the latter into the new post of head of bank finance, following a transfer of control of large corporate lending from the bank to BZW.

Band was chairman of J.P. Morgan Securities in 1987 and 1988 when Bruce was head of credit and counterparty risk there. He says that when he was at Morgan, its officials in turn looked up to GE Capital in the risk analysis department.

Financial institutions have become increasingly aware of the elements of credit, as opposed to market, risk in growing areas such as swaps and derivatives. Previously, BZW's credit risk exposure had been the responsibility of Peter Bingham, chief credit officer, who reported to chief financial officer Oliver Stocken. When Stocken moved up to become group finance director, Bingham reported to Lord Cammoy as an interim measure, but Cammoy retires next April. Now Bingham will work for Bruce, who in turn will report directly to Band.

■ John Harrison, formerly charities director at Lazard Investors, has been appointed director in charge of the charity marketing division of FLEMING INVESTMENT MANAGEMENT.

■ Nigel Compton has been appointed a director of TULLETT & TOKYO FOREX (London); Peter Leccocorvi a director of Tulleit & Tokyo (Foreign Exchange) Co; and Nicholas Brown a director of Tulleit & Tokyo (Money Markets) Co. John Lawrence and John Nixon have been appointed directors of Tulleit & Tokyo Forex International.

WHICH COMPANY
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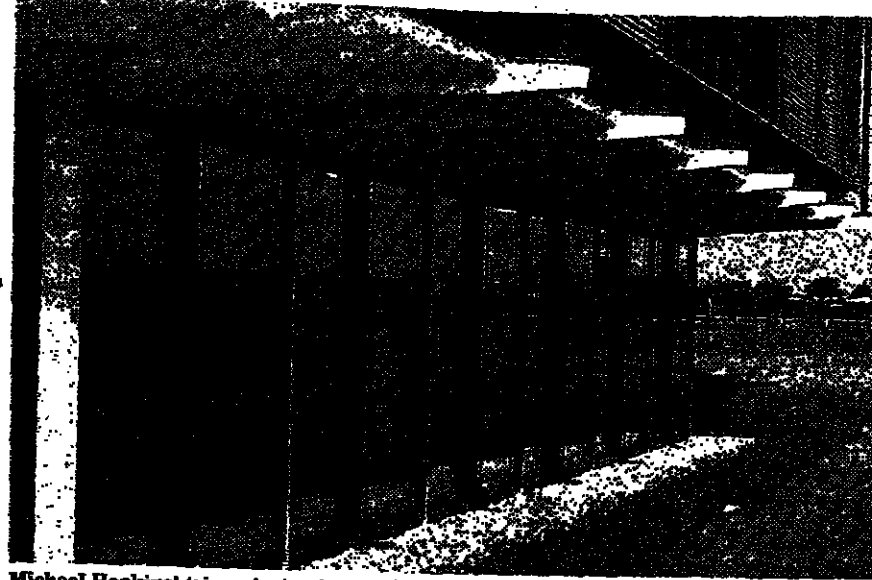
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OUR DEDICATION GOES FURTHER

F.T. Architecture Award/Colin Amery

Stunning work despite recession



Michael Hopkins' triumvirate of entries, from left: his addition to the Schlumberger research centre, near Cambridge; the IBM buildings at Bedford Lakes industrial park, near Heathrow Airport; his transformation of the old F.T. building, Bracken House, by St Paul's

The F.T. Architecture Award has had a particularly splendid year. There was a record number of entries - 154 - and the quality was extremely high. The Award will be presented at a luncheon in London when Sir Simon Horbury, the official lay member of the Financial Times Architectural Award jury, and himself a considerable patron of new buildings as chairman of W.H. Smith, will be the main speaker. As the new chairman of the Royal Horticultural Society and a former chairman of the Design Council, he is well qualified to consider the whole question of architecture and business.

What emerged clearly from the travels of the jury - and it is an important feature of the F.T. award that the jury visits all the short listed buildings - is that the very best British architects have produced

some stunning recent work, the recession notwithstanding. One of the following has won this year's coveted F.T. Architecture Award, but in the true spirit of competition the winning building and architect will not be named until the luncheon.

The shortlist begins with an excellent small building by Sir Norman Foster. His new library for the Cranfield management school is an elegant, classically proportioned small temple of learning, the more impressive since it was achieved on the relatively low budget allocated.

Norman Foster and Partners' much grander and deceptively simple new airport at Stansted is also on the short list. Many think it the most beautiful new airport in the world and certainly the level of clarity of the design is quite brilliant. I have always been particularly impressed by the way it sits in the landscape, but

perhaps the most beautiful feature is the ingenious system of natural lighting. Structurally it has a rare purity.

The Queen's Stand at Epsom by Richard Horden is a very unusual type of building which has brought out the best from its practice. An extremely enjoyable place to visit, it proves that contemporary places of pleasure do not have to be sterile or concrete. It has the elegance of a modern yacht.

Michael Hopkins has a triumvirate of buildings in this year's short list. Just outside Cambridge he has added to the Schlumberger research centre (an earlier F.T. winner). These simple wings on each side of a modest atrium are very controlled and restrained. What is particularly exciting here is Hopkins' adventure in "gothic" with his geometric concrete laboratory ceilings.

Anyone associated with the F.T. has a soft spot for its old home, Bracken House by St Paul's cathedral, which was sold to a Japanese company and turned into a bank. The original building was put up in the 1950s to designs by Sir Albert Richardson. The fine quality of the design, workmanship and materials led to its being listed. Hopkins had a difficult task to convert a former newspaper offices and printing works into a bank. Retaining the north and south blocks as bookends, he has inserted a brilliantly designed new central block with all the muscle and strength of the original without a hint of imitation.

Out near Heathrow Airport are the business parks. Stockley Park is the most outstanding but a more recent one, Bedford Lakes, is fascinating, a little schizophrenic. Two architects designed the two main ranges of office buildings and the

results are like chalk and cheese. Ted Culinan built large, vernacular blocks while Michael Hopkins followed a more orthodox, almost Miesian line, in his buildings for IBM. These are solemn and austere, with all the attention to detail that one has come to expect both from the Hopkins and IBM, which is probably the most serious business patron of design and architecture in the world.

The two remaining entries on the short list are quite unlike each other and quite unlike the rest of the list. The local authority offices in Winchester by Colin Stansfield Smith are a serious attempt to be modern in an old context. In roof line and at street level the shapes and materials are contextual, but in between it is a braver new world with large areas of glass.

In Chichester is the final building on this year's short list - a remarkable multi-story car park by architects Birds Portchmouth and Russum. This is a controversial addition to a historic town which tackles the problems of car parking head on and with considerable style.

The decision on the winner will be a hard one to make.

The result will be announced at the luncheon on Monday 29 November, at the BAFTA Centre, 195, Piccadilly, London, W.1. and this year it would be a pleasure to see some of our F.T. readers. Ten places will be available and readers should apply for their invitation to Mrs Vicki Harvey-Piper, The Financial Times, Number One Southwark Bridge, London, SE1 9HL. Places will be given to the first ten applicants received in the post.

Noel Coward's *Relative Values* was first performed in Newcastle upon Tyne in October 1961, then moved to the Savoy Theatre in London where it had a run of 477 performances. Gladys Cooper and Angela Baddeley were among the stars. The play suggested that Coward could still shine in the postwar world, though in retrospect it was his last great piece.

The date seems slightly odd, for the programme note for the revival, also at the Savoy, states that the action takes place at Marshwood House in Kent in July 1952. Never mind the apparent discrepancy. The Savoy has changed as well. Having been severely damaged by fire in 1990, it has been reconstructed in the hope of restoring old splendours.

The theatre remains confusingly subterranean, and at first sight seems cold and metallic, at least when the houselights are up. When the houselights are down, however, such reservations diminish. The Savoy has a wonderfully capacious stage and now in the most comfortable seats in London.

It takes a good 20 minutes to realise what a good Coward play *Relative Values* is. It has a slow start in any case and Susan Hampshire in the star role of Felicity, Countess of Marshwood seems to need time to warm up. By half way through she looks a natural for one of the best female parts that Coward ever wrote. She is imperious, she is charming, she knows her place (and everyone else's) in society.

The piece is a joyous, sentimental fling at socialism. It's a social experiment, says the man-servant Grestwell, to show that not only is everyone equal in the eyes of God, we are all equally equal in the

Theatre/Malcolm Rutherford

Relative Values



Susan Hampshire (left) and Sara Crowe

eyes of our fellow creatures. Coward the playwright comes in, too: "Comedies of manners," somebody says, "soon become obsolete when there were no longer any manners."

Here is the old classless society where the lady of the manor gets on very well with the servants, and they with each other, provided there aren't too many intruders.

There is an excellent plot which shows what can happen when people get above their station, and some lovely contrasting of the style of Hollywood movies and London's West End. But there is no bitterness: the admiration for Hollywood at its best is uncoiled, from the Countess of Marshwood down to the humblest servant.

There is also some interesting social comment. "How did you vote in the last general election?" someone asks. It must have been the one that returned the Tories to power without, in Evelyn Waugh's phrase, putting the clock back by even five minutes. The old British Railways seems to have been at least as erratic in its timebarring as its successor today. And even in the early 1950s trouble was brewing in the Church of England.

Ms Hampshire is not the only star. Almost no West End production of Coward nowadays is complete without young Sara Crowe. She appears here as the Hollywood star concealing her modest birth in Sidcup by claiming that she was brought up in even direr circumstances in Brixton. Ever since she emerged alongside Joan Collins in *Private Lives*, she has had to compete with older women. It is good to see the old guard still giving as good as it gets. Ms Crowe's performance is at least matched by Alison Fiske as her elder sister who has stayed at home in Kent. And there is a splendid bit-part played by Margaret Courtenay as the plumpish, elderly Lady Hayling.

Direction is by Tim Luscombe, with an attractive set designed by Rob Howell: note its depth, and the colours.

Meanwhile, for late night theatre addicts, there are two more performances of Franz Kafka's *A Report to an Academy* at the Royal Court at 10.30 pm next Friday and Saturday. The stage version is adapted and played by Henry Goodman as the ape who gives the report. None of the lucid, bitter quality of the writing is lost, and you will be amazed by how ape-like as well as professorial Goodman is.

A Sondheim straitjacket

Watching *The Ten Commandments*, a musical written by a committee and which has just been performed at the Place, is as grim an experience as I have undergone in a long age. But pity the poor folk involved! They had to write and rehearse it. The fact that it is a bad show is not in itself important, since trashy musicals are common phenomena. What is sad, indeed alarming, about *The Ten Commandments* is that it is the product of an entire school of aspiring songwriters who mean to advance the musical.

The name of this collective is the Mercury Workshop, which was formed in April 1992 as a spin-off from Stephen Sondheim's masterclasses in Oxford. I saw the workshop's first show, *The Challenge*, in July 1992; and, though that show had some glimmers of talent, I am now wholly persuaded that Oxford's idea of getting Sondheim to teach those masterclasses was the

worst thing that could have happened to British musical theatre. These youngish writers now seem to have wholly subordinated themselves to Sondheim style; they have learnt everything from Sondheim except his talent.

They have, in fact, learnt the Ten Commandments of Sondheim musical theatre. Namely: 1. Thou shalt have no other gods before Saint Stephen. 2. Thou shalt be clever. 3. Thou shalt be cynical. 4. Thou shalt not be original. 5. Thou shalt give each line of verse as few syllables as possible. 6. Thou shalt rhyme, rhyme, rhyme. 7. Thou shalt give equal stress to most syllables, then undue stress to the last syllable of each line. 8. Thou shalt make music less vital than words. 9. Thou shalt eschew jazz, swing, and rock from thy music. 10. Thou shalt cultivate a truly wearisome mixture of patter, vaudeville, and ballroom musical ingredients.

A possible Eleventh Commandment (though it is one

that Saint Sondheim has broken on occasion) is: Thou shalt choose as unlikely a subject for musical as the brain of man might conceive. In *The Challenge* the Mercury Workshop set itself the task of telling the tale of Daedalus, the Minotaur and Icarus. For *The Ten Commandments*, each of the Biblical commandments is assigned to a separate decade of the 20th century; and each commandment is viewed as cynically as possible. Thus, "Thou shalt not kill" is illustrated in Africa in 1907, when a ritual self-sacrifice is stopped by Christian teaching with unhappy effect; "Thou shalt not commit adultery" is seen in the 1960s, with contraception and adultery adding up to lovelessness.

All is cynical, gloomy, clever; and the evening made me wish to heaven that rhyme had never been invented. The 1960s number (lyrics by Stephen Clark) finds so many lines to rhyme with "bed", and seems so pleased with them, that I was amazed when finally it

moved on to use another rhyming word. In the Ninth Commandment, Warren Willis's music showed some signs of originality, and Adele Anderson's lyrics some refreshing independence from rhymester - though not for long.

What is most depressing is that these composers and lyricists seem to have learnt nothing from the larger world of Gershwin, Rodgers and Hart, Berlin, Porter - the true masters of the idiom in this century. None of the composers seem to have thought about setting expansively lyrical music to words that are cynical - as, for example, Rodgers does to Hart's "Falling in love with love" (or Sullivan to Gilbert's "Hearts do not break"). These people write songs as if the last thing they wanted was for an audience to come out humming them; and their lyrics write words as if the last thing an audience might need was a good time.

Alastair Macaulay

City of London Sinfonia

Saturday's Queen Elizabeth Hall concert by the City of London Sinfonia made up a retrospective of music by three popular contemporary composers. Arvo Pärt, Jon Tavener and Alfred Schnittke. It was a long evening by any standards, doubly so because of the static nature of most of the music.

Pärt and Tavener have been dubbed, uncharitably but not inaccurately, "hollywood minimalists", which reflects the musical and spiritual inspiration each derives from Orthodox Christianity. Their minimalism is not of the Steve Reich "tape-loop" brand, rather it is based on rich, slowly-

shifting sonorities that suggest religious fervour.

Pärt's short, serene *Cantus in memoriam Benjamin Britten*, which opened the programme, explores a single idea and substance as it is varied, his *Concerto Grosso No. 1* seeming like an oasis of dissonance. The concert ended with Schnittke's jokey *Mac-Art à la Haydn*. Like all the pieces in the programme, it requires a steady, metronomic conductor, and found one in Richard Hickox.

Tavener's music is equally unchallenging. While it is hard to doubt the sincerity of the composer's inspiration, the appear-

ance of more cello music so soon after the great commercial success of his *Protecting Veil* raises a question.

Ironically, it was in the work of the maverick Schnittke that music of substance was reached, his *Concerto Grosso No. 1* seeming like an oasis of dissonance. The concert ended with Schnittke's jokey *Mac-Art à la Haydn*. Like all the pieces in the programme, it requires a steady, metronomic conductor, and found one in Richard Hickox.

John Allison

INTERNATIONAL ARTS GUIDE

BERLIN

CONCERTS
Philharmonie Tonight: John Lubbock conducts Orchestra of St John's Smith Square in works by Sibelius, Saint-Saëns and Beethoven, with piano soloist André Watts. Tomorrow, Wed, Thurs: Claudio Abbado conducts Berlin Philharmonic Orchestra in Dvorak and Beethoven, with piano soloist Murray Perahia (first in a cycle of Beethoven piano concerto programmes, continuing on Dec 3, 4, 5, 8, 9 and 10). Saturday 3, 4, 5, 8, 9 and 10. Sunday: Vladimir Ashkenazy conducts Berlin Radio Symphony Orchestra in Schumann, Liszt and Stravinsky, with violin soloist Gidon Kremer. Sunday evening: Maurizio Pollini plays Beethoven piano sonatas, November 27, 28. Abbado conducts concert performances of Boris Godunov (2548 8132).
Schauspielhaus Sat, Sun: Achim Zimmermann conducts Berlin Symphony Orchestra and Chorus in Dvorak's Requiem, with Czech soloists (2090 2156).

OPERA/DANCE

Deutsche Oper Tomorrow: Don Giovanni with Wolfgang Brendel, Laurence Dale and Eva Johansson. Wed: Tannhäuser with René Kollo, Hakan Hagegard and Matti Salminen. Thurs and Sun: Gluck's *Orfeo*. Fri, Sat: Peter Schaufuss' productions of *Nutcracker* and *Swan Lake* (341 0249).
Staatsoper unter den Linden Wed at 17.00: Russian chamber music programme with Daniel Barenboim, Dietrich Fischer-Dieskau and Peter Schreier. Wed at 19.30: Barenboim conducts revival of Nicholas Bruger's production of Busoni's *Die Brautwahl* (repeated Nov 21, 28). Thurs and Sat: *Alceste* with Luana deVoi and Lando Bartolotti. Nov 27: gala concert with Domingo (200 4782/2035 4494).
Komische Oper This month's repertoire includes Harry Kupfer productions of Don Giovanni, Gluck's *Orfeo* and Rimsky-Korsakov's *Tsar Saltan*, plus a new ballet by Aris Siegert, *Circus und Odysseus*, to music by Gerald Hurrell (229 2555).

NEW YORK

THEATRE
● *Angels in America: Perestroika*, the second half of Tony Kushner's epic contemporary drama, is in previews prior to opening on Thurs. In repertory with part one, *Millennium Approaches* (Walter Kerr, 219 West 48th St, 239 8200).
● *Abbe Lincoln* in Illinois: Robert E. Sherwood's 1939 Pulitzer Prize-winning drama about Lincoln's life in the years running up to his presidency. Directed by Gerald Gutierrez. In previews (Vivian

Beaumont, Lincoln Center, 239 8200).

● *Timon of Athens*: Shakespeare's rarely performed late play is updated to the jazz age in this National Actors Theatre production directed by Michael Langham. Till Dec 5 (Lyceum, 149 West 45th St, 239 6280).

● *The Red Shoes*: a new musical based on the 1947 film by Michael Powell about a choreographer and a young ballerina torn between her passion to dance for him and her love for the composer of *The Red Shoes*. Music by Jule Styne, book by Marsha Norman, lyrics by Norman and Paul Stryker, choreography by Lar Lubovitch. In previews (Gershwin, 51st St, west of Broadway, 307 4100).

● *She Loves Me*: the 1963 Bock, Harnick and Masteroff musical directed by Scott Ellis - a delicate, unabashedly simple story with all the humanity, integrity and charm that Broadway's golden age musicals lack (Brooks Atkinson, 256 West 47th St, 307 4100).

● *Mixed Emotions*: a romantic comedy by Richard Baer about love in the second time round - between a mature widower and widow, played by Harold Gould and Katherine Helmond (Golden, 252 West 45th St, 239 6200).
● *Come Down Burning*: a drama by Kia Corthron about the problems faced by three black women and their children in rural America (American Place, 111 West 46th St, 840 3074).
● *Late Life*: A.R. Gurney's comedy, man and woman meet after 30-year separation (Westside, 407 West 43rd St, 307 4100).

● *How to Write a Play*: a loosely autobiographical farce by Charles Ludlam, about a man who must either write a play or lose the grant money given to his theatre (Ridiculous Theatrical Company, One Sheridan Square, at West 4th St and Seventh Ave, 691 2271).
● *Cleopatra*: David Mamet's drama about sexual harassment and political correctness on the university campus (Orpheum, 126 Second Ave, between 7th and 8th Streets, 307 4100).

OPERA/DANCE

Metropolitan Opera A new production of *Rusalka*, staged by Otto Schenk and conducted by John Fiori, can be seen tonight and Thurs. This week's programme also includes *Die Zauberflöte*, *La bohème* and *Madama Butterfly* (362 6000).
State Theater New York City Opera winds up its season with the Rodgers and Hammerstein musical *Cinderella*, daily till Sun. New York City Ballet opens new season on Nov 23 with a gala on theme of Broadway and Hollywood (870 5570).
Joyce Theater Garth Gargan Dance is in residence for the next two weeks, starting tomorrow (242 0800).

CONCERTS
Avery Fisher Hall Tonight: Richard Bradshaw conducts Juilliard Symphony Orchestra in works by Purcell, Bernstein and Mahler. Tomorrow: Carl St Clair conducts New York Philharmonic in Mozart, Schumann, Ginastera and Ravel, with piano soloist Vladimir Feltsman. Thurs, Fri, Sat, next Tues: Charles Dutoit conducts NYPO in Strauss, Martinu and Ravel. Sun afternoon:

Nicholas McGegan conducts Philharmonia Baroque in Bach, Vivaldi and Telemann (875 5030).
Carnegie Hall Wed: Alexander Lazarev conducts Bolshoi Symphony Orchestra in works by Tchaikovsky and Shostakovich, with soprano soloist Maria Gavrilova. Thurs: Celebration of American Song and Songwriters, with Carnegie Hall Jazz Band conducted by Jon Faddis. Fri: Kazimierz Kord conducts Warsaw Philharmonic Orchestra in Panufnik, Rakhmaninov and Prokofiev, with piano soloist Ruth Laredo (247 7800).

PARIS

Bob Wilson's new staging of *Madama Butterfly* opens at Opéra Bastille on Wed, with 12 further performances till Dec 10.
Myung-whun Chung conducts a cast led by Diana Soviero, Viatcheslav Polozov and William Stone (4473 1300). A new production of Lully's *Roland* (1685), with José van Dam in the title role, opens at the Théâtre des Champs-Élysées on Nov 26 (4952 5050).

DANCE

Belgian experimental choreographer Anne Teresa de Meersma brings her Rosas dance troupe to Palais Garnier on Wed, Thurs, Fri and Sat. The programme, conducted by Philippe Herreweghe, is entitled *Mozart Concert Arias* (4742 5371).
Jean Fabre presents his latest dance work at Théâtre de la Ville, daily from tomorrow till Sat. Next week: Catherine Diverres (4274 2277).

Dominique Bagouet and company are in residence at Centre Pompidou this week, except tomorrow (4478 1315).

CONCERTS

García Navarro conducts Orchestre National de France at Salle Pleyel on Fri in works by Richard Strauss, Falla and Turina (4561 0630). Marek Janowski conducts Orchestre Philharmonique de Radio France in a Henze programme at Maison de Radio France on Sat, with soprano Inga Nielsen and cellist Heinrich Schiff (4230 1516). Alfred Brendel plays Beethoven piano sonatas at Salle Pleyel next Mon (4561 0630). Yuri Bashmet and the Moscow Soloists give concerts at Théâtre de la Ville on Nov 26 and 27 (4274 2277).

JAZZ/CABARET

Five Blind Boys of Alabama are in residence this week and next at Lionel Hampton Jazz Club (Hotel Meridien Paris Etoile, 81 Boulevard Gouvion St Cyr, tel 4068 3042).

THEATRE

Jean-Pierre Vincent's new production of Böchner's *Woyzeck* runs daily except Mon till Dec 30 at Le Rond-Point Théâtre. Renaud-Barrault (4495 9800), Peter Sellers' English-language version of Aeschylus' *The Persians*, first seen at this year's Salzburg and Edinburgh Festivals, can be seen daily except Mon till Nov 28 at Bobigny (4831 1145). Peter Brook's *L'Homme qui, based on Oliver Sacks' The man who thought his wife was a hat, is back at the Bouffes du Nord after an extensive European tour (4607 3450).*

ARTS GUIDE

Monday: Berlin, New York and Paris.
Tuesday: Austria, Belgium, Netherlands, Switzerland, Chicago, Washington.
Wednesday: France, Germany, Scandinavia.
Thursday: Italy, Spain, Athens, London, Prague.
Friday: Exhibitions Guide.

European Cable and Satellite Business TV

(All times are Central European Time)
MONDAY TO THURSDAY
Super Channel: European Business Today 0730; 2230
Monday Super Channel: West of Moscow 1230.
Super Channel: Financial Times Reports 0630
Wednesday Super Channel: Financial Times Reports 2130
Thursday Sky News: Financial Times Reports 2030; 0130
Friday Super Channel: European Business Today 0730; 2230
Sky News: Financial Times Reports 0530
Saturday Super Channel: Financial Times Reports 0930
Sky News: West of Moscow 1130; 2230
Sunday Super Channel: West of Moscow 1830
Super Channel: Financial Times Reports 1900
Sky News: West of Moscow 0230; 0530
Sky News: Financial Times Reports 1930; 2030

Salmon farmers along the sea lochs of the west coast of Scotland are near to despair. In the past six weeks the price for their fish has fallen by 45 per cent, dropping well below their break-even point.

The price has collapsed because of a big increase in the quantity of Norwegian salmon on the European market, already dampened by recession. The concern of the Scottish farmers is intensifying because the UK government has not responded to their demands to ask the European Union to impose emergency protection measures on the salmon market.

"It's absolutely appalling," says Mr David Windmill, managing director of McConnell Salmon, which operates in the Western Isles. "We've been through hell over the past three years. Now we're being hit once again by a much bigger salmon producer which can't control its own industry."

The crisis in the salmon farming industry is more than just an issue for Scotland, where the industry employs 6,000 people. As well as affecting Ireland, another salmon producer, it is an important issue to be resolved before Norway can join the EU because of its past record of over-production.

There have already been some signs that British consumers are benefiting from lower prices for salmon. In recent weeks Sainsbury and Sainsbury, the retail superstores, have cut salmon prices, and prices in the highly competitive smoked salmon market are likely to be pared down for the peak Christmas season.

The introduction of salmon farming in Norway and later in Scotland in the 1980s made the king of fish more widely available and much cheaper because of vastly increased output. Last year Norway produced 141,000 tonnes compared with Scotland's 38,000 tonnes and Ireland's 9,000 tonnes. But Norway's dominant position has been a constant source of problems for other producers, and itself.

The issue came to head in November 1981, after a glut of Norwegian salmon pushed down prices just as it is doing now. The EU temporarily imposed a minimum import price on salmon from Norway to protect its own growers, and insisted the country put its house in order.

The Norwegian government responded by advancing money to the banks to fund a

Rising tide of despair

James Buxton looks at the crisis hitting salmon farms

scheme to buy in and freeze excess fish then sell it outside the Union. The Norwegian Fish Sales Organisation, which sold all Norwegian salmon and exercised some control over the industry, went bankrupt because it had become overextended trying to support a guaranteed minimum price. It took many farmers with it, put further strain on the already extended banks and forced the government to renege on its promises. These moves, plus other measures to hold back Norwegian production, sent prices up again in 1982. In Scotland, surviving farms made themselves more efficient and returned to

Norway's dominance has been a constant source of problems

profit. At the annual Scottish fish farm conference last February the Norwegians warned that if European salmon producers did not combine to rationalise production there would be a crisis by 1996.

So it came as a shock when in late September the Norwegians indicated that instead of the 120,000 tonnes of fish they had predicted for 1993 they were on course to produce 180,000 tonnes, rising to 220,000 tonnes in 1994.

This year, like competitors elsewhere Norwegian salmon producers have benefited from breakthroughs in dealing with the threats of infestation by sea lice and the disease furunculosis. The rate of losses among fish in cages on some Scottish salmon farms has fallen from about 30 per cent to 5 per cent.

But fish farmers in Scotland believe some Norwegians have put more smolts (young fish) into cages for growing into salmon than they had admit-

ted. "Since the bankruptcy of the Fish Sales Organisation in 1991 the Norwegian industry has been a free-for-all," says Mr Frank Odie of Framford, a salmon wholesaler in Shetland.

Prices started falling as more Norwegian fish came onto the European market from September onwards. The average price dropped from £1.74 a pound that month to £1.44 in October. It is now about £1 a pound. This spells disaster for Scottish salmon farmers whose break-even point is about £1.30 a pound.

Scottish salmon farmers responded by asking the UK government to seek emergency EU action against Norway. This would entail either setting a limit on the tonnage of fish that can be imported from Norway, or reimposing a minimum import price.

The Scottish Salmon Growers Association justifies this request on the grounds that Norwegian producers are selling salmon at below cost prices on the EU market. The association also says that the Norwegian government unfairly subsidised its salmon industry through the 1991 bank bail-out.

"The Norwegian salmon industry lost £200m in 1990-92," says Mr William Crowe, the SSGA's chief executive. "Of that about £150m was absorbed by the government."

In spite of promises of imminent action from some ministers, the UK government has not moved, apparently because Treasury ministers oppose the kind of trade protection the farmers want. The UK failed to support an application last week by Ireland for emergency EU action.

Norway has reacted to the threat of EU action and also fears another glut. Most farmers have cut down on fish feeding to reduce weight gain.

The Norwegian fish farmers' federation has asked the government to limit the number of fish that can be harvested, though many observers think this solution is impractical as it would be difficult to police.

Meanwhile Norway still hopes to join the EU within the decade. Mr Donald MacRae of TSB Bank Scotland believes the EU should make it a membership condition that Norway regulates its salmon industry and stops subsidising it.

"If Norway were a member of the EU it would become subject to EU competition laws. If I were Norway I would be building up my salmon production as fast as possible before entry," he said. The Scottish salmon farmers believe that is exactly what is happening.

The Dublin taxi driver had no doubt about the best things that had happened in Ireland in the past 10 years. "The visit of the Pope and the national lottery," he declared with great conviction.

The Irish lottery launched in 1987 has, by any standards, been a considerable success. Nearly 60 per cent of Irish adults play once a week, spending an average of just over IR£3 and producing revenues last year of more than IR£252m from a population of 3.5m.

"It has entered the rhythm of Irish life," said Mr Ray Bates, the lottery director. At 8pm on Wednesday and Saturday evenings, when the big draws are broadcast live, three-quarters of Irish homes tune in.

The corporate runners and riders now beginning to line up for the great National Lottery stakes in the UK hope that this success can be replicated, though on a grander scale.

"The televised draw will get a bigger audience than *Coronation Street* (one of the most popular shows on British television)," said Mr Gerry Robinson, chief executive of Granada, the television company.

He is also executive chairman of The Great British Lottery Company, one of the first of the bidders in pursuit of the single operator's licence to be awarded in March or April next year. There will only be one operator's licence although other companies can provide individual games.

If anything like the Irish experience were repeated in the much larger UK economy, then the new National Lottery licence would be a prize worth winning. On the basis of the Irish experience turnover could approach £10bn a year.

This is extremely unlikely, mainly because of competition from the £800m-a-year football pool markets, quite apart from other "harder" forms of gambling such as casinos and horse racing. Yet there is a growing belief that £1.5bn-a-year estimates of potential revenues from Mr Peter Brooke, the national heritage secretary, are conservative and that more than £3bn looks possible when the lottery gets into its stride.

The first winning numbers could be chosen by next autumn.

In a recent study, including a model of future lottery finances, stockbrokers Hoare Govett argued that the National Lottery was likely to become the single largest "consumer product" in the UK. "Our forecast turnover of £3.5bn in year five will produce

Raymond Snoddy examines the corporate battle to operate the UK's first national lottery

Runners under starter's orders

revenues to the exchequer of £420m and a sum for the beneficiaries of £1.8bn," it said.

The beneficiaries will be - in equal proportions - the arts, sport, charities, national heritage and a fund to pay for projects to celebrate the millennium.

The other bidder already trotting off down the course is Camelot, a consortium bringing together Cadbury Schweppes, De La Rue, GTECH, Rascal Electronics and ICL. Like The Great British Lottery Company, also a broad-ranging consortium grouping Hambros, Associated Newspapers, Carlton Communications and Vodafone as well as Granada, Camelot has already hired about 100 people and will probably spend about £2m by the time the bid document is submitted; the expenditure will cover the cost of the bid in addition to carrying out planning for the earliest possible national launch of the lottery.

At least five other riders, some more committed than others, are approaching the starting gate and most of them are likely to submit their bids in February.

The definite starters include the Rank Organisation, N M Rothschild in a joint venture with Tattersalls, the Australian lottery company, and the Tote, the body responsible for managing on-course pooled betting at horse races. The Tote has linked up with GEC, Thorn EMI and an unnamed lottery equipment supplier which is an equity investor.

Mr Michael Gifford, chief executive of the Rank Organisation, has been working on a possible bid for five years and will contract his outside expertise. It is believed he has secured exclusive deals for all the suppliers he needs, including Arthur Andersen, the consultancy which has a specialist lottery team, and Ditzler, the US lottery ticket company.

"We say we are an operator. We will buy at best value what is needed to make it work," said Mr Gifford. An indication of his seriousness comes today when Mr Ian Neilson-Jones takes up his new job of leading



operators have gone down the consortium route, pulling in expertise ranging from computer power to retailing and television experience in the form of equity investors.

Mr Neilson-Jones previously ran the lottery in Ontario, Canada - the fifth largest in the world. Also later today Mr Anthony Fry of Rothschild's Tattersalls will decide whether to send out tender documents following the release of draft lottery regulations last week or wait until the final versions are available next month.

Work is now under way following the publication last week of draft licences and application documents and a series of tough rules from the Department of National Heritage. These include limits on rolling over the top prize for more than three weeks, which would block \$100m US-style payouts and preventing tickets being sold in places such as betting shops or bingo halls.

Rank's lottery bid. Mr Neilson-Jones previously ran the lottery in Ontario, Canada - the fifth largest in the world.

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By next year the lottery will offer considerable opportunities to a wide range of businesses - from suppliers of on-line terminals for the eventual 20,000-30,000 retail outlets, to printers of lottery tickets. An estimated 500 jobs could be created directly, double that if associated jobs are included.

According to the National Institute of Economic and Social Research a total of 35,000 jobs could be generated from the "multiplier" effect, including jobs in the construction industry from the money spent on good causes such as building new sports facilities.

The winner of the lottery licence will have to fight for its profits. After assuring Mr Peter Davis, director-general of the Office of the National Lottery, the body responsible for setting up and regulating the lottery, of its probity and reliability the contest will then turn on numbers - some of them very small. The smallest percentages of administration costs will impress Mr Davis as will small profit margins, although the main aim is to maximise revenues.

Hoare Govett estimates that by the fifth year, the operator could be earning annual profits of £70m, though by then it would only have 18 months left of its licence, which expires on March 31 2001.

Unlike experience almost everywhere else the UK lottery will probably start with a "big bang" - a national launch of on-line terminals where customers can choose their own numbers and have them entered directly into the computer system and receive a ticket in seconds. In other countries, lotteries have launched first with "instant" games such as scratch cards and then moved on to more sophisticated computerised versions.

The UK lottery is also unusual in that it will be the first "privatised" lottery in the European Union. Its supporters hope that it will share one aspect of lotteries which is almost universal - if lotteries are properly administered and their proceeds are used for good causes, they make more money than originally forecast.

In the first week of the Irish lottery IR£5m was taken in revenues on scratch cards alone. And when the first big Lotto prize was won there was even a religious echo - the winner used the lottery in the name of her favourite saint to help choose the winning permutation. For the seven lucky bidders plus any dark horses the permutations are endless.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

Japan's policy for plutonium re-cycling

From Yasutaka Moriguchi.

Sir, I am responsible for establishing and implementing Japan's plutonium recycling policy. I refer to the letter titled "Japanese nuclear policy increases UK's risk" (November 11), in which Mr W Walker insisted that the trouble for Japan is a plutonium surplus of more than 20 tonnes by 2000, and 40 tonnes by 2010. I would like to explain Japan's plutonium supply and demand situation.

According to the August 1991 report of the advisory committee of the Atomic Energy Commission, Japan will get a cumulative 85 tonnes or so of plutonium up to 2010. Of

course, this does not mean that Japan will have a stockpile of such an amount at that time, because we have a concrete plan to use it up. By 2010 Japan will consume 80-90 tonnes of plutonium in total: 10-20 tonnes for fast breeder reactors R&D, about 10 tonnes for added thermal reactors R&D; and 50 tonnes for fuel of light water reactors.

Compared with two years ago, the programme of plutonium supply and demand has slightly changed because the schedule for operation of the Rokkasho reprocessing plant, as well as start-up of the prototype FBR "Monju", was postponed for a few years. Esti-

mates of both supply and demand have decreased by a few tonnes. However, the prospect that Japan will have no surplus of plutonium, including that from Thorp, is strictly maintained.

As long as we use nuclear power in electricity supply, plutonium is being daily produced in the fuel of the existing reactors. At this juncture, we have two options. First, that we use plutonium recovered from reprocessing as a technology-oriented energy resource. Second, that we dispose of spent fuels in which plutonium and uranium are contained. The environmental impact of high-level radioac-

tive waste separated from plutonium and uranium reprocessing will be smaller than that of direct disposal of spent fuel. In Japan, our policy is to use plutonium as fuel for nuclear reactors, in light of the above.

We believe that Japan, as a big consumer of energy resources, should develop plutonium recycling technology for future generations. Yasutaka Moriguchi, director, nuclear fuel division, Atomic Energy Bureau, Science and Technology Agency, 2-2-1 Kasumigaseki, Chiyodaki, Tokyo, Japan

UK lead on air transport essential

From Mr Norman Nicholson.

Sir, If vested interests in the European air transport industry are to be challenged, you say that passengers must make their voices heard ("Closed skies" November 4). Unfortunately, with little opportunity to shop around, this is too often impossible. Most European governments are reluctant to allow the concept of the national "flag carrier" to die. This was clear in the evidence presented to the committee of wise men set up to look at the industry's problems - a committee that did not include a single representative for passengers.

UK passengers have enjoyed the benefits of liberalisation. Not only do we have a choice of airline on the most popular routes from Heathrow but increasingly also a choice of airport. It is surprising that the travelling public elsewhere in the European Union is not more vociferous in demanding similar deals. The UK must continue to lead by example.

This means taking all possible steps to ensure competition can flourish, including a much freer arrangement with the US. The capability to drive change has yet to shift from the regulator to the passenger.

Norman Nicholson, Air Transport Users Council, 5th floor, Kingsway House, 163 Kingsway, London WC2B 6QX

Arts Council open-minded on dance

From Ms Prudence Skene.

Sir, In his article on modern dance ("Modern dance in dire straits", November 10), Alastair Macaulay claims to be basing his conclusions on "the facts". He suggests that the Arts Council has agreed to the formation of a revised Rambert and told London Contemporary Dance Theatre to reduce its size or close.

The fact is that in the case of London Contemporary Dance Theatre, it is the board of governors of Contemporary Dance Trust, and not the Arts Council, that has taken decisions on the future of the company. London Contemporary Dance Theatre has been without a permanent artistic director for

almost five years, and for more than a year we have been waiting for the board to make an appointment and, following that, to produce strong artistic plans.

The Arts Council has kept an open mind and does not have preconceived notions of what London Contemporary Dance Theatre should be or do. We shall of course give careful consideration to any proposals put forward to us by Contemporary Dance Trust.

The Arts Council recently announced its commitment to supporting the development of a broad range of contemporary dance. As the recipient of the largest Arts Council grant to any contemporary dance

organisation, London Contemporary Dance Theatre's future direction must be considered in detail by the dance panel. The dance panel has encouraged Contemporary Dance Trust to submit plans, which can be considered alongside proposals from other dance companies, including Rambert. The Arts Council has yet to respond to the plans already put forward by Rambert's board and will be making no decisions about dance funding until the grants for 1994-95 are finalised next month.

Prudence Skene, chairman of the dance panel, Arts Council of Great Britain, 14 Great Peter Street, London SW1P 3NQ

Dilemma at the centre of 'A' level intake

From Mr G P Galle.

Sir, Your survey of October 31 in which a selection of schools is ranked by the students' "A" level results presents a dilemma which I should like to share with you. While the articles associated with the statistics indicate the caution with which they have to be interpreted, they do not present clearly what appears to me to be a central issue.

Like many comprehensive schools, we are now accepting a rising proportion of our students on to "A" level courses which were intended originally for the most able 25 per cent of the population. We receive about 200 children of all abilities each year from the neigh-

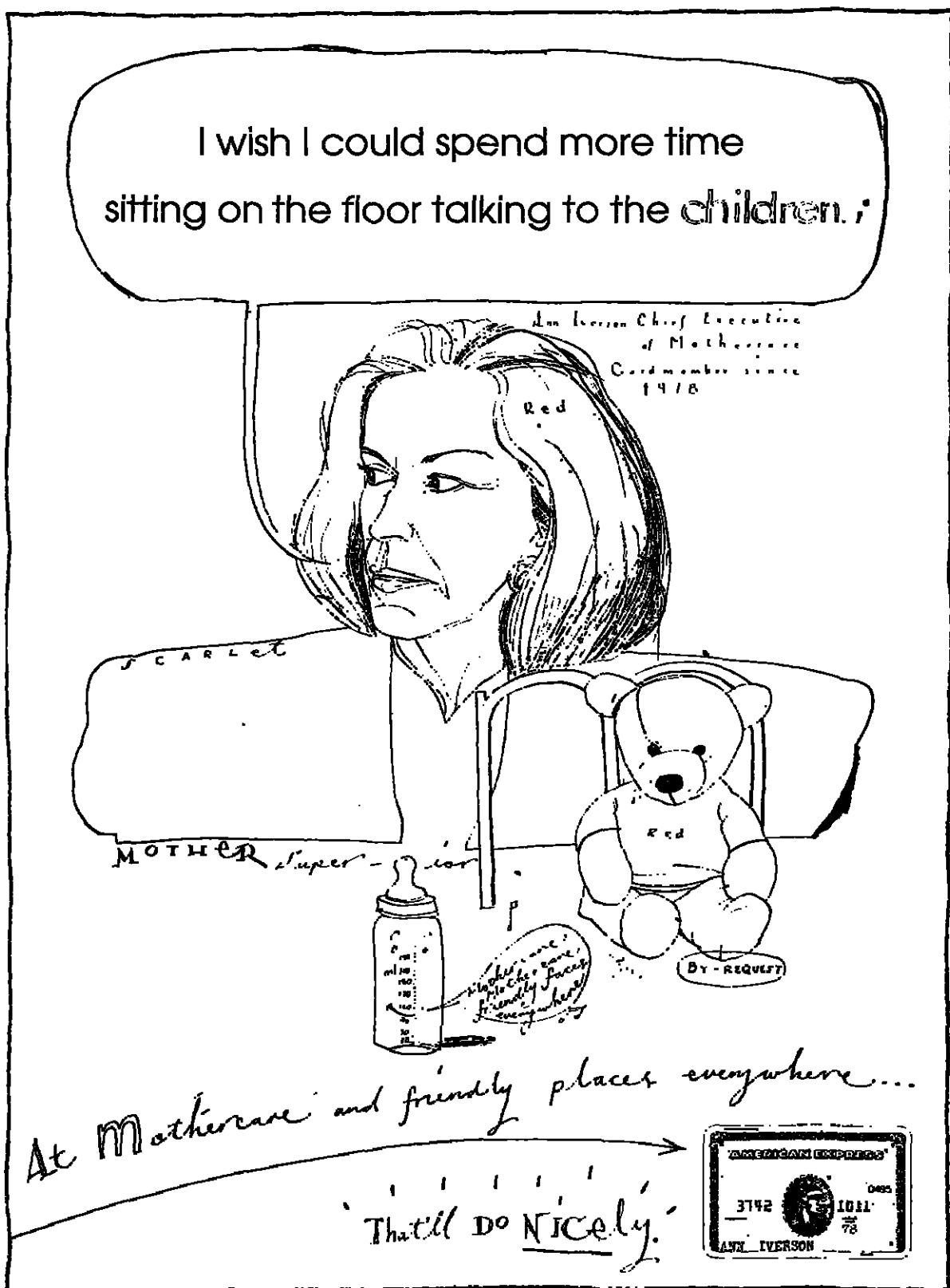
bourhood, and have for several years accepted some 35 per cent of these to study for "A" levels.

In recent years this proportion has increased to 55 per cent, and the "additional" students have largely gained reasonable "A" level grades. They have been accepted into higher education courses and we are confident that they have benefited from their time in the sixth form.

We could, very simply, raise our score and find a high place on your listings by restricting our entry into "A" level to the figures of three years ago. We shall not do so, in the interests of students, parents and of employers. However, by

encouraging more students to aim higher we shall appear to be achieving less than many of the schools in our list. Are those lists really serving a valuable educational purpose?

Incidentally, we believe that we offer good value for money. The "annual cost of educating each student at this school, now borne almost entirely through funds delegated to the school, is £1,830. Our "A" level results compare favourably with many schools working on double that figure. Peter Galle, headmaster, John Taylor High School, Barton under Needwood, Burton upon Trent, Staffordshire DE11 8AZ



White House's arm-twisting on Nafta will continue until the last minute

Trade pact vote still in balance

By George Graham
in Washington

THE debating, cajoling and arm-twisting will continue up to the very last minute this week as members of Congress prepare for Wednesday's crucial vote in the House of Representatives on the North American Free Trade Agreement with Mexico and Canada. The congressional votes have been counted, recounted and double-counted, and still no one can predict the outcome with real confidence.

"The undecided members of Congress still hold the balance," Mr Al Gore, the vice-president, said yesterday.

If Nafta passes the House, it is expected to be approved more easily by the Senate. It would then come into effect on January 1, lowering tariffs and dismant-

ling trade barriers between the US, Canada and Mexico.

President Bill Clinton said this weekend that he had won 27 members over to Nafta in the three days since Mr Gore debated the issue with Mr Ross Perot on television, and claimed to have the necessary momentum to win on Wednesday. One more member, Ms Maria Cantwell, was due to announce her support yesterday, despite Mr Perot's anti-Nafta rally in her Seattle district.

But Congressman David Bonior, the Democratic whip who is leading the battle in Congress against Nafta, said he had topped the 218 needed to win in the 434-member House.

"We have about 222 votes going into this weekend and we think we are going to hold our votes," Mr Bonior said yesterday, though other anti-Nafta campaigners

said they wanted a cushion of at least eight or nine members.

The White House strategy is built on gaining around 100 of the House's 258 Democrats and around 120 of the 175 Republicans.

Some pro-Nafta campaigners believe that they will have the Democratic votes they are counting on, but worry that the Republicans are so far assured of only about 105 members and will be hard pressed to come up with their 120-vote contribution.

In the last month, however, the administration has been hard at work on a wider spread of side-deals to allay the doubts of wavering members.

"The only deal that hasn't been made is for working families," Mr Bonior complained. Votes have been hard to buy. Deals on citrus and sugar won fewer vote com-

mitments than the White House had hoped for, and the promise of a North American Development Bank doubled its yield this week when Congressman Ed Pastor cited it as a reason he would vote for Nafta. Asparagus growers and airlines have also received a helping hand but the administration denied that it had promised to build sewers or bridges in the districts of uncommitted members.

What many congressmen are looking for, however, is a political umbrella. Mr Clinton offered one to hesitant Republicans by promising to help them in next year's congressional elections if his fellow Democrats bring up their vote for Nafta against them.

Canada ponders deal, Page 4
What Nafta says about democracy, Back Page, Section II

Manufacturing jobs 'to fall sharply' in western nations

By Peter Norman,
Economics Editor

MANUFACTURING industry in the leading industrial countries could be employing less than 10 per cent of the workforce in 30 years, according to two prize-winning economists.

Ms DeAnne Julius, the chief economist of British Airways, and Mr Richard Brown, a UK economic consultant, say faster falls in employment can be expected in countries such as Germany, Japan and Italy.

But in an essay that has won this year's \$25,000 first prize in the annual Amex Bank Review Awards competition, they argue that it would be "costly and ultimately fruitless" for industrial-country members of the Organi-

sation for Economic Co-operation and Development to try to stop the trend through subsidies or protection. The share of manufacturing in total employment has already fallen sharply in recent years to about 15 per cent in the US and to 32 per cent in Germany.

Ms Julius and Mr Brown say the present shift away from manufacturing towards service-sector employment within OECD countries and the migration of manufacturing jobs to low-cost developing countries are "desirable and natural".

The shift of employment away from manufacturing will be analogous to the fall in agricultural employment in the industrial countries earlier in this century when, according to their analy-

sis, displaced agricultural workers tended to find jobs predominantly in the services sector.

"Left to market forces and assuming continued technological progress, there is little reason to suppose that manufacturing employment should follow a very different path over the next 50 years than agricultural employment has over the past 50."

The economists say industrial-country governments should respond to the changes by upgrading and broadening their education systems to produce workers with sufficient flexibility and productivity to underpin expanding service sectors. They should also support free trade in services.

Economic Notebook, Page 17

Japan to use total intake of plutonium

By David Lascelles and
Kenneth Gooding in London

JAPAN will receive about 85 tonnes of plutonium from reprocessed nuclear fuel by the year 2010, according to the official responsible for the country's plutonium recycling policy.

Mr Yasutaka Moriguchi, director of the nuclear fuel division of Japan's atomic energy bureau, says plans have been made to consume all this quantity, including shipments from Thorp, the UK reprocessing facility which has long-term contracts to handle Japan's waste nuclear fuel.

In a letter to the Financial Times, Mr Moriguchi says today that 100 tonnes will be used for research and development of fast breeder reactors, and about 10 tonnes for R&D of advanced thermal reactors. A further 50 tonnes will be used to make fuel for light water reactors.

Mr Moriguchi says Japan's plans for plutonium have slipped because of delays in building its own reprocessing plant and developing fast breeder reactors. This has also reduced both the demand and supply of plutonium. But, he says: "The prospect that Japan will have no surplus of plutonium, including that from Thorp, is strictly maintained."

Japan has two options to deal with plutonium produced as part of the spent fuel from its existing reactors, Mr Moriguchi says. It can either use it to make more fuel, or dispose of it. Japan believes that the environmental impact of reprocessing will be smaller, which is why it has a policy of using plutonium as a fuel for nuclear reactors.

He adds: "We believe that Japan, as a big consumer of energy resources, should develop plutonium recycling technology for future generations."

Privatisation plea, Page 7
Letters, Page 14

THE LEX COLUMN

A marginal existence

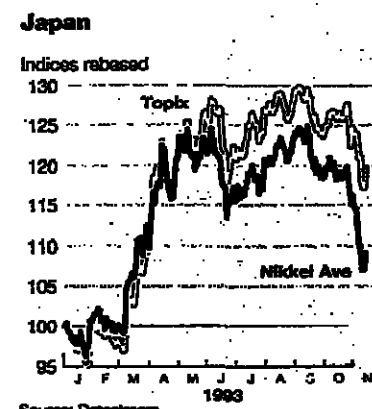
Britain's high street banks must view the possibility of an interest rate cut at budget time with some ambivalence. The days are long gone when lower rates were needed to stop their customers going under. Another half point or so off base rate would do little to bring provisions down faster. It would reduce the cost of funding non-performing loans, but this saving would be largely offset by lower returns on so-called free balances, accumulated capital and current account deposits on which banks do not pay interest.

Lower interest rates could thus put margins under downward pressure, despite the lucrative opportunities in mortgage lending which were amply demonstrated in Bank of Scotland's recent results. The building societies' dependence on retail savings has forced them to keep mortgage rates high so that they can afford to pay adequate interest to their depositors. This has created an opportunity for banks which have unrestricted access to cheap wholesale money.

The banks, however, have now reduced rates on their own retail savings products to the bone. If base rates fall further, they could increasingly come under the kind of margin squeeze facing the building societies.

To compensate, even conservative banks like Lloyds, which faces particular pressure on its operating income, might try lending more. The temptation might become more general as bank capital is swollen by the post-recession recovery in earnings.

But competition for a limited pool of credit business could simply depress margins further. Hence the need for savings in areas like cheque processing. Lower base rates would also hasten the day banks are forced to start charging for current accounts and other money transmission services.



This points inexorably towards the introduction of a quarterly reporting requirement together with some prescription for the minimum amount of detail such statements might be expected to include. Companies may not like the extra work involved in the end, though, it could cause them less time and trouble than continuous worry about what does or does not constitute market sensitive information. Indeed any attempt to make the guidelines define the term market sensitive is bound to come adrift.

Quarterly statements would not, of course, absolve companies from issuing timely announcements when the unexpected happens. Nor should such information be dribbled into the market. After all, cheapening technology will give even small investors access to a Topic screen or its equivalent sooner or later.

UK accounting

Having knocked the profit and loss account into shape, the Accounting Standards Board now plans to tackle the vexed question of goodwill - ironically during the Christmas season. The debate is unlikely to generate much cheer. The question is how companies which pay more than net assets for acquisitions should treat that premium in their accounts. On a wholly pragmatic view, the interests of UK companies would be served by an accounting treatment which is transparent and in step with international practice. That argues for amortisation of goodwill through the profit and loss over a fixed period. Both the US and international standards setters have adopted this approach.

Yet many finance directors are loath to accept a treatment which results in lower profits. They also use the uncer-

tain argument that goodwill does not depreciate in the manner of a physical asset. The ASB enjoys powers of coercion, but wholesale prosecution of British industry does not seem an attractive option. It is exploring viable methods by which goodwill might be valued so that it can be held on the balance sheet and, if necessary, depreciated. Whether the board can find a sufficiently water-tight method to prevent manipulation of accounts remains an open question.

Even a more-or-less reliable method is unlikely to satisfy those who fear that revaluation of goodwill would leave UK accounting on a slippery slope. After all, it seems inconsistent to value acquired goodwill without treating internally-generated intangible assets such as brands in the same way. There is a danger accountants will end up encroaching on the stock exchange's role in valuing companies.

Japan

There is more to the recent slide in Tokyo equities than meets the eye. While the Nikkei 225 average has fallen by 11 per cent over the last month, the more widely-based Topix index has fallen by only 6 per cent. Plans to do away with the Nikkei partly explain this underperformance, since investors have been selling small illiquid stocks unlikely to feature in the index which will replace it. Since the Nikkei average is not weighted by market capitalisation, such switching has acted as a heavy drag. Arbitrage traders selling the Nikkei 225 futures contract and buying the Topix, the closest proxy for the new weighted index, have added to the pressure.

The underlying slide in share prices is less easily explained. The flotation last month of JR East, the railway company, drained liquidity from the market and left a sour taste. The post-flotation premium of the share price has been quickly eroded. The authorities also appear less keen than in the past to provide a prop for a falling market by encouraging public sector funds to buy equities. Whether this reflects a new laissez-faire policy in government, or simply a pragmatic response to the improved capital position of Japan's banks, remains unclear. But retail investors are showing scant enthusiasm for the stock market, unlike their counterparts in the US and UK. A poor interim results season and continuing economic gloom provide little incentive.

China seeks to speed economic reforms

Continued from Page 1

to build upon the "positive results" of an austerity programme launched in mid year, which was designed to re-establish central control over a runaway economy. Economic growth this year is set to reach 13 per cent.

The emphasis given to enterprise reform suggests that China's rulers are anxious to speed

the "corporatisation" of the state sector.

Chinese economists have been debating the merits of turning state enterprises into limited-liability companies, and in some cases joint stock companies.

The process would be aimed at making enterprises more accountable for their profits and losses, and reducing the responsibility of the state for failing industries which are proving a

huge financial burden. Chinese policymakers have been obliged to advance carefully in that area because of concerns of a backlash from the state enterprise lobby, and from party conservatives who would claim that the "socialist system" was under threat.

The third plenary session of the 14th central committee session followed closely the release of the Third Volume of Mr Deng's Selected Works.

London meat traders take on the City

Continued from Page 1

April, the meat traders are now plotting to infiltrate its decision-making body, the 132 members of common councilmen, in the annual elections to be held early next month. They intend to pack the City's wards with their own supporters and hope to create their own powerful cabal of "meatmen" within the council.

The Corporation, however, remains confident. As one of the three medieval institutions left in England - the others are the monarchy and the House of Lords - it is not going to cede an inch to the meatpackers.

But the Corporation may reform its archaic system of voting and for the first time give public companies a vote in deciding how the City is governed.

Members are elected by the most restricted franchise in the UK, with votes going to partnerships, sole traders, livery companies and City residents.

Anomalies mean that, for example, partners of large accountancy practices with numerous offices in the square mile can vote in seven separate wards. But BP, the square mile's largest employer, cannot.

FT WORLD WEATHER

Europe today

Wintery conditions which prevail over Russia, Scandinavia and Poland will begin to spread toward the south-west. A weakening low over Poland will cause snowfall in Poland, Germany, the Czech Republic and Slovakia. In the northern Alps, a few tens of centimetres of snow are expected to accumulate. Strong north-westerly breezes will bring chilly conditions to Germany. Afternoon temperatures will be 3C-4C. In south-eastern France, a near-gale-force mistral is expected in the Rhone valley causing very cold conditions. Great Britain and most of Ireland will be dry with sunny spells. A frontal system from the Atlantic will approach Ireland this afternoon, but only western sections will have rain. Ireland will experience a strong southerly wind bearing gale-force.

Five-day forecast

A strong high over north-western Russia will extend into Scandinavia and over the North Sea. An easterly to north-easterly flow will feed cold air into Germany, the Low Countries and eventually northern France. This will cause frosty conditions during the night and temperatures just above freezing during the day. Later this week, some snow may arrive in this region from the east.

TODAY'S TEMPERATURES

Maximum	Belfast	fair	8	Cardiff	sun	7	Frankfurt	rain	5	Malta	showers	21	Rio	fair	27
Abu Dhabi	sun	33	Celcius	4	Chicago	cloudy	6	Geneva	cloudy	18	Manchester	fair	7	Riyadh	sun
Algiers	sun	30	D' Saloom	25	D' Saloom	sun	31	Glasgow	fair	18	Manila	fair	31	Rome	cloudy
Amsterdam	cloudy	23	Dakar	20	Dakar	sun	28	Hamburg	rain	4	Mexico City	fair	21	S. Francisco	sun
Antwerp	fair	10	Dallas	17	Dallas	fair	17	Heidelberg	fair	5	Miami	fog	10	Seoul	rain
Athens	fair	16	Doha	20	Doha	fair	28	Hong Kong	fair	27	Milan	fog	10	Singapore	showers
B. Aires	fair	24	Dubai	22	Dubai	sun	33	Honolulu	sun	29	Montreal	cloudy	8	Sydney	fair
Baham	fair	7	Dubrovnik	15	Dubrovnik	cloudy	15	Istanbul	fair	10	Moscow	cloudy	8	Taipei	showers
Bangkok	sun	36	Edinburgh	15	Edinburgh	fair	7	Karachi	fair	36	Nairobi	fair	17	Tokyo	fair
Barcelona	sun	15	Caracas	28	Caracas	cloudy	22	Kuwait	sun	27	Naples	showers	17	Toronto	showers
Beijing	sun	11						L. Angeles	cloudy	23	New York	cloudy	22	Turk	fair
								Las Palmas	cloudy	23	Nice	fair	14	Vancouver	showers
								Lima	sun	20	Nicosia	fair	5	Varna	cloudy
								Lisbon	fair	20	Oso	fair	5	Warsaw	snow
								Luxembourg	cloudy	5	Paris	fair	24	Washington	cloudy
								Lyon	cloudy	5	Perth	fair	1	Wellington	cloudy
								Madeira	sun	21	Rangoon	sun	35	Winnipeg	cloudy
								Madrid	sun	17	Rangoon	sun	35	Winnipeg	cloudy
								Manila	sun	18	Rangoon	sun	35	Winnipeg	cloudy

Situation at 12 GMT. Temperatures maximum for day. Forecasts by Meteo Consult of the Netherlands

Warm front **Cold front** **Wind speed in KPH**

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*Source: Mifcor offer to bid, net income reinvested 11.4.88 to 10.10.93.
Please remember that the value of units and income from them may fall as well as rise (this may partly be the result of exchange rate fluctuations) and the investor may not get back the original amount invested.
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FINANCIAL TIMES COMPANIES & MARKETS

THE FINANCIAL TIMES LIMITED 1993

Monday November 15 1993

THE CHOICE
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INSIDE

Mazda expects first loss in 18 years

Mazda expects to make a pre-tax loss of ¥32bn (\$301m) this year - its first for 18 years - after posting a pre-tax loss of ¥15.5bn for the first six months to September. The Japanese carmaker blamed weak demand at home and in Europe, as well as the sharp appreciation of the yen. Page 19

Ashanti set for February float

Ashanti Goldfields of Ghana will be ready to be floated on the London Stock Exchange by late February, according to Mr Sam Jonah, managing director. Page 18

Studies favour SK Beecham

A SmithKline Beecham anti-nausea product, Kytril, is more cost-effective than Zofran, one of Glaxo's most important new drugs, say three studies. The three trials are the first to compare the two drugs, used mainly to limit the side-effects of cancer treatments. Page 18

CS Holding buys bank stake

CS Holding, the parent company of Credit Suisse, has bought an additional 15 per cent stake in Bank Leu, Switzerland's fourth largest bank, for \$F4.1bn (\$275m) in shares and cash. The move is aimed at strengthening the CS capital base and consolidating its position as Switzerland's largest financial services group. Page 19

Paramount battle goes to court

The \$10bn (\$3.6bn) takeover battle for Paramount Communications will shift to the courtroom tomorrow when QVC Network will ask a Delaware court to create a "level playing field" between it and counter-bidder Viacom. Page 19

Austria unveils sell-off plans

Austria has unveiled an ambitious privatisation programme which will float a number of industrial companies on the Vienna bourse and other stock markets around the world. Page 19

Prospective p/e ratio

The latest prospective p/e ratio for the "500" index for calendar 1993 is 16.1, according to IBES, the consensus estimates service (last week 16.4). This compares with an IBES estimated p/e for the "500" of 20.7 (21.1) for calendar 1992. The official FT calculation of the historic p/e, based on the latest reported earnings, is 19.79 (19.9).

Market Statistics

Base lending rates	33	London share index	33-35
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Ferranti investors told to accept GEC bid

By David Blackwell in London

RECEIVERSHIP is the only alternative to GEC's bid of 1p per ordinary share in Ferranti International, shareholders have been told in the offer document released yesterday.

The bid continues to meet strong opposition from some shareholders. Mr John Katz, chairman and one of the founders of the shareholders' association, described the offer document as tantamount to mugging the shareholders.

GEC is offering about £10.1m (\$15.25m) for the ordinary shares and £1.28m for the preference shares. It will also be required to assume Ferranti's bank debts of about £30m and further debts of £30m. The bid will proceed only if GEC can win acceptance from 90 per cent of shareholders.

Mr Eugene Anderson, Ferranti chairman, said at the weekend that it was vital for shareholders to accept "because we believe that it is unlikely that they would receive any return in receivership and that suppliers, customers, creditors and employees would also suffer".

Ferranti's 10 largest shareholders own 38 per cent of the equity and the top 100 own 58 per cent. But in order to clear the 90 per cent hurdle, virtually all its 8,000 largest shareholders will have to accept the deal.

The final 10 per cent of the stock is in the hands of 40,000 individual shareholders. More than 500 shareholders claiming to represent about 25m shares have contacted Mr Katz, who is leading the shareholder revolt.

Yesterday he said that if Ferranti did go to the wall and jobs were lost "it will be noted that it was not the shareholders who pulled the plug on the company, but the banks, who are the most massive beneficiaries of the proposed restructuring".

Mr Anderson's letter in the offer document paints a bleak picture of the defence electronics group's financial weakness and the effect on its ability to do business.

He warns that the position is continuing to deteriorate. The interim pre-tax loss, to be announced on Thursday, "is estimated to be in excess of the £10.9m loss" for the half year ending September 30 last year.

GEC's offer is also conditional on the conversion of the group's preference shares to ordinary shares. This requires a 75 per cent vote in favour at the extraordinary general meeting on December 8.

Mr Anderson conceded in the document that "shareholders will not be happy about the value ascribed to their shares". But in order to continue trading, Ferranti would need to use working capital facilities which depend on the offers being made, and would become repayable if the offers lapsed.

"Your board believes that the only alternative to the offers would be to invite the appointment of receivers. Receivership is unlikely to return any value to any class of shareholder in Ferranti."

It rules out the possibility of further disposals, a rights issue, or finding a strategic partner.

Andrew Adonis, John Ridding and Ariane Genillard report on Project Atlantic

European telecoms lay down lines of defence

Top ten international telecoms carriers

Rank and carrier	1991 outgoing MTT (m)	1992 outgoing MTT (m)	Per cent growth MTT 1991-1992	Country
1. AT&T	6,557	6,984	6.5	US
2. Deutsche Telekom	3,557	4,087	15.3	Germany
3. France Telecom	2,295	2,449	6.7	France
4. BT	2,105	2,188	3.9	UK
5. MCI	1,600	2,063	30.2	US
6. Swiss PTT	1,425	1,551	8.5	Switzerland
7. Stentor	1,425	1,520	6.7	Canada
8. Hong Kong Telecom	913	1,137	24.5	Hong Kong
9. Netherlands PTT	1,018	1,134	11.4	Netherlands
10. Nippon	980	1,116	13.9	Italy

Source: Telecommunications Inc., Washington, 1993

MTT is the minutes of telecoms traffic

and Dutch PTOs have formed their own outsourcing company alliance with Sprint, the third largest US long-distance carrier.

The UK is the most advanced on all three fronts. Privatised in 1984, BT has been shedding staff, acting abroad in an aggressively entrepreneurial fashion, and engaging in foreign acquisitions.

Its alliance with MCI is the latest and biggest such venture.

Europe's smaller PTOs are following suit. A number - led by the Danish and Netherlands PTOs - are on the privatisation trail. Telecom Netherlands last week announced a strategic partnership with Telkom Indonesia, extending the Dutch operator's base in the fast-growing Asia-Pacific region.

Meanwhile, the Swiss, Swedish

weighed down by the investment demands of eastern Germany, and is anxious for private capital.

Nonetheless, both are acting more entrepreneurially and are concerned at the threat of foreign competition. Both are making aggressive moves abroad - ironically they are heading rival consortia bidding for stakes in Matav, the Hungarian state operator to be privatised this autumn.

For offensive and defensive reasons, both are keen to strengthen their existing outsourcing venture Eurocom.

Deutsche Telekom has been in the limelight this year because of its privatisation plans and a succession of ventures in the former Soviet bloc. It has signed a memorandum of understanding with Intertelecom, the Russian state-owned long-distance operator, to modernise crumbling telecom infrastructure. In the Ukraine, DT has formed a joint venture called Utel with AT&T, PTT Netherlands and the national operator to build a basic telecom network, and it has teamed up with PTT Netherlands and the Danish PTO to develop a mobile phone network.

France Telecom has been less visible abroad, but it would be wrong to consign it to the back seat of any tripartite venture. With annual sales in excess of \$F120bn (\$21.3bn) and a monopoly in most markets, it has a stronger domestic base than BT.

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COMPANIES AND FINANCE

Studies suggest SmithKline drug most cost-effective

By Paul Abraham

THREE studies presented yesterday suggest a SmithKline Beecham product is more cost-effective than one of Glaxo's most important new drugs.

The studies, two independent and one sponsored by SmithKline Beecham, the Anglo-American group, compare Glaxo's anti-nausea compound Zofran, with Kytril.

The three trials, presented at the European conference on clinical oncology and cancer nursing in Jerusalem yesterday, are the first ever comparing the two drugs, used mainly to limit the side-effects of cancer treatments.

Zofran has been Glaxo's most significant launch over the past four years, generating sales of £365m last financial year, and forecast by analysts to reach £465m next year.

A Finnish trial of 161 women with breast cancer demonstrated that a 3mg dose of

Kytril was statistically more effective than a single 8mg dose of Zofran. Complete control of vomiting was achieved in 84 per cent of patients on the SmithKline Beecham drug, compared with 60.7 per cent on Zofran.

The trial also compared Kytril with a Sandoz product, tropisetron, which prevented vomiting among 74.5 per cent of patients.

The study also showed only 2 per cent of patients taking Kytril vomited more than twice, compared with 12.7 per cent on tropisetron and 15 per cent on Zofran. About 41 per cent of patients expressed a preference for Kytril, compared with 16.9 per cent for Zofran, and 15.4 per cent for tropisetron. About 26 per cent expressed no preference.

Another trial in France, comparing the effect of a single 3mg intravenous dose of Kytril with 10 mg intravenous and oral doses of Zofran over three days, suggested the two regi-

mens had similar efficacy. SmithKline Beecham says the Kytril dose costs £36 in the UK, compared with £39 for Zofran over the three days.

The third trial, involving 359 patients, showed no difference in efficacy between the two drugs, comparing a single dose of Kytril and three 8mg doses of Zofran over five days.

"This data will give our marketing people something to get their teeth into," said Dr Paul Jenner, SmithKline Beecham pharmaceuticals director of central nervous system medical affairs. "In an increasingly cost-conscious healthcare environment, this sort of data is extremely important."

SmithKline Beecham has been disadvantaged in its commercial battle with Glaxo because of its poor development record. Glaxo has launched Zofran in nearly every world market, while Kytril has not even been licensed in the US, the world's largest market.

Ashanti set for February flotation

By Kenneth Gooding, Mining Correspondent

ASHANTI GOLDFIELDS of Ghana will be ready to be floated on the London Stock Exchange by late February, according to Mr Sam Jonah, managing director. He says that only a collapse in the gold price below \$350 a troy ounce could jeopardise the company's return to international stock markets after an absence of 24 years.

He does not expect the gold price to fall that far but, if it did, markets might not be receptive to a "pure gold" company.

Ashanti itself is reasonably insulated against gold price falls because it has hedged about 30 per cent of its production over the next two years at an average of \$400 an ounce while retaining most of the potential benefit from a price rise, says Mr Jonah.

Ashanti, which owns one of the world's richest gold deposits, had cash production costs of \$170 an ounce in its last financial year, among the lowest in the industry. "With a gold price of \$350, Ashanti shareholders are very comfortable," Mr Jonah suggests.

The company announced in September that the Ghanaian government would provide about 25 per cent from its present 55 per cent holding in Ashanti for the float which analysts suggest might value the gold company at up to \$2m.

Morgan Grenfell, the merchant bank, and James Capel, the stockbroker, have been appointed advisers and Mr Jonah now says that Ashanti is considering taking advantage of the float to raise new money.

Lombard, the UK-based conglomerate undergoing a management upheaval and which owns 45 per cent, continues to insist that mining is one of its core businesses and that it does not intend to sell even one share in Ashanti.

About 5 per cent of Ashanti will be made available to the fledgling Ghana stock exchange to give it a boost.

A return from the wilderness

Alan Cane on how Philip Swinstead has begun to build up Comac

MR PHILIP Swinstead at 50 has clear objectives for his next half decade in the computing services business. "In five years", he says, "I intend to hand over to another chief executive. I shall become a non-executive director, and one of the managers I've recruited will take my place."

He was speaking late last month as Comac, the small employment agency for computer specialists of which he is chairman, announced the £18.5m acquisition of Computer Search and Selection (CSS), the privately held largest independent contract agency for freelance computer consultants. The enlarged group will be the UK market leader with some 1,200 contractors in place.

Mr Swinstead says: "My aim is to make money in terms of building a business showing capital growth and a rising share price. I have not taken a penny in salary from Comac so far and my salary in this new, quite big, company will be only £75,000 a year."

Mr Swinstead became chairman of Comac earlier in the year after spending £750,000 to take a 20 per cent stake in the company. The move attracted attention in the City as it signalled Mr Swinstead's return to the information technology business after two years in the wilderness (or, more accurately, fishing on his estate in Perthshire, Scotland).

Founder of Systems Designers, he was chief executive of

SD-Scicon, one of the UK's largest systems companies, until its acquisition in 1991 by EDS of the US after a lengthy takeover battle.

The UK company was in difficulties after provisions on a series of contracts forced it into a £20m loss. Mr Swinstead insists the damage had been repaired by the time of the acquisition, but ruefully admits: "We learned that we

tech", Mr Swinstead says. "It was a real shock to my system after selling software to the Ministry of Defence."

However, he has long recovered from the bitterness he felt over EDS' victory. Furthermore, he believes he has purchased a foothold in the future of computing services. "The agency market is growing. It is fragmented just like the software business in the 1970s when there were thousands of small software houses."

His intention is to build a services company with three legs: a strategic information technology consultancy, a systems integration company and an agency. He sees the agency as the key. As conventional software and services companies grew they acquired acres of office space to house thousands of programmers. When the recession struck, even the best managed found themselves shedding staff and taking charges against often unlettable office space.

Mr Swinstead's idea is to build a company along the lines of an engineering contractor. "The key commercial and technical staff are employed by the company but when you win a bid you pull in freelance consultants from outside. These are skilled people but we can pull them in and that gives us a price advantage. We will not be paying for their downtime and it will give us considerable flexibility."

"The prime contractor on a construction project employs

the key commercial, technical and project management people but it does not employ the riveters."

The acquisition of CSS gives Comac economies of scale. With turnover last year of £53m and pre-tax profits of £2m, it is a well-run company but it has built up £2.5m of debt through rapid expansion.

The existing management, including Mr John Sharpe, the co-founder and chief executive, will stay on to run the agency business. Mr Swinstead believes it will benefit from the broader experience of the computing services he and Mr Ian Soggin, also an SD-Scicon director, can bring to the business. Mr Paul Davies, formerly with SD-Scicon and more recently managing director at GEC Kassam, has been appointed to the board and will run the non-agency side.

"In five years' time I would like to think Comac will be a systems company with a very good strategic information technology arm - that will provide us with public visibility and the high level contacts we need to sell our services. The agency side will be less publicly visible."

Brian Cap Gemmell, former of France, Europe's largest computing services company, started as a "body shop". So there are sound precedents for Mr Swinstead's belief in his strategy. Last month he backed his judgment, putting a further £750,000 of his own money into the merger.

Cazenove in link-up with Kiln Cotesworth Fund

By Richard Lapper

CAZENOVE, the stockbroker, has linked up with another Lloyd's investment trust, following the failure of efforts earlier this week to raise capital for the Nelson Lloyd's Trust.

Cazenove will make a market in shares of the Kiln Cotesworth Corporate Capital Fund, a £10m fund launched by an offer for subscription by Baring Brothers last month.

Kiln is listing the trust on the Stock Exchange where shares will trade on a matched bargain basis. Kiln will provide capacity of between £15m and £18.5m to 22 syndicates, eight of which

are managed by the Kiln and Cotesworth managing agencies. Other syndicates are managed by Murray Lawrence, Wren and Wellington. Kiln and Cotesworth members agency will merge to form Kiln Cotesworth next January.

Cazenove linked up with Lazard Brothers and the Octavian Group, one of the Lloyd's market's largest agencies, to raise £60m for the Nelson Lloyd's Trust.

A pathfinder prospectus was issued but the fund's directors said last Tuesday that they had been unable to obtain sufficient backing from institutional investors and withdrew the scheme.

NEWS IN BRIEF

FENNER: Of the 22.9m shares offered by way of rights, 97 per cent have been taken up. **HEADWAY** has acquired Stantec Furniture Company for £40,503. Additional plant used by the company has been purchased from three other parties for a further £34,500 cash. **WAYERLEY MINING** intends to make an offer for the shares in Westralian Resource Projects it does not already own. Offer will be made on the basis

of three Wayerley for every 10 Westralian. The maximum number of new Wayerley shares which could be issued is 7.83m representing 38.5 per cent of the enlarged Wayerley capital. **WHITBREAD** now owns or has received valid acceptances to its bid totalling 94.86 per cent of Whitbread Investment Company. **WSP HOLDINGS:** Valid acceptances in respect of the offer

for AB Consulting have been received in respect of 8.46m ordinary shares (80.84 per cent).

Correction
Warner Howard

Warner Howard purchased the rental agreements of Gerald Gamble Group and not the whole company as reported in Friday's edition.

Kleinwort
Emerging asset
value 103.9p

Kleinwort Emerging Markets Trust, which came to the market in July, reported a net asset value per share of 103.9p fully diluted at September 30.

For the period from incorporation on June 21 to September 30 net revenue amounted to £19,000 for earnings of 0.07p.

The directors reiterated that the objective of achieving long-term capital growth meant it was unlikely dividends would be significant but that any dividend would be in the form of a single payment in August each year.

CROSS BORDER M&A DEALS

BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
Alko (Netherlands)	Nobel Industries (Sweden)	Chemicals	£1.35tn	Another Syntex takeover
Unilever (UK/Netherlands)	Bertoli (Italy)	Food	est £51m	Offer of purchase
Champion Technology (HK)	Multitone Electronics (UK)	Telecoms equipment	£21.5m	Recommended cash offer
CSR (Australia/Yung)	CSR Taiwan Humes (Joint Venture)	Building materials	£17m	CSR bowing to Taiwan pressure
Rentokil (UK)	Corporacion Internacional Rativo/OIDA (Spain)	Pest control	£3.7m	Total cash consideration
Norsk Hydro (Norway)	EniChem Agricoltura (Italy) (Joint Venture)	Agrichemicals	n/a	Further sales merger
Asea Brown Boveri (Sweden/Switzerland)	Unit of Renault (France)	Robotics	n/a	Also planning Renault Jnt Venture
Asea Brown Boveri (Sweden/Switzerland)	Elektro-Praga (Czech Republic)	Electrical engineering	n/a	Wiring necessary move
Grand Metropolitan (UK)	Floush Products (US)	Food	n/a	Buy via Pillsbury
IDV (UK)	Champagne Laurent Perrier (France)	Drinks	n/a	GrandMet arm taking 21%

DON'T CRACK UNDER PRESSURE

TAG Heuer
SWISS MADE SINCE 1860

Period	Unit	Price
12 hour	£/MWh	18.40
24 hour	£/MWh	18.40
36 hour	£/MWh	18.40
48 hour	£/MWh	18.40
60 hour	£/MWh	18.40
72 hour	£/MWh	18.40
84 hour	£/MWh	18.40
96 hour	£/MWh	18.40
108 hour	£/MWh	18.40
120 hour	£/MWh	18.40
132 hour	£/MWh	18.40
144 hour	£/MWh	18.40
156 hour	£/MWh	18.40
168 hour	£/MWh	18.40
180 hour	£/MWh	18.40
192 hour	£/MWh	18.40
204 hour	£/MWh	18.40
216 hour	£/MWh	18.40
228 hour	£/MWh	18.40
240 hour	£/MWh	18.40

Period	Unit	Price
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72 hour	£/MWh	18.40
84 hour	£/MWh	18.40
96 hour	£/MWh	18.40
108 hour	£/MWh	18.40
120 hour	£/MWh	18.40
132 hour	£/MWh	18.40
144 hour	£/MWh	18.40
156 hour	£/MWh	18.40
168 hour	£/MWh	18.40
180 hour	£/MWh	18.40
192 hour	£/MWh	18.40
204 hour	£/MWh	18.40
216 hour	£/MWh	18.40
228 hour	£/MWh	18.40
240 hour	£/MWh	18.40

azlan

Azlan Group PLC
(Incorporated and registered in England and Wales under the Companies Act 1985 registered no. 2767939)

Placing and Intermediaries Offer
by S.G. Warburg Securities

of 9,652,124 Ordinary Shares of 5p each
at 230p per share payable in full on application

Azlan Group PLC is one of the UK's leading value-added distributors to the network computing market.

Share capital immediately following the Placing and Intermediaries Offer:

Authorised	Issued and fully paid	Number authorised	Number issued
£1,456,000	£1,092,173.50	29,120,000	21,843,470

in Ordinary Shares of 5p each

Arrangements have been made by S.G. Warburg Securities Ltd. for the above 9,652,124 Ordinary Shares to be placed with institutional investors of which 3,330,383 Ordinary Shares have been placed subject to recall to satisfy valid applications received pursuant to the Intermediaries Offer. Arrangements have been made whereby up to 33,022 Ordinary Shares included in the Placing are being made available to meet applications from employees of the Group.

The application list for the Intermediaries Offer opened on Friday, 12th November, 1993 and will close at 12 noon on Friday, 19th November, 1993. Intermediaries, who must be members firms of the London Stock Exchange, may obtain application forms from S.G. Warburg Securities Ltd. at the address set out below.

Copies of the Listing Particulars relating to the Placing and Intermediaries Offer and containing details of the Ordinary Shares will be available during normal business hours on any day (Saturdays and public holidays excepted) up to and including 29th November, 1993 from:

Azlan Group PLC
Auster Road,
North York Trading Estate,
Clifton Moorpark,
York YO3 4XD

S.G. Warburg Securities Ltd.
1 Finsbury Avenue,
London EC2M 2FA

Azlan Group PLC
Azlan House,
Mulberry Business Park,
Fishponds Road, Wokingham,
Berkshire RG11 2GY

Copies of the Listing Particulars are also available during normal business hours for collection only from the Company Announcements Office, the London Stock Exchange, Capel Court entrance, off Bartholomew Lane, London EC2A 4HP up to and including 17th November, 1993.

15th November, 1993.

INDEX CONSTITUENTS

LISTS OF the constituent stocks of the FT-SE Actuaries Share Indices series and other FT indices are available at no charge from

The Manager, FT Statistics,
One Southwark Bridge, London SE1 9HL

Information regarding the FT-Actuaries World Indices, including details of constituents, is available from:

Mark Zurek or
Barbara Muller
Goldman, Sachs & Co.
85 Wall Street,
New York
New York 10004,
U.S.A.
(212-902-8777)

Symon Bradford,
NatWest Securities Ltd.,
Kilmore House,
74-77 Queen Street,
Edinburgh EH2 4NS
(031-225-8525)

SEK

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Export Credit Corporation
The Stockholm Export Credit Corporation
U.S. \$200,000,000
Subordinated Floating
Rate Notes due 2002

For the Interest Period 15th November, 1993 to 15th May, 1994, the Note will carry an Interest Rate of 5% per annum with a coupon amount of U.S. \$4.50 per U.S. \$100.00 and U.S. \$2.50 per U.S. \$100.00. The relevant Interest Payment Date will be 15th May, 1994.

Bankers Trust
Comptroller, London Agent Bank

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MAES Funding No. 2 PLC

£300,000,000
Mortgage Backed
Floating Rate Notes due 2017

Notice is hereby given that the Rate of Interest has been fixed at 6.1875% for the interest period 11th November, 1993 to 11th February, 1994.

The interest amount payable on 11th February, 1994 will be £33,047 in respect of each £40,400 Principal Amount Outstanding of each Note.

Canadian Investor
Agent Bank
11th November, 1993

TOWN & COUNTRY BUILDING SOCIETY

Issue of up to
£125,000,000
Floating Rate Notes due 1994

In accordance with the provisions of the Notes, notice is hereby given that the Rate of Interest for the three month period ending 11th February, 1994 has been fixed at 5.7875% per annum. The interest accruing for such three month period will be £72.94 per £100,000 Bearer Note, and £1,438.77 per £100,000 Bearer Note, on 10th February, 1994 against presentation of Coupon No. 17.

10th November, 1993

London Branch
Agent Bank

Mazda sees first loss in 18 years

By Michio Nakamoto in Tokyo

MAZDA says it expects to make a pre-tax loss of ¥32bn (\$301m) this year - its first pre-tax loss of ¥15.5bn for the first six months to September. The Japanese carmaker blamed weak demand at home and in Europe, as well as the sharp appreciation of the yen, as sales slipped by 22 per cent to ¥76.08bn from ¥129.55bn in the same period last year.

The company, which said it would pass its dividend, made a pre-tax profit of ¥3.06bn at the same stage last year.

Mazda, which is 25 per cent

owned by Ford Motor of the US, suffered a setback in most of its markets. Exports fell 25 per cent while in Japan, the company saw a 17 per cent decrease in factory unit sales. While demand in Asia, Africa, central and South America was firm, shipments to North America, Europe and the Middle East were sluggish, mainly due to weak demand in Europe and the strong yen.

The restructuring plan Mazda drew up in June is having to be reviewed in the worsening trading environment.

Under the original plan, costs were to be reduced by 30 per cent and personnel by 1,500 over the next three years.

However, the company is bringing forward plans to

restructure operations and the number of staff to be reduced through natural wastage over the next three years has been increased to 3,000. Fuji Heavy Industries, which makes Subaru cars, also reported a sharp deterioration in its business performance. The company suffered a pre-tax interim loss of ¥19bn on sales down 11 per cent to ¥366.50bn from ¥369.85bn. It is passing its interim dividend. The loss came despite sales of fixed assets.

Fuji was hit hard by the fall in domestic sales of mini cars and exports of passenger cars, which fell by about 20 per cent.

Its financial position also worsened due to the need to redeem equity warrant bonds.

Meanwhile, Suzuki, the largest maker of mini cars in Japan and the world's third largest maker of motorcycles, managed to report interim pre-tax profits of ¥9.18bn on sales that were 0.2 per cent down to ¥517.72bn. Suzuki's performance was helped by strong demand for its motorcycles overseas and for its recreational vehicles in Japan.

The company is forecasting pre-tax profits for the full year to next March of ¥18bn on sales of ¥1,020bn. The forecast compares with profits of ¥30.5bn on sales of ¥1,033bn for fiscal 1992. This would be the first annual sales drop for Suzuki and the third decline in profits.

Canadian offer by Alusuisse

By Bernard Simon in Toronto

ALUSUISSE-LONZA Holding, the Swiss industrial group, is seeking to expand its packaging interests with a C\$550m (US\$414m) bid for Lawson Mardon Group of Toronto. Alusuisse, advised by Baring Brothers, has offered to buy all Lawson's A and B shares at C\$14 each. Cragnotti and Partners, the Italian investment group, which currently has a 32.6 per cent voting interest in Lawson, equal to 32.7 per cent of the equity, has agreed to tender its shares.

The C\$14-per-share price offered by Alusuisse is well above the C\$9.88 at which Lawson was trading on the Toronto stock exchange prior to the announcement.

Although Lawson has a relatively highly geared balance sheet, with debts of C\$550m, Alusuisse is understood to be attracted by its strong market share in folding cartons, flexible packaging and labels.

Alusuisse said the proposed acquisition was in line with its focus on growth in packaging and chemicals.

CS Holding pays SFr416m to raise stake in Bank Leu

By Ian Rodger in Zurich

CS HOLDING, the parent company of the financial services group built around Credit Suisse, has bought an additional 15 per cent stake in Bank Leu, Switzerland's fourth largest bank, for SFr416m (\$278m) in shares and cash. The move, which raises CS's holding in Leu to 70 per cent, is aimed at strengthening its capital base and consolidating its position as Switzerland's largest financial services group. CS said it also plans to make a five-for-one share split. The Leu shares were bought

from BK Vision, a specialised investment company controlled by Mr Martin Ebner's BZ banking group, at the rate of one CS share and SFr720 in cash for every six Leu shares. At a stroke, this makes BK Vision, which is known for trying to influence the management of companies in which it takes positions, one of the largest shareholders in CS Holding with roughly 2 per cent. It is already the largest shareholder in Union Bank of Switzerland (UBS), with approximately 5 per cent of the equity worth some SFr1.6bn. CS will make an offer this

morning to the remaining Leu minority shareholders on the same terms, which represent a 15 per cent premium over Friday's closing price of SFr592 per Leu share. CS acquired its current 54 per cent stake in Bank Leu through a hostile takeover bid in 1990, ironically, beating out a competitive bid from the BZ group. Since then, the process of integrating the bank, which has both a large international private clientele and a local commercial business in the Zurich area, into the CS group has proceeded slowly.

Apple to license Mac software

By Louise Kehoe in San Francisco

APPLE Computer has decided to license to other computer makers the software that makes its Macintosh personal computers unique, Mr Michael Spindler, Apple's new chief executive, told analysts. The move comes after years of debate within Apple about allowing competitors to access its software "crown jewels". It reflects Mr Spindler's new strategy to broaden Apple's markets by abandoning the strict proprietary software approach that the company has adhered to for more than a decade.

Apple has yet to say to whom it will license the Macintosh software, but potential licensees are expected to include companies designing products around the new PowerPC microprocessor, co-developed by IBM and Motorola, upon which Apple will base its next generation of computers.

Another sign of Apple's strategy shift is expected today when it is due to announce a product, code-named Houdini, that enables the Macintosh to run applications programs designed for the Microsoft Windows operating system.

Austria launches privatisations

By Patrick Blunt in Vienna

AUSTRIA has unveiled an ambitious privatisation programme under which a number of industrial companies will be floated on the Vienna bourse and other stock markets around the world. The proposals allow for the break-up of the Austrian industries state holding company, from which Voest-Alpine Technologies and Voest-Alpine Stahl will be formed. Along with the rest of Austrian industries' constituents, these two are to be merged with OIAG, A's parent, by the end of this year. The share sales get under way this month with the offer of 25 per cent in VA Eisenbahnsysteme, the railway controlling systems manufacturer. Some 49 per cent of this company was privatised last year.

The next move - in the second half of 1994 - will be the flotation of 51 per cent in Voest-Alpine Technologie. The government hopes to raise Schöbn (\$420m) from the sale. The shares will be sold in Vienna and internationally. S.G. Warburg will be the lead manager. The 30 per cent private sector shareholding in OMV, the oil and chemicals group, will be raised to above 50 per cent next year, with full privatisation planned for 1995. The state's 74 per cent stake in SGP Verkehrstechnik, the railways rolling stock manufacturer, will be offered to Siemens of Germany, which already owns 26 per cent. Stakes of up to 100 per cent will be offered in Austria Mikrosysteme, the custom microchips maker, Vamed (hospital construction and maintain-

ance), VA Bergtechnik (tunneling and mining machinery), VA Steinel (transport machinery), Schoeller-Bleckmann (stainless steel tubes and drilling equipment), and Austria Technologie & Systemtechnik (printed circuits). The government has made it clear that Boehler-Uderholm (high quality steel) will need a Schöbn capital injection before it can be privatised. The schedule here suggests a 1996 flotation. Austria Metall, the heavily loss-making aluminium manufacturer, will be restructured in 1995 prior to a privatisation issue. In order to prepare the ground for the privatisation issues, OIAG will receive Schöbn (\$418m) in interim financing as a loan from the government. The financing will eventually be paid back from privatisation revenues.

Konica to reduce workforce by 10%

By Robert Thomson in Tokyo

KONICA, the photographic materials and business machine maker, reported a 32.5 per cent fall in pre-tax profit to ¥3.89bn (\$318m) for the half year to September and said that its workforce would be cut by almost 10 per cent over the next two years.

Sales for the period slipped by 8.6 per cent to ¥163.2bn, as the yen's appreciation hurt export earnings. There was an operating loss of ¥652m, its first in 24 years, but success in foreign exchange dealings helped the company to report a pre-tax profit. Konica intends to cut its workforce from 5,500 to 5,000

by March 1995, but said this would be achieved through hiring fewer graduates, and not by making workers take early retirement, which is still controversial in Japan. For the full year, Konica expects a pre-tax profit of ¥5bn, compared to ¥7.6bn last year, on sales of ¥340bn, down just over 1 per cent.

NEWS DIGEST

Paramount battle to move to courtroom

By Martin Dickson in New York

THE \$10bn takeover battle for Paramount Communications will shift to the courtroom tomorrow when QVC Network, having increased its hostile offer to \$80 a share on Friday night, will ask a Delaware court to create a "level playing field" between it and counter-bidder Viacom. QVC is asking the court to remove "lock-up" provisions of Viacom's friendly merger agreement with Paramount. The provisions would give Viacom a \$100m consolidation prize if a rival bidder wins the battle, as well as the right to buy 20 per cent of Paramount's stock on very favourable terms. QVC made its increased offer on Friday night conditional on the Delaware Chancery Court removing these barriers to its bid. The company is now offering \$80 a share in cash for 51 per cent of Paramount and stock worth around the same amount for the other 49 per cent.

Viacom is offering \$85 a share in cash for 51 per cent and stock for the remaining 49 per cent.

Overnight options start in Sydney

THE Sydney Futures Exchange is to begin trading "overnight options" today on SYCOM, its after-hours screen dealing system, writes Nikki Tait in Sydney. The product is based on the SFE's 10-year and three-year Treasury bond futures contracts, and aims to give bondholders an additional means of hedging overnight risk. The overnight options will only be valid for the duration of a single SYCOM session - from 4.40pm on one day, to 4am on the next - thus distinguishing them from other existing option contracts.

Mitsui Fudosan suffers downturn

MITSUBI FUDOSAN, a leading Japanese real estate developer, saw sharp falls in profits for the half year to September due to sluggish earnings by its office leasing division, writes Emiko Terazono. Unconsolidated pre-tax profits fell by 45.3 per cent to ¥9.5bn (\$89.5m) on a 13.4 per cent decline in revenues to ¥343.4bn. After-tax profits fell 18.6 per cent to ¥7.4bn. The office leasing unit saw lower revenues, due to thinner profit margins and a loss of ¥5bn caused by a rise in cancellations of contracts, and the occupancy rate for its offices totalled 98.4 per cent at end-September, down from 95.7 per cent at end-March.

Skandia plans banking move

SKANDIA, one of Sweden's two leading insurers, intends to start banking operations early next year and has applied to the government for authorisation, writes Christopher Brown-Humes in Stockholm. Its banking unit will be called Skandiabanken and will be backed by SKR100m in capital resources. Skandia said it wanted to widen the range of its financial services to include loans and deposits. It is also looking to boost its position in the personal pensions market.

This announcement is neither an offer to purchase nor a solicitation of an offer to sell these Securities. Each Offer is made solely by the Offer to Purchase, dated October 26, 1993. The Company is not aware of any State where the making of any Offer is prohibited by administrative or judicial action pursuant to a state statute. If the Company becomes aware of any State where the making of any Offer is prohibited, it will make a good faith effort to comply with any such statute. If, after making such good faith effort, the Company cannot comply with any such statute, any such Offer will not be made to, nor will tenders be accepted from or on behalf of, holders of Securities in such State.

Notice of Offer to Purchase for Cash

by

Amoco Company

9% Debentures Due March 20, 2016

originally issued in the Eurobond Market

8% Debentures Due December 15, 2016

9% Debentures Due February 1, 2016

originally issued in the U.S. Bond Market

Payment of Principal and Premium, if any, and Interest of which is Unconditionally Guaranteed by

Amoco Corporation

Amoco Company, a Delaware corporation (the "Company"), is offering to purchase for cash, upon the terms and subject to the conditions set forth in the Offer to Purchase, dated October 26, 1993 (the "Offer to Purchase"), any and all of its outstanding 9% Debentures Due March 20, 2016, 8% Debentures Due December 15, 2016 and 9% Debentures Due February 1, 2016 (the "Securities"). As of October 22, 1993, \$98,309,000 9% Debentures Due March 20, 2016, \$294,915,000 8% Debentures Due December 15, 2016 and \$117,360,000 9% Debentures Due February 1, 2016 were outstanding. The applicable Purchase Price for each of the Securities will be calculated as described in the Offer to Purchase in a manner intended to result in a yield to the Redemption Date for each Security listed below, assuming the Securities will be redeemed on their respective Redemption Dates at the regular redemption prices therefor, equal to the yield to maturity of the applicable Reference Note listed below as calculated by the Dealer Manager in accordance with standard market practice, based on the bid price, as displayed on Bloomberg, for such Reference Note at the time the holder agrees to tender such Security. The Purchase Price will be paid in New York (next day) funds on the fifth business day following the date on which the holder accepts the applicable Offer (the "Payment Date"), except that tenders through Euroclear and CEDEL will settle delivery versus payment on the seventh calendar day. In addition, the Company will pay accrued interest up to but not including the Payment Date. Information regarding the Offers will be available on MCM "Corporate Watch" Service on Teletext - Page 41950. The terms of the Offers are more fully described in the Offer to Purchase.

Cusip	Security	Redemption Date	Reference Note (U.S. Treasury Security)
031904AL9	9% Debentures Due 03/20/2016	03/20/1996	7 1/8% Notes Due 03/31/1996
031904AN5	8% Debentures Due 12/15/2016	12/15/1996	6 1/8% Notes Due 12/31/1996
031904AK1	9% Debentures Due 02/01/2016	02/01/1996	7 1/8% Notes Due 01/31/1996

EACH OFFER WILL EXPIRE AT 5:00 P.M., NEW YORK CITY TIME, ON NOVEMBER 23, 1993, UNLESS EXTENDED (THE "EXPIRATION TIME").

Tenders may be made on any business day up to and including November 23, 1993.

To tender Securities and for requests for Reference Note yields and Purchase Prices as well as questions relating to the Offer to Purchase and this announcement please call the Dealer Manager at the respective telephone numbers listed below. To obtain copies of the Offer to Purchase please contact the Information Agent.

The Information Agent for the Offers is:

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November 15, 1993

This notice is issued in compliance with the requirements of The International Stock Exchange of the United Kingdom and the Republic of Ireland Limited (the "London Stock Exchange"). Application has been made to the London Stock Exchange for admission to the Official List of the undermentioned securities.

BUDGENS plc

£30,000,000 nominal of 5 per cent, Convertible Unsecured Loan Stock 2003.

Budgens is the holding company of a group whose principal activity is food retailing.

Copies of the listing particulars may be obtained during normal business hours from the Company Announcements Office, the London Stock Exchange, London Stock Exchange Tower, Capel Court Entrance, off Bartholomew Lane, London EC2N 1HP up to and including 17th November, 1993 for collection only, and until 29th November, 1993 (Saturdays and public holidays excepted) from Budgens plc, P.O. Box 9, Stonefield Way, South Ruislip, Middlesex HA4 0JR and from:

Morgan Grenfell & Co. Limited,
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15th November, 1993

Budgens plc (Incorporated in England registered number 221722)

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INTERNATIONAL CAPITAL MARKETS

INTERNATIONAL BONDS

Solution found to Bank of Scotland tax poser

EVERYTHING was going swimmingly in the undated sterling Eurobond market until a couple of weeks ago, when someone decided to kick up a fuss about tax.

This sector of the international bond market had been growing steadily over the past two years because it provided UK financial institutions with a cost-effective way to improve their capital ratios.

At the same time, pension funds and insurance companies were keen to buy these high-yielding and long-dated assets because they could write their business against them. They were also popular with retail investors seeking to preserve their income as interest rates fell.

Last year, a new structure was devised to cut the cost of issuing these securities further, but at the same time safeguarding their eligibility to classify as tier-two capital.

Under the new structure, a call option, usually 10 or 20 years after issue, and a simultaneous increase or "step-up" in the coupon have been incorporated into the bonds.

For example, if the issue came at a spread of 150 basis point over the yield on the 20-year UK government bond (gilts) and the issuer does not call the bonds, the coupon is re-set

for a further five years at the higher of either the existing coupon or the yield on the then five-year gilt plus 250 basis points.

Investors have been willing to pay a little more for these so-called "stepped-coupon" bonds because, although the bonds are undated, they are perceived to have a finite maturity. This is because the nature of the call option makes it highly likely that the issuer will exercise the option, with the prior consent of the Bank of England.

Since these bonds offered benefits to the issuers and the investors, they performed well in the secondary market and their yield spreads over gilts tightened considerably. From June last year to August this year, just over £1.3bn worth of the bonds were issued by a range of UK financial institutions, mainly high-street banks and building societies. However, even Bupa, the private medical insurer, hopped on the bandwagon with a £100m issue in April this year.

Despite all the benefits which the new structure offered, it also created a fiscal problem for taxable investors because the potential rise in the coupon on the bonds meant that the bonds were caught by a UK

tax law designed to prevent "coupon-washing".

This is a form of tax avoidance whereby taxable investors sell their bonds just before the coupon is paid to a non-taxable investor and buy them back afterwards.

Coupon-washing was outlawed in the UK in 1988, when the Income and Corporation Taxes Act was passed. Section 717 (3) of the Act states which bonds are taxed neutrally under the Accrued Income Scheme (AIS) and which are not.

Those which are permitted neutral tax treatment under the AIS are bonds either with a fixed rate of coupon, or with a coupon fixed over a published base rate or a published price index. All other bonds are "variable-rate" instruments.

Under the AIS, both the buyer and the seller of bonds which are eligible for neutral tax treatment are taxed on the interest that has accrued during their respective period of ownership of the bonds.

By contrast, if variable-rate bonds are traded between interest payment dates, both the buyer and the seller pay tax on the interest accrued on the date of sale. As a result, accrued interest on these bonds is taxed twice.

Since the interest rate paid on "stepped-coupon" bonds can change during the life of the bonds, they are classified as "variable-rate" bonds and are therefore subject to penal tax treatment.

The tax position, which was included in the prospectuses of the issues launched since June 1992, did not put off investors from buying the bonds because they assumed that the Inland Revenue would tax them on a "just and reasonable" basis.

Therefore, Hoare Govett and Salomon Brothers had a nasty shock during the launch last month of a £300m offering for the Bank of Scotland when a handful of banks and institutions expressed their fears about the tax implications.

The sudden anxiety attack prompted a sharp fall in prices of similar bonds in the secondary market and threatened to derail the new issue for the Bank of Scotland.

However, with the help of the best tax lawyers in the country, within 24 hours the lead managers came up with a solution which was acceptable to the issuer and to investors.

The Bank of Scotland's issue is made up of a series of fixed-rate

notes for tax purposes while maintaining the perpetual nature of the security for regulatory purposes. If the issuer does not call the first note, it will be exchanged for another note with a new fixed-rate coupon.

Although the incident now seems like a storm in a teacup, the Bank of Scotland's issue has helped the market regain its composure because it provides a blueprint for future bond issues.

It also offers a way out for the outstanding bonds which have been caught by the legislation. However, since changing the terms of the bonds would be time-consuming and expensive, the issuers would rather the Inland Revenue took the bonds out of the variable-rate category.

The Inland Revenue is understandably reluctant to tinker with such a clearly-worded piece of anti-tax avoidance legislation. "It would be difficult to draw and hold the line between securities which should be taken out of the provision and those which should be in the provision," says an official at the Inland Revenue.

Antonia Sharpe

RISK AND REWARD

Study says consumers could benefit from use of derivatives



DERIVATIVE instruments are still an unfamiliar concept to most ordinary consumers in the UK. But the growth of the wholesale derivative markets in recent years has had a considerable, if indirect, impact on the retail market.

The most obvious development for UK consumers has been the ready supply of fixed-rate mortgages at a time of low interest rates. By using the options market, mortgage lenders have been able to offer mortgage holders the chance to lock in lower interest rates and fix their expenditure over a period of several years, without themselves taking on exposure to fluctuations in interest rates.

But are consumers really getting a good deal? Mr Andrew Dobson, an independent consultant and former investment banker, thinks not. In a study called *Derivatives for the Retail Client*, published by the Centre for the Study of Financial Innovation, an independent think-tank, he argues that derivative instruments should play a greater role in reducing risk in the retail market.

In the case of fixed-rate mortgages, for example, terms are not favourable: the fixing tends to be of short duration, and with high penalties for cancellation. Further, the consumer can only purchase the fixed-rate mortgage from the existing mortgage provider.

Consumers, especially in the UK, have learnt the risks of mortgage debt the hard way: many saw interest rates rise steeply at the end of the 1980s while the value of their properties dipped.

While the advent of partial fixing is an improvement, Mr Dobson advocates something more radical: that consumers should enter into two transactions, a loan and a hedge against changes in interest rates, which they could shop around for, and which could be refinanced or adjusted independently. He believes it would be more efficient to "separate funding from interest rate management", as is done in the capital markets.

Further, he suggests the creation of a financing instrument or futures contract based on an index of house prices, which would enable home-

owners to protect themselves against house price movements. Such an instrument, he said, would also interest expatriates temporarily out of the housing market or people saving to buy houses.

Mr Dobson also suggests that derivatives have applications in the field of personal pensions, given the current trend away from salary-based company pensions towards personal pensions. There is a shift of risk away from the company towards the individual, yet Mr Dobson notes, the individual does not have access to derivative products to help manage those new risks.

Another potential application put forward by Mr Dobson is the hedging of consumers' commodity-type expenditure, such as electricity, gas and telephone bills.

He points out that while those in employment have a natural hedge in the form of income likely to respond to inflation, those with fixed incomes may wish to hedge these income streams. Such a product could take the form of a price guarantee instrument, which did not require full payment up-front, or fully prepaid energy units.

So why, given that the technology already exists, has a retail market for derivatives not yet developed? According to Mr Dobson, one reason is that the wholesale markets, where derivative instruments are developed, are isolated from the retail side of the business.

More fundamental is the fear that the risks involved in derivatives could lead to large-scale losses for consumers, possibly because they have been sold the wrong products.

However, Mr Morton argues that "the techniques and equipment already exist to make such trades no harder to negotiate and record, and no more dangerous to the client, than traditional lending or deposit-taking transactions".

But given the fears of regulators about the risks involved in derivatives in the wholesale market, it is hard to imagine them embracing the notion of placing these complex and potentially dangerous instruments in the hands of consumers.

Derivatives for the Retail Client; Centre for the Study of Financial Innovation, 18 Curzon Street, London W1T 7AD; Tel 071-493 0190

Tracy Corrigan

NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Maturity	Coupon %	Price	Yield %	Launch spread bp	Book runner
US DOLLARS							
US Overseas Finance	131.25	Nov. 1998	4.25	100.00	-	-	Merrill Lynch International
Tribeca Toll Road Trust (10yr)	110	Dec. 2011	10.50	100.00	10.50	-	Salomon Brothers Int.
Banco Real	80	Nov. 1998	8.00	98.45	8.71	+425 (W 3Y)	Barclays de Zoete Wedd Limited
Jindal Shipyard (7yr)	55	Mar. 1999	4.25	100.00	-	-	Kleinfelder Benson
BAT Capital Corp.	500	Nov. 2003	6.50	99.87	6.51	+75 (W 10yr)	CSFB/Goldman Sachs
Landesbank Rheinland-Pfalz	500	Dec. 1998	5.25	99.77	5.32	+22 (4Y-98)	Goldman Sachs Int.
Nalco, Grand Cayman	100	Dec. 1998	(a)	100.00	-	-	Kidder Peabody Int.
Bayreuther Vermögensföhrer	100	Nov. 1998	(a)	100.00	-	-	Kidder Peabody Int.
Banco Inter-America	60	Nov. 1998	8.00	99.48	8.20	+170 (4Y-98)	Barclays de Zoete Wedd Limited
Banco Itamarati	50	Nov. 1998	8.125	99.75	8.24	+175 (4Y-98)	Samuel Montagu & Co.
CS Investments	50	Nov. 1994	7.875	100.61	7.02	+30 (20yr)	Chubb International
Federal Airports Corp.	200	Nov. 2003	6.375	99.34	6.47	+65 (W 10yr)	CS First Boston
LS Schwilke-Holstein	200	Jan. 1997	4.50	99.29	4.74	+20 (4Y-98)	Dalmeida Europe
Trinity Trust, Class 1a	17.76	Nov. 1998	7.72	100	7.74	+424 (W 3Y)	Chubb International
Trinity Trust, Class 2a	16.82	Sep. 1998	7.72	100	7.74	+424 (W 3Y)	Chubb International
Trinity Trust, Class 3a	16.82	Oct. 1998	7.72	100	7.74	+424 (W 3Y)	Chubb International
D-MARKS							
CCI	300	Dec. 2003	6.00	99.00	6.54	+75 (4Y-03)	Morgan Stanley Frankfurt
WZG Bank Int. Finance	100	Nov. 1998	5.75	101.00	5.50	-	WZG Bank
SGZ	150	Nov. 2003	6.125	101.50	-	-	Thiess & Burkhart
State of Baden-Württemberg (1)	500	Nov. 2013	6.20	99.81	-	-	Morgan Stanley Frankfurt
STERLING							
CAPL No. 3 (a)	180	Nov. 1998	(a)	99.82	-	-	Goldman Sachs Int.
Hydro-Quebec	200	Dec. 1998	6.50	99.63	6.82	+60 (7Y-98)	SG Warburg Securities
Alliance & Leicester B/S	200	Nov. 2000	(a)	99.15	-	-	Samuel Montagu & Co.
Nationalwide B/S	125	Mar. 2010	8.625	99.48	8.88	+130 (8Y-17)	Baring Bros/S. Montagu
Nationalwide B/S (a)	75	Nov. 2000	13.50	127.94	8.13	+145 (8Y-00)	Baring Bros/S. Montagu
YEN							
Deutsche Bank Finance	200m	Dec. 1998	3.00	100.25	2.94	+28 (4Y-98)	Samuel Montagu & Co.
GMAC Int. Finance (a)	200m	Sep. 1997	0	100.00	-	-	LTGB International
GMAC Int. Finance (a)	100m	Mar. 1999	3.75	100.00	-	-	LTGB International
SBAB	100m	Dec. 1998	(a)	100.00	-	-	Nikko Europe

Borrower	Amount m.	Maturity	Coupon %	Price	Yield %	Launch spread bp	Book runner
FRENCH FRANCS							
Andetulle	1.3m	Dec. 2003	6.25	97.77	6.51	+44 (8Y-03)	Barclays de Zoete Wedd Limited
Electric Power Development Co	1.1m	Dec. 2000	6.00	100.00	6.00	+20 (8Y-00)	Barclays de Zoete Wedd Limited
Duple Finance	3m	Dec. 2003	6.25	98.34	6.40	+25 (8Y-03)	BNP Paribas
Crédit Local de France	500	Dec. 2000	(a)	100.00	-	-	CCF
CANADIAN DOLLARS							
Canada Mortgage & Housing	1m	Dec. 1998	8.00	99.82	8.04	+15 (8Y-98)	RBC Dominion Securities
Province of British Columbia	350	Nov. 2003	7.875	97.11	8.13	+48 (8Y-03)	Scotiabank
Province of Ontario	100	Mar. 1999	7.875	98.70	8.13	+155 (8Y-98)	Scotiabank
Crédit Local de France	250	Jan. 2004	7.00	99.38	7.02	+30 (8Y-03)	Deutsche Bank London
European Investment Bank	100	Dec. 2006	7.00	99.49	7.04	+18 (14Y-06)	Ward Gundy
GUILDERS							
De Nationale Investeringsbank	400	Dec. 1998	5.75	99.88	5.70	+20 (a)	ING Bank
General Electric Corp.	400	Nov. 2002	6.00	99.88	6.02	+20 (a)	SEB Nederland
AUSTRALIAN DOLLARS							
Commonwealth Bk. of Australia	100	Dec. 1998	5.50	100.64	5.26	-	CBA London
PESETAS							
Office National du Duoroire	10m	Dec. 1998	8.00	101.00	7.75	-	Bco. Negocios Argentina
SWISS FRANCS							
City of Vienna	100	Jan. 1999	4.00	102.25	3.50	-	Credit Suisse
Reichsbank	250	Dec. 1997	0.825	100.00	-	-	UBS
LUXEMBOURG FRANCS							
Republic of Finland	2.5m	Jun. 2001	6.825	101.40	6.38	-	BGL

A portion of the offering was sold in the United States in reliance on Rule 144A under the U.S. Securities Act of 1933, as amended. This announcement appears as a matter of record only.

New Issue

October 1993



I.T.C. Limited

4,500,000 Global Depositary Receipts
with 1,500,000 Warrants to subscribe for
Global Depositary Receipts

Merrill Lynch International Limited

Peregrine Capital Limited

DSP Financial Consultants Ltd.

ABN AMRO Bank N.V.

Barclays de Zoete Wedd Limited

James Capel & Co.

Credit Lyonnais Securities

Robert Fleming & Co. Limited

Lazard Brothers & Co., Limited

J. Henry Schroder Wagg & Co. Limited

Swiss Bank Corporation

Kingdom of Sweden
US\$1,500,000,000
Floating rate notes 1996

Notice is hereby given that for the interest period 15 November 1993 to 15 February 1994 the notes will carry an interest rate of 3.375% per annum. Interest payable on 15 February 1994 will amount to US\$63 per US\$1,000 note.

Agent: Morgan Guaranty Trust Company
JPMorgan

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NOTICES
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US\$100,000,000 9 1/4% Bonds
Due March 15, 2016

In accordance with the terms and conditions of the Bonds, notice is hereby given that Bankers Trust Company is the office of the Trust Company, London EC2A 2HE, England has been appointed as a transfer agent in respect of the Bonds.

Cargill, Incorporated
Minneapolis, USA
Date: November 12, 1993

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Banco Exterior de España
Banco de Negocios Argentina
Banco de la Pequeña y Mediana Empresa
Banco Urquijo
Bank of América
B.N.P. España
Caja de Ahorros del Mediterráneo
Caja de Ahorros y Pensiones de Barcelona
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INSTITUTO VALENCIANO DE FOMENTO
GENERALITAT VALENCIANA
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PUBLIC NOTICES
OFFICIAL NOTICE

The Iron has been reported to us of two London Metal Exchange - ALCAN Brand Aluminium Sows, warrants, stored in warehouse Toledo Metals Terminals Inc., Toledo, in per below listed details:

Warrant No. 10333 - 36 SOWS - 25,352 Kgs.
Warrant No. 11141 - 35 SOWS - 24,590 Kgs.

We have been requested to issue replacement warrants. Anyone claiming title to these goods is invited to enter protest by means of a Surrender against the delivery of said material or the issuing of substitute warrants.

C. SHAW LOVELL & SONS LTD.
PLANTATION HOUSE, 315 FENCHURCH STREET, LONDON EC3M 3JX

JP 11/15/93

البنك الأهلي التجاري

THE NATIONAL COMMERCIAL BANK

(A GENERAL PARTNERSHIP — C.R. 1588)

BALANCE SHEET DECEMBER 31, 1992

	(In thousands of Saudi Riyals)	
ASSETS	1992	1991
Cash and balances with SAMA	3,043,250	3,916,407
Due from banks	15,817,360	24,452,404
Trading securities	11,045,050	14,003,852
Loans and advances, net	25,901,682	25,910,192
Investment securities, net	3,151,214	4,495,448
Fixed assets, net	1,436,432	1,469,149
Other real estate	2,225,956	2,224,624
Other assets	1,087,383	1,633,647
TOTAL ASSETS	63,708,327	78,105,723
LIABILITIES AND PARTNERS' EQUITY		
LIABILITIES		
Deposits:		
Customers' call, time and saving	48,873,814	65,577,537
Other deposits	2,865,647	2,971,047
Total deposits	51,739,461	68,548,584
Due to banks	3,861,804	6,913,865
Other liabilities	1,657,943	2,558,976
Total liabilities	57,259,208	78,021,425
PARTNERS' EQUITY		
Capital	6,000,000	30,225
Statutory reserve	449,119	32,775
Retained earnings	-	21,298
Total partners' equity	6,449,119	84,298
TOTAL LIABILITIES AND PARTNERS' EQUITY	63,708,327	78,105,723
CONTRA ACCOUNTS	52,981,432	108,246,036

General Manager

Salem Ahmad Bin Mahfouz

AUDITORS' REPORT

To the Partners of The National Commercial Bank.

We have audited the accompanying balance sheet of The National Commercial Bank (a general partnership) (the "Bank") as of December 31, 1992 and the related statements of income, changes in partners' equity, and source and application of funds for the year then ended, including the related notes 1 to 17. These financial statements, which have been derived from computerized accounting records maintained in Arabic in the Kingdom of Saudi Arabia, have been prepared by the Bank in accordance with the provisions of the Banking Control Law and submitted to us together with all the information and explanations which we required. Our audit was made in accordance with generally accepted auditing standards and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary to obtain a reasonable degree of assurance to enable us to express an opinion on the financial statements.

In our opinion, the financial statements, taken as a whole, present fairly, in all material respects, the financial position of the Bank as of December 31, 1992 and the results of its operations, the changes in partners' equity and the source and application of funds for the year then ended in conformity with acceptable accounting standards appropriate to the circumstances of the Bank.

For Whinney Murray & Co.
Dr. Abdullah Abdulrahman Baeshen
Registration No. 66

For Issa El Ayouty & Co.
Accountants and Auditors
Salah-Eldin Ibrahim El-Ayouty
Registration No. 32

September 20, 1993
Rabie Thani 4, 1414 A.H.

STATEMENT OF INCOME FOR THE YEAR ENDED DECEMBER 31, 1992

	(In thousands of Saudi Riyals)	
OPERATING INCOME	1992	1991
Loans, advances, placements, foreign exchange and other services	2,616,625	4,615,936
Valuation of trading securities	239,865	171,318
Trading securities	322,274	746,761
Investment securities	285,783	308,253
Other	18,093	24,642
Total operating income	3,482,640	5,866,910
Less: Cost of funds	1,538,139	3,934,023
Income before operating expenses	1,944,501	1,932,887
OPERATING EXPENSES		
Salaries and other staff related expenses	846,190	771,783
Depreciation of fixed assets and other real estate	97,761	84,615
Other general and administrative expenses	449,167	404,649
Donations and charitable contributions	42,481	41,808
Total operating expenses	1,435,599	1,302,855
Income before provisions	508,902	630,032
Provision for credit losses	(81,081)	(470,815)
Net income (1991: before unusual item)	427,821	159,217

STATEMENT OF CHANGES IN PARTNERS' EQUITY FOR THE YEAR ENDED DECEMBER 31, 1992

	(In thousands of Saudi Riyals)			
1992	Capital	Statutory reserve	Other reserves	Retained earnings/ (accumulated losses)
Balance at beginning of the year	30,225	32,775	-	21,298
Increase in capital	5,937,000	-	-	-
Transfer from statutory reserve	32,775	(32,775)	-	-
Net income	-	-	-	427,821
Transfer to statutory reserve	-	449,119	-	(449,119)
Balance at end of the year	6,000,000	449,119	-	-
1991				
Balance at beginning of the year	30,225	32,775	909,520	(137,919)
Net income before unusual item	-	-	-	159,217
Unusual item				
Provision for decline in value of investments	-	-	-	(909,520)
Transfer from other reserves	-	-	(909,520)	909,520
Balance at end of the year	30,225	32,775	-	21,298

STATEMENT OF SOURCE AND APPLICATION OF FUNDS FOR THE YEAR ENDED DECEMBER 31, 1992

	(In thousands of Saudi Riyals)	
FUNDS PROVIDED	1992	1991
Net income (1991: before unusual item)	427,821	159,217
Unusual item	-	(909,520)
Charges not requiring current outlay of funds:		
Depreciation of fixed assets and other real estate	97,761	84,615
Transfer from other reserves	-	909,520
Increase in capital	5,937,000	-
Increase in:		
Deposits	-	511,451
Due to banks	-	974,939
Other liabilities	-	143,302
Decrease in:		
Cash in hand	-	314,390
Statutory deposits with SAMA	71,230	-
Other deposits with SAMA	938,121	-
Due from banks	8,635,044	6,234,737
Trading securities	2,958,802	-
Loans and advances	8,310	-
Investment securities	1,344,234	-
Other assets	546,764	232,982
Total Funds Provided	20,965,087	8,655,633
FUNDS UTILIZED		
Additions to fixed assets	65,044	202,517
Decrease in:		
Deposits	16,809,123	-
Due to banks	3,052,061	-
Other liabilities	901,033	-
Increase in:		
Cash in hand	136,444	-
Statutory deposits with SAMA	-	382,194
Other deposits with SAMA	-	86,470
Trading securities	-	6,225,034
Loans and advances	-	1,689,260
Investment securities	-	26,217
Other real estate	1,332	63,932
Total Funds Utilized	20,965,087	8,655,633

ECONOMICS

Recovery poser for Clarke near Budget

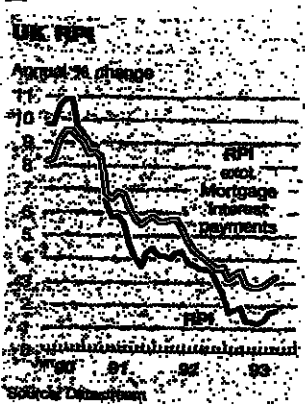
THIS week's string of UK economic releases provides Mr. Kenneth Clarke, the Chancellor, with his last chance to gauge the strength of the recovery ahead of the Budget.

Official retail sales figures are also out in the UK this week. September they rose 0.5 per cent on the month to stand 3.5 per cent up on a year ago, leading weight to evidence that consumer spending is the driving force behind the recovery. The consensus forecast is for a slightly smaller monthly increase in October of 0.3 per cent.

In the US, the big event of the week is the crucial vote in the House of Representatives. Rejection of the bill would severely disrupt progress on GATT and US-Japan bilateral trade agreements.

The Federal Open Market Committee meets in Washington tomorrow. In spite of a 0.4 per cent rise in the October consumer price index, it is assumed that the Fed will maintain a neutral stance on monetary policy.

The rest of the week's economic releases follow. The figures in brackets are the median



UK Retail Sales (Index 1988=100)

of analysts' forecasts from MMS International, the financial information company.

Today, US, October industrial production (up 0.5 per cent), October capacity utilisation (82 per cent), September business inventories (unchanged), October Atlanta Fed Index, auto sales Nov 1-10, truck sales Nov 1-10.

Japan, October WPI (down 0.1 per cent on month, down 3.1 per cent on year).

Germany, Five Wise Men publish autumn economic report, Bundesbank sets repo a day early.

Spain, October CPI (up 0.4 per cent on month, up 4.6 per cent on year).

Australia, September housing finance (up 2 per cent).

Tomorrow, US, FOMC meeting in Washington, Johnson Redbook week ended November 13.

Japan, September industrial production, shipments, October

trade balance (\$11.5bn surplus).

Germany, Bundesbank repo results announced in Frankfurt.

UK, October PSBR (£2.4bn), Australia, September manufacturing prices.

Wednesday, US, House votes on NAFTA, October housing starts (1.3bn), October building permits.

Germany, Public holiday - November monthly report released.

France, October INSEE survey on investments released, Bank of France reform to be launched.

UK, October RPI (up 0.3 per cent on month, up 1.7 per cent on year), excluding mortgage interest payments (up 0.2 per cent on year), retail sales (up 0.5 per cent on month, 3.4 per cent on year).

Canada, September manufacturing new orders (up 0.7 per cent on month), manufacturing shipments (down 0.3 per cent on month), September building permits (down 2.4 per cent on month), October advance department store sales (down 0.1 per cent).

Thursday, US, FOMC minutes of September 21 meeting released, Asia-Pacific Economic Co-operation conference in Seattle, initial claims week ending November 13 (349,000), state benefits week ended November 4, November Philadelphia Fed index, money supply data for week ended November 8.

Japan, October money supply (up 2.3 per cent on year), October broad liquidity.

Germany, Bundesbank council meeting.

France, day of protest in the public sector.

UK, Queen's Speech at the re-

opening of parliament, Governor of Bank of England gives speech at LSE, October unemployment (down 5,000), September average earnings (up 3.5 per cent on year), September unit wage costs (down 0.3 per cent on year), October M4 (up 0.4 per cent on month, up 3.5 per cent on year), M4 lending (up £2.5bn), October building society net new commitments (£2.5bn).

Canada, September wage settlement increases (up 0.7 per cent).

Australia, September export performance.

Friday, US, September merchandise trade balance (\$10bn deficit), merchandise exports (\$38.4bn), merchandise imports (\$48.4bn).

Germany, Mr. Eddie George, governor of the Bank of England, speaks at Frankfurt European Banking Congress.

France, August trade balance (FFr7bn), September industrial production (down 0.2 per cent on month), GDP detailed results, UK, October GDP, revised (up 0.5 per cent on quarter, up 2 per cent on year), October non-EC trade balance (\$0.9bn deficit).

Canada, September merchandise exports (up 0.5 per cent on month), merchandise imports (up 1 per cent on month), merchandise trade balance (\$399m surplus).

During the week, Germany, October WPI (down 0.1 per cent on month), October CPI (up 0.3 per cent on month, down 0.3 per cent on year), October M3 (up 6.7 per cent).

Italy, September industrial production (down 0.3 per cent).

Emma Tucker

UK COMPANIES

TODAY

COMPANY MEETINGS: Domestic & General, 18 St. Mary at Hill, E.C.

11.30: Baxi Higgs, 3 Clarendon Street, E.C.2.30

London & Stratford Ltd., 18 Monument Street, E.C.2.30

Tomorrow's Leisure, Redworth Hall Hotel, Redworth, Durham, 12.00

BOARD MEETINGS: F&C German Inv. Hds. F&C German Inv. Hds.

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slips away.... Page 11

TEXAS

Monday November 15 1993

The challenge to Texans is how to adapt to a new world, while retaining the powerful qualities which have made their state among the most vibrant and successful. Can Texans remain Texan despite the changes? Richard Waters reports

Tradition of self-reliance challenged

TEXAS is facing something of an identity crisis. The proud inhabitants of the second-biggest state in the union have long fed on myths of Texas's past to nurture their sense of separateness from the rest of the nation - the wide open frontier spaces on which vast herds of cattle were reared; the successive oil booms that have punctuated Texan history from the first gusher on Spindletop in 1901 to the boom of the 1970s and early 1980s.

These are the myths that Texans embrace each time they don their cowboy boots and hats and head off in their pickup trucks to the local honky-tonk.

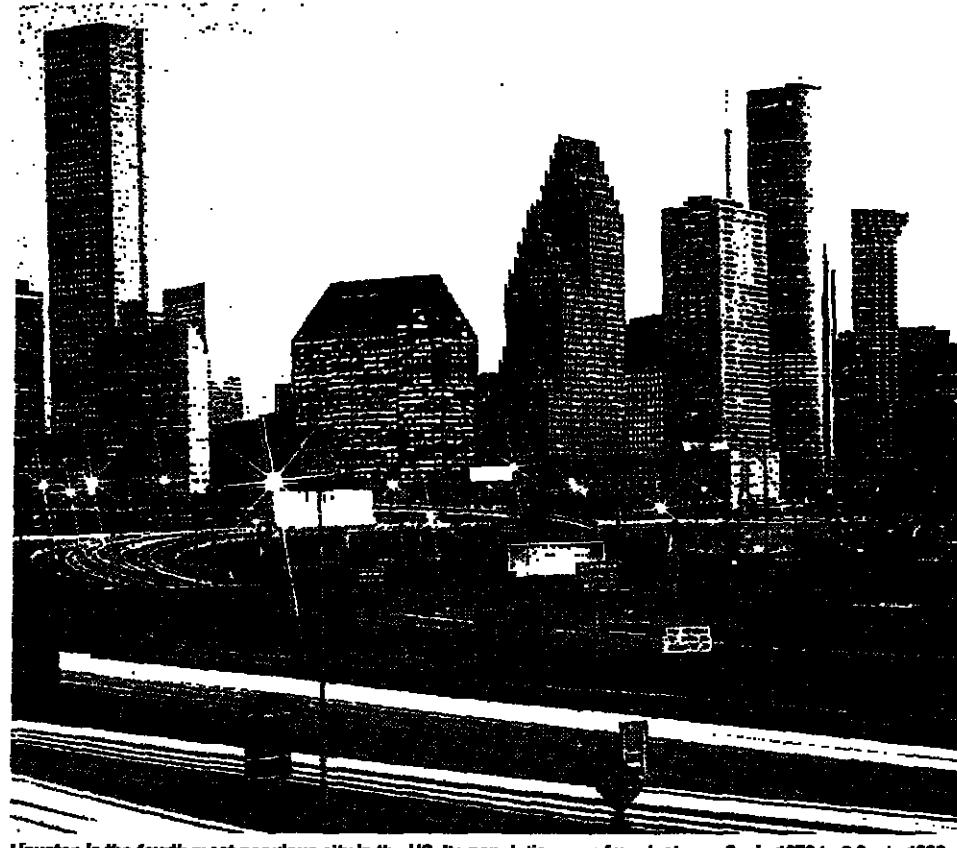
The reality of Texan society and its economic base has diverged markedly from this self-image in the past decade. The challenge to Texans is how to adapt to this new world, while holding on to the powerful qualities which have made their state among the most vibrant and successful.

The social changes which are transforming Texas stem from at least three sources. First, there has been an influx of people over the past 20 years from other states. Many came from the rustbelt states of the north in the late 1970s and early

1980s, as steel-making and manufacturing industries there shrank and manufacturing and energy-related jobs in Texas boomed. The state's population jumped from 7.7m in 1950 to 17m in 1990. These new Texans have brought with them new aspirations, nurtured in the cities of the north.

Second, Texas has shifted from a rural to an urban society. While the myths of Texas are still rooted in the land, the 'fastest-growing' areas have been the cities of Houston and Dallas. Houston's population climbed from just over 2m in 1970 to 3.5m in 1990, making it the US's fourth most populous city. To outsiders, these cities look like most other parts of America: vast urban sprawls in which the car is king, and where excessive 1980s development has left the skyline littered with many unremarkable and often half-empty commercial property developments.

Third, the dominance of the state's white Anglo-Saxon inhabitants has been diluted by a rapid growth in the Hispanic population. Hispanics accounted for 15 per cent of the population in 1970; by 1990, the proportion had grown to 25 per cent, and 30 years from now it will be 35 per cent, according



Houston is the fourth most populous city in the US. Its population rose from just over 2m in 1970 to 3.5m in 1990



Dallas claims to have the world's highest concentration of telecommunications equipment manufacturers

to a forecast by a group set up by state comptroller, John Sharp.

At the same time, Texas's relative wealth compared with the rest of the US has declined. In the middle of the last oil boom, its average income per head rose to 3 per cent above the national average; it has since shrunk back to 10 per cent below, points out Bernard Weinstein, a professor of economics at North Texas University. Some 18 per cent of Texans are judged to be below the poverty level, considerably higher than the national average.

These shifts are challenging the state's traditional belief in self-reliance and its fear of the corrosive effects of social welfare. The questions now being asked of Texas' political and social institutions are whether they have kept pace with the shifts in its social and economic base. The state can still

point proudly to the fact that it does not impose a state-level income tax, and that it ranks 48th among the 50 states in terms of its total taxes per head, some 40 per cent below the national average. However, concern about the quality of public education is high, and many of the new Texans who come from elsewhere in the US have brought with them a different attitude to public spending.

The state's economy is also in the midst of a transformation. While much of the first 157 years of Texan economic history can be summed up in three words - cattle, agriculture and oil - the future will be much more mixed.

The traumas caused by the last boom-and-bust in the energy sector still resonate. In 1980, oil and gas accounted for 27 per cent of the Texan economy. By 1990, it had fallen to only 13 per cent. Nearly half of

all jobs in the energy sector were shed during the 1980s - although the past five years has witnessed a partial recovery.

Other industries have grown and replaced many of those lost jobs. Healthcare, electronics, transport, finance, government, retailing, clothing - industries which have supported modest industrial growth in other US states as well. The Texas Medical Centre, a concentration of not-for-profit hospitals based in the middle of Houston, employs more people in the city than the oil and gas industry for which it has long been famous.

Texas has benefited by going through its downturn before the rest of the nation. The property market's tumble - and the collapse of some of the state's biggest banks - came in 1986 and 1987. While the vacancy rate in commercial properties in Dallas is 36

per cent, the banks have long since shed the troubled property loans which threatened to sink them.

The steady but unspectacular pace of economic growth in the state since 1987 looks very un-Texan. True, it has come at a time when the rest of the US has been struggling to find any growth at all; but when set against the standard myths of Texan excess, the 1.5-2.5 per cent annual growth rate seems very anaemic.

The state has benefited greatly from the liberalisation of the Mexican economy since the mid-1980s, which has spurred trade across the Texas-Mexican border. If ratified by the US Congress on November 17 - an outcome which is by no means certain - the North American Free Trade Agreement will cement this trading relationship with Mexico, underpinning the state's economic advance of recent years.

Nevertheless, coming after the traumas of the mid-1980s the steady pace of growth and the more diverse economic base are welcome to most Texans. A more diverse economic base is, however, making the state look increasingly like the rest of the US.

Can Texas remain Texan amid all these changes? Mr Richard Kinder, president of Enron, a natural gas company, is a new Texan, having come from the mid-West in the 1970s. Chewing a fat cigar in his expansive office in downtown Houston, he is typical of the outsiders who have wholeheartedly embraced the Texan myths yet want to see the state progress further away from its rural, redneck past. "Texas is very good at attracting the entrepreneurs and the dreamers," he says. "I hope we can throw out the prejudice, but keep the positive." The spirit of Texas may find

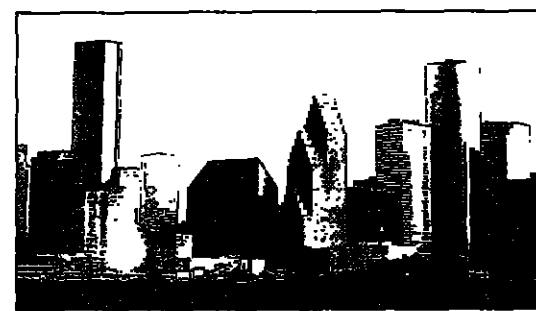
outward manifestation in the myths of its own past, but it continues to thrive in the new era. Houston, with its free-wheeling business culture and open society, and Texas's other cities, thrive on the same qualities which first made the state great.

It is a spirit captured by Nicholas Lemann in a contribution in 1986 to *Texas Myths*, quoted by Bernard Weinstein: "I used to take the earliest flight from Austin to Houston a lot, at the end of which the cargo of businessmen would burst out of the aircraft as if it were a starting gate. Sometimes the stewardess, after saying goodbye over the public address system, would add sweetly, 'Hope y'all make a lot of money today'. Texas is the only place I've been where one hears it said of someone, in a quiet tone of sympathy mingled with pity, 'O! Norman works for a salary'."

HOUSTON.
THE BEST SEAT IN THE HOUSE
NON-STOP TO OUR HOME.

NON-STOP FROM LONDON AND PARIS TO HOUSTON WITH DIRECT CONNECTIONS TO 17 CITIES IN TEXAS.

BUSINESSFIRST



Fly BusinessFirst to our home and enjoy all the comfort of the best seat in the house.

Relax in the most advanced and comfortable electronic sleeper seat in the world, with 15 inches more legroom than most of our competitors. And a personal video with a choice of six channels. Not to mention first class food and service.

You can also join our award winning frequent flyer programme OnePass, and earn bonus miles as you fly.

All for a very hospitable Business Class fare.

Continental Airlines
One Airline Can Make A Difference™



TEXAS II
AGRICULTURE

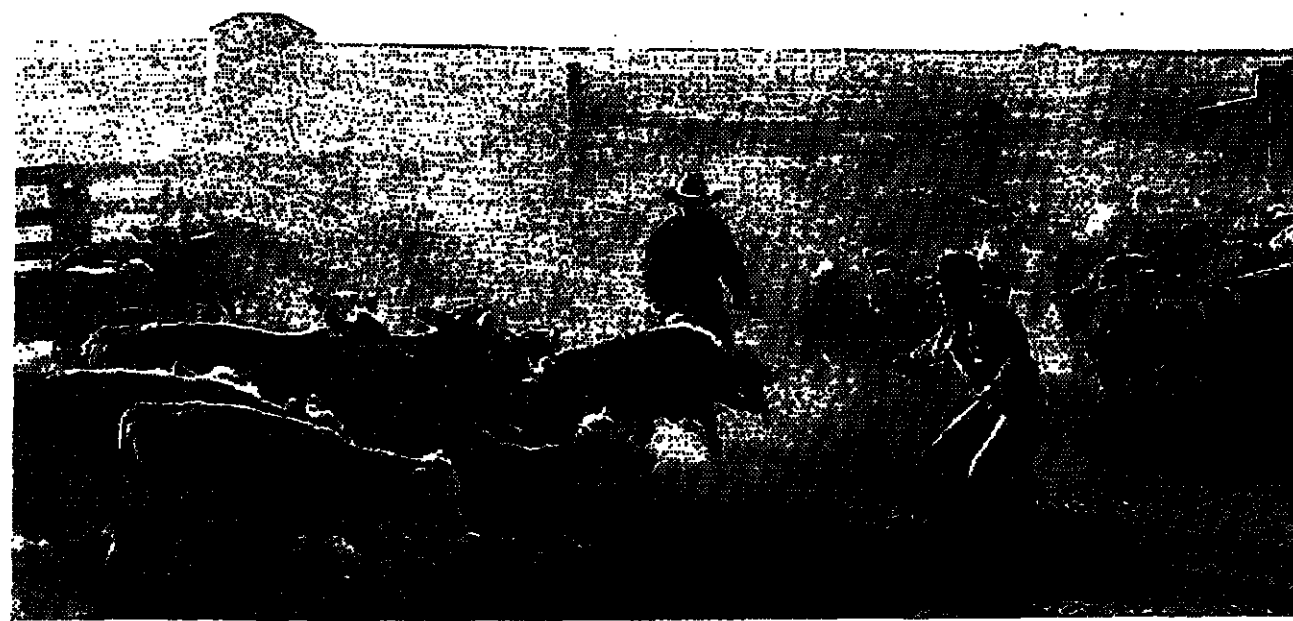
THE first sight of Texas can come as a shock to those brought up on episodes of *The Lone Ranger*, an American television series depicting the adventures of the eponymous Texan hero and his faithful Indian friend Tonto. While the image firmly etched in people's minds is that of a barren landscape punctuated only by the occasional cactus, the reality turns out to be somewhat different.

True, there is dryness and dust in the west of the state for those who go out of their way to find it, but the rest of Texas is predominantly fertile. How else, after all, would its agricultural industry have become the second-biggest in the US, surpassed only by California?

Although the energy industry still ranks as the number one contributor to the Texas economy, agriculture is not far behind. Some 78 per cent of the state's total land area is in agricultural production, and about 20 per cent of the workforce is in agriculture-related employment. Income from farm sales was \$11.6bn last year.

The biggest single farming activity is ranching. Texas, famously, is cattle country: at the last count it had 14.3m head of cattle and calves, more than twice as many as any other state, and cattle sales account for more than half the state's annual agricultural income.

The other agricultural activity for which Texas is best known is cotton production. In this, too, it ranks as the biggest US producer, with annual sales accounting for 13 per cent



The biggest single farming activity is ranching. Cattle sales account for more than half the state's annual agricultural income

of agricultural income.

But beyond these two dominant farming activities lie a myriad others. The sheer size of Texas means it encompasses an unusually wide variety of climatic conditions, and this in turn has given rise to an unusually varied agricultural output.

In addition to cattle and calves, livestock rearing in Texas extends to horses, sheep,

goats, pigs and poultry; while crop production extends beyond cotton to peanuts, rice, wheat, oats, sorghum, soybean, vegetables and citrus fruits.

Even so, the Texas agricultural industry is subject to the same economic pressures afflicting farming throughout most of the western world.

Increases in yields and productivity have led to agricultural surpluses and, inevitably, a

steady decline in prices. Profits have come under pressure and farmers have had to become more efficient to survive - though many, in Texas as elsewhere, have been protected from the full force of the market by government intervention of one sort or another.

In Texas, the result of these economic pressures has been a small but nevertheless perturbing decline in farming activity.

The number of farms in the state has fallen from 183,000 to 123,000 in the last five years. In some cases, the farms have been acquired and merged into other, larger, operations as part of the continuing pressure for efficiencies of scale. But the total acreage of land in production has fallen, too - from 133m acres to 130m acres over the last five years: and last year's farm income of \$11.6bn

represented a 5 per cent decline on the previous year's \$12.2bn.

One way in which Texas is fighting back is through diversification into new agricultural markets. One example is fish farming: the state has 143 commercial catfish farms with 1,400 acres of water in production. Another is bees: Texas produced \$6m worth of honey last year. Deer, meanwhile, are becoming increasingly popular for their meat, and other breeds starting to make an appearance include ostriches and emus.

The reason why these new breeds are important is that they enable small farmers to make money. Some 87 per cent of Texas farmland is owned by farmers with holdings of 200 acres or less, and it is nowadays increasingly difficult for them to make money out of the few head of sheep or cattle that such a small acreage will support. Deer, however, require far less land per head than cattle and their meat fetches much higher prices, so holding out the prospect of a return to profitability.

However, according to Mr Rick Perry, the Texas commissioner for agriculture, there is a much more important issue at stake than diversification into unusual breeds, and that is the need for Texans to



Rick Perry: 'Agriculture in Texas will overtake oil in dollar receipts'

become food processors as well as food producers.

As Mr Perry explains, out of the vast quantities of food produced each year in Texas, only a small proportion is actually processed in the state. The rest goes elsewhere in the US and all over the world for processing: cotton to Carolina, for example, leather to Italy, wool and mohair to England.

"We never were a British colony but we certainly act like one," Mr Perry says. [Texas joined the Union after independence]. "We only process 8 per cent of what we grow. All the rest we send away to have the value added by someone else."

Mr Perry sees the introduction of more food processing as vital to the fight against rural decline. As part of the effort, the Texas Agricultural Finance Authority has been established to guarantee loans to new or expanding businesses in the food processing industry. In the two years since its formation, it has underwritten 34 loans totalling \$25m and claims to have created, or at least retained, some 4,700 jobs.

Mr Perry says his family has been ranching in Texas for five generations, so he understands production well. "But I also recognise that the days are past when we could stay above the tumult of the increasing costs of doing business simply by increasing production. For 40 years we have been doing that, and we have just about reached the apex in terms of introducing new varieties and achieving increases in production."

Processing has to be the answer, he says - even more so if the North American Free Trade Agreement is signed, for increasing prosperity south of the border is whetting the appetite of better-off Mexicans for processed American foods.

"Some day agriculture in Texas will overtake oil in dollar receipts if we concentrate on processing as well as growing," Mr Perry predicts.

Richard Tomkins

HIGH-TECH INDUSTRIES

Sector is an engine of growth

IT would have been quite a contrast, had it happened. At ground level, 35 miles due south of Dallas, life in the picture postcard town of Waxahachie would have continued in much the same tranquil way as ever. But beneath the surface, scientists would have been carrying out the world's biggest atom-smashing experiment.

The plan was to spend \$11bn on the construction of a supercolliding superconductor under Waxahachie. The town would be completely encircled by a 54-mile tunnel lined with magnets. Physicists would fire protons through the tunnel and accelerate them to just below the speed of light before crashing them into one another.

With a bit of luck, the result would be to produce even smaller particles, which might resolve some basic questions about the nature of matter.

In the end, Congress decided that the cash-strapped nation could no longer afford to indulge the scientists' curiosity, and last month it pulled the plug on the already part-built project.

To most other states, the cancellation of such a large high-technology project would have come as a resounding blow. But it says something about the development of high tech in Texas that the state seems relatively unconcerned about the effects the decision might have on its economy. The reason is that the high-tech sector in Texas has grown to a size where the cancellation of a single project is only a minor setback. Where once cattle and cotton were the state's booming industries, and later oil, now the high tech sector has become an engine of growth.

Organisations include the vast and the tiny; their fields of activity range from biotechnology to space exploration.



A plasma etcher employed by Sematech. In Austin, about 55,000 people work for 450 high-tech enterprises

Some specialities have tended to cluster geographically: for example, Dallas claims to have the world's highest concentration of telecommunications equipment manufacturers, with 360 companies occupying a telecom corridor in the northern suburb of Richardson.

Houston is probably best known outside Texas for the National Aeronautics and Space Administration space centre, presently working on the development of a space station. But it is also home to Compaq, the computer giant; and the Texas Medical Centre in Houston, said to be the world's largest medical complex, has spawned thousands of jobs in medical research and biotechnology.

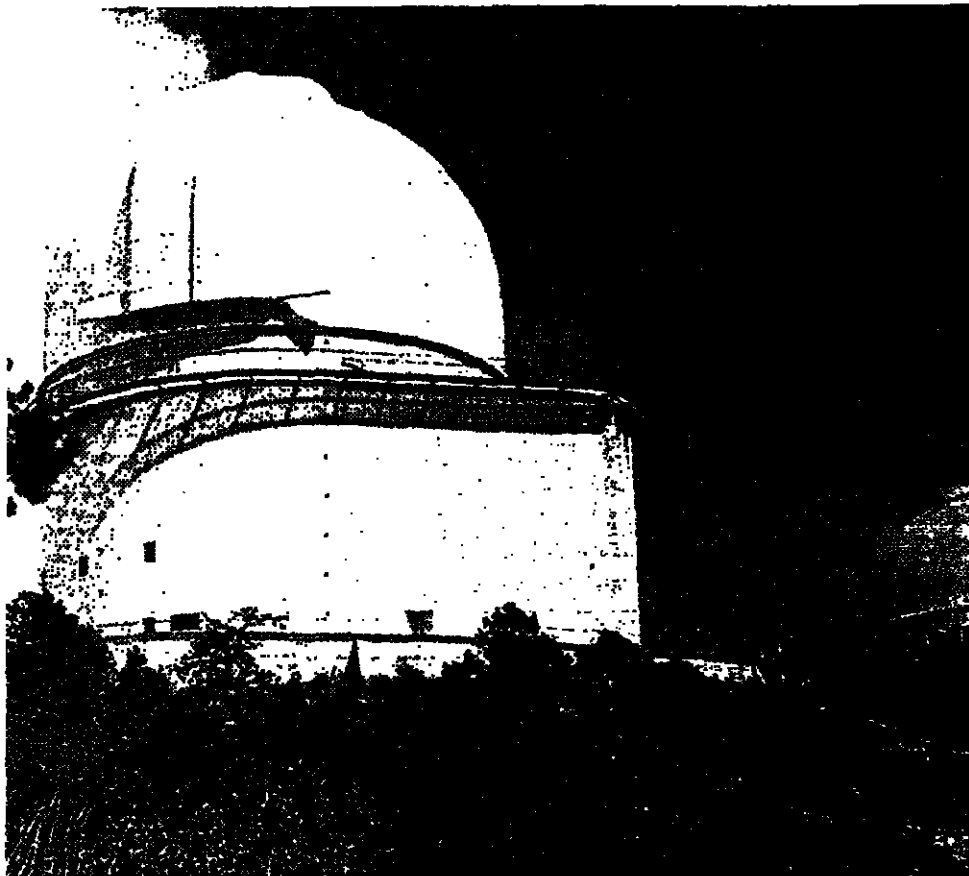
San Antonio is also strong on biotechnology and biomedical research, hosting the South Texas Medical Center, the University of Texas Health Science Cen-

ter, the University of Texas Institute of Biotechnology, and the Southwest Foundation for Biomedical Research.

But perhaps the jewel in the Texas high-tech crown is Austin, the state capital. Here, about 55,000 people are employed by 450 high-tech enterprises - among them, the home-grown Dell Computer and CompuAdd - while two consortiums, Sematech and the Microelectronics and Com-

puter Technology Corporation, design the next generation of semiconductors and computers. Although not quite yet on a par with California's Silicon Valley, the city and its surrounding area have already been dubbed Silicon Hills.

The result of this activity is that Texas now claims to have more scientists and engineers within its borders than any state except New York and California. It also expects the



Organisations include the vast and the tiny; their fields of activity range from biotechnology to space exploration

growth to continue: high-tech industries will provide almost half the new manufacturing jobs in the state over the next 35 years, it believes.

According to Mr Michael Klonsinski, programme director at the Texas Department of Commerce's office of advanced technology, the beginnings of these inroads into high technology date back to the 1960s when Texas set out to prove that it was more than just a

roughneck ranching and oil state.

The oil money helped - for example, financing an excellent academic infrastructure and bankrolling high-tech entrepreneurs. So did the state's considerable political and business influence, which helped bring big high-tech projects and contracts to the state. And an unusual alliance between state and local government, the private sector

and the academic world has been a powerful force in building up the high-tech industry.

The number of people employed in Texas high-tech industries has grown by 20 per cent to 331,000 in the past five years. One reason is that Texas now offers all the high-technology infrastructure that businesses require - universities, research institutions, manufacturers and suppliers. Employers are also attracted

by the fact that Texas is one of only two states in the US with a growing youth population (the other is Oklahoma). And the low cost of living is attractive to employers and employees alike.

Mr Joel Kocher, worldwide sales president at Austin-based Dell Computer, says the cost of living has become particularly important in the computer industry because of the "commuting" of the market. As computer technology has converged and products have become increasingly similar, customers have started to buy on price, putting manufacturers under pressure to examine their costs as never before.

Small wonder that Silicon Valley is moving to Silicon Hills, he says. "Silicon Valley is probably the most expensive area you could locate a company in today except for New York City," says Mr Kocher. "The cost of living there is outrageous. The median cost of housing in San Francisco is probably twice what it is here."

Yet can Texas hold on to its lead? Is there not a danger that other states will jump on the bandwagon and lure companies away with even lower costs? Possibly, Mr Kocher says. "In this country, success breeds competition, so there is no doubt other states will try."

Even so, he believes the Texas high-tech sector will continue to thrive because so few places can match it for its infrastructure and its low-cost, highly educated labour pool. "You go to Wyoming, and you are going to have a very difficult time attracting talent."

Richard Tomkins

ENERGY SECTOR

Living in much reduced circumstances

TEXANS have always had a simple way of taking the pulse of their oil and gas industry: count the number of drilling rigs scattered across the horizon. When the numbers go up - usually in response to higher energy prices - Texans tend to smile more broadly.

Based on this rough-and-ready test, the state's energy sector is living in much reduced circumstances.

At the end of October, there were 860 rigs at work in the US - a far cry from the oil boom that drove the state's economy for nearly a decade, until 1982. In that year, more than 4,000 oil rigs pierced the sky, most of them thrown up by speculators trying to get in on the action. Texas is reckoned to account for nearly half of all rigs in use.

The number of workers in the Texan energy industry has echoed the decline in the rig count. In the mid-1980s, Texas lost 144,400 jobs in oil and gas industry, nearly half of the total.

These bald figures, though, tell only part of the story. For a stark, the boom times represent a poor point of comparison: such feverish speculation is unlikely to return. Also, the energy industry has moved forward. Advances in the technology used to find and drill for new reserves, and better control of costs, make direct comparisons tenuous.

Compared with five years ago, drilling activities cost half

as much and are twice as likely to result in a find, says Mr Richard Kinder, president of Enron, the fast-growing natural gas company.

"We don't need to get back to 4,000 because we're so much more efficient - 1,200 is now the optimum count to sustain production [at its current rate]."

Also, drilling activity is at its highest level for the past two years, despite the slump in the oil price. A one-year-old spike in natural gas prices has pro-

The Gulf of Mexico has yet to develop a network of pipelines to carry the oil produced

vided the incentive to keep many of the wildcaters going. Two years ago, about 40 per cent of rigs were searching for gas rather than oil; now the figure is 50 per cent.

Texas also stands to benefit from having what could be the US's last big undeveloped oil field on its doorstep. Undiscovered reserves in deep-water areas in the Gulf of Mexico are put by the US government at the equivalent of 140n barrels of oil.

Deep-water drilling in the Gulf is still in its infancy. Since 1978, when the first well at a depth of more than 1,000 feet was drilled, only five other projects have gone as deep. Part of the risk is that the Gulf has yet to develop a network of

pipelines to carry the oil produced. As yet only the largest discoveries, which justify the construction of their own pipelines, are worth developing.

The oil companies say that, given the higher risks, they need the taxpayers' support for deep-water exploration and production. Deep-water production already attracts a lower royalty charge than that in shallow-water areas: the oil companies are now asking Washington for tax relief of \$5 a barrel for all oil produced in the deep-water Gulf. This would undoubtedly provide a spur to the local energy sector - the oil companies say it would create 100,000 new jobs in Texas and Louisiana. So far, though, the call has fallen on deaf ears.

Big projects in the Gulf - like that announced by Shell Oil and BP Exploration last month, to produce oil from one of the deepest sites in the world, known as Mars - are helping to make Houston a leader in the development of deep-water drilling technology. Big investments in exploration and production made by US companies abroad are also keeping Houston busy: the biggest energy groups, in search of giant discoveries to boost their reserves, are directing more of their exploration and production budget overseas, to countries such as Russia and China.

The many companies that support the energy industry - whether drilling for oil or building refineries and chemicals plants - have had to adapt to become more international as a result. With the passing of the last oil boom, the myriad small oil service companies in Texas went through a phase of consolidation, merging to create bigger entities that could withstand the downturn as well as afford the investment in new drilling technology.

Now, another wave of consolidation is under way, leading to the creation of fewer, bigger companies able to take on the bigger risks.

Dallas-based Dresser Industries, for example, is in the process of absorbing Baroid to make itself the US's fourth-largest oil services group. Energy groups now look to oil service companies to manage all aspects of an exploration project, says Mr John Murphy, Dresser's chairman.

Dresser has also followed its biggest customers internationally in the past decade. "It wasn't some grand plan to shift our business internationally - hell, that's where the market went," says Mr Murphy.

While much exploration and production has shifted offshore or overseas, the downstream business of refining has also kept Houston busy - along with a rash of construction in the petrochemical industry along the Gulf coast of Texas and Louisiana.

The second half of the 1990s witnessed significant capital investment in new plants, and the upgrade of existing refineries.

ies to comply with new petroleum standards. The largest project under way in Houston at present, a \$1bn joint venture between Shell and Pemex, the Mexican state oil group, involves an upgrade of a Shell refinery.

According to Texas Commerce Bank, about \$1bn a year was spent during the 1990s to comply with the compulsory phase-out of leaded petrol or to meet the increasing demand for higher-octane fuel.

By 1985, Texas had more capacity for making ethylene,

one of the basic feedstocks of the petrochemicals industry, than any other country in the world, including the rest of the US, according to Mr Bernard Weinstein, an economics professor at the University of North Texas. Much of that capacity sat idle through the 1980s, and then the global economic slowdown arrived. When conditions improve in the cyclical petrochemicals industry, the state should benefit accordingly.

Richard Waters

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TEXAS III

North American Free Trade Agreement

Key to future prosperity

In the frontier town of Laredo, no one has been waiting for the North American Free Trade Agreement.

This fast-growing agglomeration of rail yards, truck depots and warehouses, perched just on the US side of the Trans-American highway, bears testament to the rapid build-up in US-Mexican trade since the mid-1980s, even without a free trade agreement between the two countries.

Yet if the North American Free Trade Agreement is not ratified, the future prosperity of towns such as Laredo – and the Texan economy as a whole – looks much less assured.

More than a third of US exports to Mexico pass through this ramshackle border crossing: 671,000 trucks crossed the two bridges that span the Rio Grande at this point last year, nearly twice as many as three years previously.

The demand for facilities to handle this burgeoning trade flow has made the town of Laredo probably the fastest growing in all of Texas. Based on the building permits issued by the city government, for properties worth \$150m this year, it has been growing at an average of more than 20 per cent a year for each of the past five years.

Employment on the Texas side of the border has jumped by 40 per cent over the same period, to about 55,000.

The reason for this feverish

growth: Mexico's decision to sign the General Agreement on Tariffs and Trade (GATT). Joining the international trade liberalisation movement took tariffs on US goods in Mexico down from 80 per cent or 100 per cent in some cases to an average of only 8 per cent, says Mr Peter Vargas, Laredo's town manager. That fall has had a far more significant effect on trade flows between the US and Mexico than is likely from abolition of the tariffs that remain. "We've already seen all the increase with GATT," says Mr Vargas. "I don't think NAFTA will be a dramatic increase."

However, even though Laredo has boomed without NAFTA – and Texas as a whole has benefited from the increased trade flows – continued prosperity may depend on the free trade agreement being adopted. To many in Laredo, it is like an insurance policy – a confirmation that Mexico will continue to pursue the liberalising economic policies which have been so beneficial in recent years.

"It will institutionalise in an international agreement the economic practices that have

been put in place by the Mexican president," says Mr Vargas. Like others, though, he warns of the danger of Mexican retaliation if the US Congress refuses to ratify the treaty. "If Mexico decided to withdraw from GATT, it would have a devastating effect on the Texas economy."

Across the Rio Grande, on the Mexican side of the border, the mirror-image city of Nuevo Laredo has been immersed in

Nuevo Laredo has already seen the benefits of US investment

its own pursuit of new prosperity. It is a distorting mirror, though: Nuevo Laredo's packed-together tenements and bustling streets are a reminder of the economic gulf that lies between the two cities, and their respective countries.

Nuevo Laredo, like other Mexican towns along the border with the US, has already seen the benefits of US investment. Under the Maquiladora programme, begun in the 1960s, assembly plants along the Mexican side of the border

can receive components from the US side tariff-free, provided the finished articles are re-exported to the US.

Some 20,000 people work in the 70-odd Maquiladoras in Nuevo Laredo. Most of the new jobs have come since 1986, when there were only 22 plants employing a total of 4,000 people.

Production standards and attention to quality here have been driven by demanding US managers, for whom Mexico has become a significant source of low-wage assembly jobs.

"Compromisos de producción" [production targets] declares the wall sign as you enter the Elamex plant in Nuevo Laredo where 200 workers earn \$6 a day each mending portable telephones sent across from the US side. Many of these telephones have already been shipped back to the US for repair from China and other countries in the Far East, before being sent on across the Mexican border.

The target is for no more than 10,000 defects per 1m – or 1 per cent. Another sign shows the monthly pattern so far this year, putting the average

defect rate so far at 9,300 per 1m.

Whatever the outcome for NAFTA, such operations – which operate with a skilled workforce and an attention to quality – should continue to prosper, even though the initial reason for setting them up on the border would disappear in a free-trade environment.

In the same way that Laredo has benefited from its position on the border between Mexico and the US, the state of Texas as a whole has been well situated to take advantage of the growing trade links. According to a 1991 study by Perryman Consultants, an economic consultancy based in Waco, Texas, exports to Mexico amount to \$10bn a year. Directly and indirectly, this export business contributes \$27.6bn annually to the Texan economy and supports 290,000 jobs in the state.

The successful completion of NAFTA would cement Texas' position at the heart of trade flows with Mexico. Should the agreement fail, though, one of the state's biggest engines of future economic growth could easily stall.

Richard Waters



The Alamo: old symbol of Texan defiance. Now the economies of Texas and Mexico may be more closely tied

FINANCIAL INSTITUTIONS

Local power slips away

Is this the future of banking in the US? Dominated until recently by a handful of proud and independent banks, Texas' biggest financial institutions are now owned by groups based in New York, Ohio and North Carolina rather than Dallas or Houston. For most other states, the steady advance of "super-regional" banking groups such as NationsBank and BancOne has been a phenomenon of the 1990s.

Texas, by contrast, succumbed to the outsiders back in 1987, when a real estate collapse – coming hard on the heels of an oil bust – pushed most of the state's biggest banks over the edge into insolvency.

Six years on, the aftermath of the 1980s banking collapse still hangs heavily over the financial districts of Dallas and Houston.

For a state which has always boasted its spirit of self-reliance, it remains a galling fact

that several of Texas' largest banks were bailed out by the federal taxpayer in the form of the Federal Deposit Insurance Corporation.

Capital supplied by commercial banks from outside the state was also needed – by some estimates, 40 per cent of the capital behind Texan banks has been provided by non-Texan institutions.

Of the 10 largest Texan banks before the collapse, only

Many Texan businesses found themselves declared in default, even though they continued to service their debts

one – San Antonio-based Cullen/Frost – remains independent.

The leading institutions now are owned by NationsBank (which acquired Dallas-based First Republic); BancOne (McCorp); and Chemical (whose

subsidiary, Texas Commerce Bancshares, still operates under its old name.)

The aftermath of the collapse continues to haunt the banks for other reasons. Many Texan businesses found themselves declared in default, even though they continued to service their debts.

The reason: the collateral backing their loans, in most cases property, had fallen in value. Rather than take on such loans with inadequate collateral, the new bank shareholders in many cases opted to call them into default, leaving them in the hands of the FDIC.

The resentment among Texan businesses lingers. NationsBank, which was known as NCNB at the time of

its takeover of First Republic, quickly acquired the nickname "No Credit to Nobody" – a joke which is still widely repeated.

"I don't doubt it affected people's relationships [with their banks]. It will take a period of time for that to heal," says Mr Harvey Mitchell, chairman of BancOne in Texas.

In some ways it was easier for new bank managements, coming to the state from outside, to call troubled loans into default, he says; also, the new shareholders would not have been prepared to put in capital if they had had to take on weakened assets.

The names are not the only things which have changed about Texan banks. Since the

rebirth of the banks under "foreign" control there has been a revolution in Texan banking – in part due to changes in regulation even before the bust.

Until 1986, restrictive state banking law did not allow banks to operate through branches (although from the early 1970s they had been able to set up separate subsidiaries around the state.) The result: nearly 2,000, mostly small banks, and a handful of big institutions which concentrated on corporate and property lending.

Now, the state's banks are mostly pursuing a strategy familiar elsewhere in the US: build a network of branches that covers all the main urban

centres, then develop an array of "products" (including investments) which can be sold through those branches.

Outside shareholders, aside from putting up the capital to make such expansion possible, have also been able to provide other resources to help these more diverse banks develop.

"We picked up some good consumer products from Chemical," says Mr Robert Hunter, chief financial officer of Texas Commerce. "We don't want to develop all our products from scratch if we can get them off the shelf." Mr Mitchell at BancOne adds that the Ohio-based banking group has also brought better management information systems to its Texas subsidiary.

BancOne and NationsBank have built the largest networks, in part by acquiring failed savings and loan institutions.

MC Corp had 56 branches before it was acquired by BancOne in 1989; it now has 200.

Texas Commerce, by contrast, has remained largely a corporate bank – benefiting in part because, while its main rivals suffered the upheaval of passing through the hands of

In common with banks elsewhere in the US, those in the state are making fewer commercial loans

the FDIC, it remained solvent. This year, though, Texas Commerce has also been actively growing its network through acquisition – while at the same time shedding branches in smaller centres where it had a minor presence.

The concentrations of commercial lending which led to eclipse of Texas' banks in the 1980s are unlikely to recur soon.

In common with banks elsewhere in the US, those in the state are making fewer commercial loans – thanks to a lack of demand from businesses and a full-scale retreat from property lending.

As a result, competition for credit-worthy corporate customers has been rising in the last year, pushing down lending margins. "You either have to lower credit quality or lower pricing – most people would start out by lowering pricing," says Mr Mitchell. What demand there is comes from small oil and oil services companies – the biggest finance themselves from cash-flow or in the capital markets – residential construction companies and a range of small businesses.

Richard Waters

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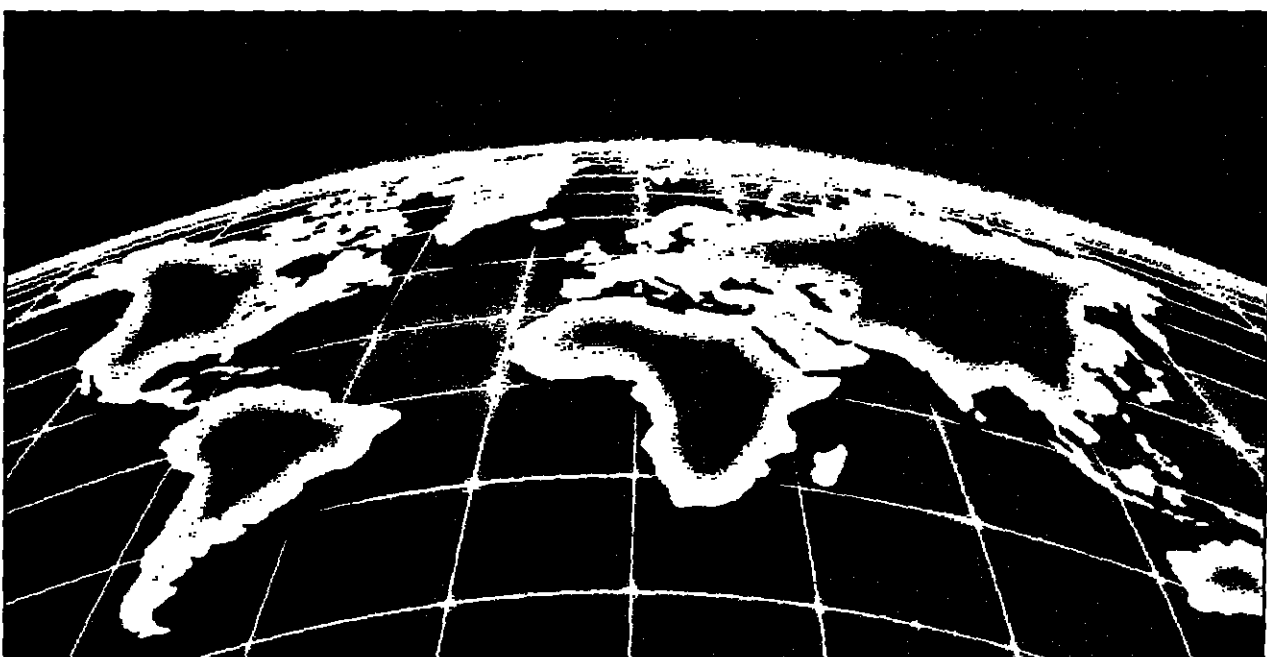
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TEXAS IV

Richard Tomkins studies prospects for a \$6.8bn high-speed railway

The car remains king

THE trouble with Texans is that they don't take trains. Aircraft, yes; cars, any time. They may even occasionally walk, but the idea of going to a railway station and catching a train is as likely to occur to them as the thought of commuting to work by horse.

This, in essence, is the single biggest obstacle standing in the way of the Texas Supertrain. On the face of it, the plan to link the state's biggest conurbations with a high-speed rail network makes sense: after all, Europe and Japan have been doing the same sort of thing for years. But in a land where people are wholly unused to the notion of catching trains, the private sector project is struggling to bridge a credibility gap - and without credibility, it will not attract the necessary finance.

The rationale for the Texas Supertrain seems straightforward. At present, the main modes of transport in the triangle between Dallas, Houston and San Antonio are road and air. But the highways and airports are already crowded and a 1989 study by the Texas Turnpike Authority predicted that total passenger movements in the triangle would

more than triple by the year 2010. The Texas Supertrain presents itself as the environmentally-friendly solution to this seemingly intractable problem.

Plans for the high-speed network date back to the early 1980s, but they began to gather momentum in 1991 when the state-appointed Texas High-Speed Rail Authority awarded a 50-year franchise for the scheme to the Texas TGV Corporation - a private sector consortium comprising Morrison Knudsen, the US construction group, and private Texan interests. The consortium appointed GEC Alsthom, developer of France's *train à grande vitesse*, and Bombardier, GEC Alsthom's North American licensee, to provide the technology.

In the past few weeks the project has taken another step forward with the publication of Texas TGV's preferred route. A three-spoke network totalling 469 route miles is planned,

linking the main conurbations with French-style TGV trains travelling at 200 mph. The 250-mile journey from Dallas to Houston, for example, would take 1hr 41mins - much less than an airline passenger could hope to achieve on the same route, city centre to city centre.

With no contemporary experience, potential backers are wary

Now, however, comes the hard part. Texas TGV says it is still working out how much the project will cost, but the last time anyone did the sums, the figure came to \$6.8bn including financing costs and inflation to the date of opening.

The figure might not matter very much if the private sector could be sure of earning an adequate return. But with no contemporary experience of

passenger train projects in the US, potential backers are understandably wary.

Meanwhile, to add to its burden, the project also faces outspoken opposition: not only from Southwest Airlines, the Dallas-based carrier that has made a success out of its expanding network of no-frills, short-haul services, but from a campaigning group called Derrail (Demanding Ethics, Responsibility and Accountability in Legislation) which speaks for people who believe their lives, land or property could be adversely affected by the railway.

Mr David Rice, Texas TGV's president and chief operating officer, believes much of the opposition is overcome. These days, he says, Southwest Airlines only makes 12 per cent of its revenues from its Texas routes. And by the time the Texas Supertrain starts running, around the turn of the century, there will be more than enough traffic for every-

one. As for people directly affected by the route, he sees no reason why Texas TGV should not be able to reach satisfactory agreements on compensation in the overwhelming majority of cases.

But is the project a paying proposition? On the one hand, it links three of the biggest and fastest-growing cities in the US (Dallas, Houston and San Antonio); the distances between them are ideal for the high-speed train, being too long to travel comfortably by road and too short to make an air journey worthwhile; and the railway's path is not obstructed by physical barriers such as mountains or seas. On the other hand, \$6.8bn is a colossal amount of money.

Mr Rice acknowledges that rail travel is an unfamiliar concept to the average Texan, but says a passenger study carried out by Charles River Associates, a Boston-based consultancy, shows the TGV network should attract 26 per cent of

the Texas inter-city travel market by the year 2010, equivalent to 14.4m passengers annually. Based on a 3 per cent annual inflation rate, it should be generating annual revenues of \$1.1bn by the same year.

"We are convinced that the project will pay back its costs," says Mr Rice. "What remains to be established is whether or not it can yield a sufficient rate of return to attract private capital."

In one sense, the Texas TGV looks like a project of its time. The climate of opinion in the US seems to be shifting slowly back in favour of rail: indeed, the High-Speed Rail Development Bill, presently under consideration by US legislators, would have the effect of putting high-speed rail on the same footing as other modes of transport which receive federal financial assistance.

But whether, in practice, this will make any significant difference to the Texas TGV remains to be seen. Under the terms of the franchise, the consortium is required to have garnered commitments to an initial \$170m worth of funding by the end of next month. So far, it has only just passed the \$30m mark and time is running out.



GEC Alsthom, developer of France's TGV, will provide the technology

PROFILE: SOUTHWESTERN BELL

Baby breaks with the past



A coup for Texas: Southwestern Bell's new headquarters in San Antonio

THE thing about San Antonio, deep in southern Texas, is that a river runs through it. The city has other interesting features - not least the Alamo, the fort where 189 volunteers died fighting for an independent Texas rather than surrender to the massed ranks of the Mexican army. But it is the river that sets the tone of the place, winding its way through the heart of the city a few feet below street level. Southwestern Bell's head office sits on its banks.

Until last year, Southwestern Bell had looked as deeply rooted as ever in its home town of St Louis, Missouri. Although the company became an independent entity less than a decade ago with the break-up of the Bell telephone companies into seven Baby Bells, its operations had been based in St Louis since 1879. The company's decision to transplant its 590 headquarters staff to San Antonio was therefore as much of a shock for Missouri as it was an economic coup for Texas.

The fact that the Baby Bells are making headlines adds another dimension to the

move. As the companies seek new opportunities outside their heavily regulated, low growth local telephone businesses, they appear to be competing to see which can do the biggest deal - as with last month's multi-billion-dollar merger agreement between Bell Atlantic and Tele-Communications Inc, the US cable television giant.

Southwestern Bell, though it has yet to match the sheer scale of the Bell Atlantic deal with TCI, has been at least as busy as most other Baby Bells. It has become one of the biggest US operators of cellular communications services; it is spending \$650m to buy two cable systems outside Washington DC from Hauser Communications; it is one of the three biggest cable television companies in the UK, and it has acquired a controlling stake in Telefonos de México, better known as Telmex, the

Mexican national telephone company.

Southwestern Bell readily acknowledges that San Antonio is an attractive city: it would hardly have relocated there otherwise. But it says the main reasons for the move were pragmatic, and closely related to its business strategy.

First was the desire to get closer to the place where most of its business is done. Southwestern Bell provides local telephone services for nearly 10m homes and businesses in five south-western states: Texas, Arkansas, Kansas, Missouri and Oklahoma. But according to Mr Jim Epperson, director of corporate communications, the company's Texas business is growing much more rapidly than the rest. Already, the state accounts for 60 per cent of total corporate revenues, and the figure is expected to reach 70 per cent by the year 2000.

Mr Epperson says that proximity to the company's biggest customer base is more than a matter of convenience. "When you're doing business in Texas, it makes a big difference to be able to say that you're a Texas headquartered company," he says. "It gives you a clear marketing edge."

The second reason was the desire to get closer to Telmex. Southwestern Bell's \$1bn investment in this company appears to have vast potential. In 1992, only 40 per cent of Mexican households had telephone lines, but the proportion is growing rapidly; indeed, it is conceivable that revenues from Southwestern Bell's stake in Telmex could overtake those from its core business in a decade.

For a US company doing business with Mexico, probably the next best thing to being in Mexico itself is to be in Texas - and better still, in San

Antonio, the nearest big city to the border. For although Texas is not the only state to share a border with Mexico, it is easily Mexico's biggest trading partner; and if, as Southwestern Bell fervently hopes, the North American Free Trade Agreement is signed, cross-border business will boom, to the company's great benefit.

According to Mr Michael Wagner, Southwestern Bell's director of investor relations, the third significant factor lying behind the relocation to Texas was a cultural one. Like all the Baby Bells, Southwestern Bell has been trying to demonstrate that it has shaken off the sleepy, moribund management style of its pre-1984 parent in favour of a bolder approach aimed above all at increasing shareholder wealth. The purpose of the move was therefore to mark the break with the past in the most decisive way possible - by phys-

cally uprooting the business and its employees and moving them to a new environment. The move notwithstanding, Southwestern Bell still has difficulties to confront. Like other Baby Bells, it is waging a campaign to shake off the fetters of a regulatory environment that it regards as outdated in the fast-changing and increasingly competitive world of communications: for example, rules that govern the rate of return it is allowed to make on local telephone services, and barriers preventing its expansion into markets for other services such as long-distance calls.

There is also the danger that some of these big mergers and acquisitions, like other flavour-of-the-month corporate sprees, could ultimately prove less attractive than they appeared. And if, on occasion, things do not turn out quite as planned, Southwestern Bell's executives will at least be able to step outside their office block, take a stroll down the river walk, and console themselves with the thought that San Antonio is a very pleasant place to be.

Richard Tomkins



What does a cellular call in Bermejillo, Mexico, have to do with a TV show in Liverpool?

We're involved in both. As the need for advanced communications grows worldwide, Southwestern Bell Corporation is growing internationally to meet it. We're now the 93rd largest company in the world, doing business on five continents, and a few islands.

We're in Mexico, where we have controlling interest in Telefonos de Mexico with our partners, Grupo Carso and France Telecom. Over the next four years, Telmex is investing nine billion dollars in cellular and other network upgrades.

We're in the U.K., where we provide cable-television and telephone services to eight markets. That makes us one of the top three cable providers in the country.

We're in Australia, as partners in Pacific Access, a company which produces, distributes, and markets Yellow Pages directories.

We're in Israel, where our interests are in cable networks, telephone directories, and directory software.

And in the U.S., we provide more than 10 million people with cellular communications and network telephone service and equipment.

From wireless personal communications to advanced fiber-optic networks, we have the technology to help people communicate better around the world. It's nice to feel welcome in so many places.

© Southwestern Bell Corporation

"The One to Call On."

Southwestern Bell Corporation is headquartered in San Antonio, Texas.

First

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CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGE AND MONEY MARKETS

German repo eyed

The European currency markets' main focus this week will be the Bundesbank's latest allocation of securities repurchase agreements, amid hopes that the repo rate could ease again, writes **Conner Middleton**.

After the German call money rate eased some 20 basis points last week to Friday around 6.25 per cent on trade, many traders were looking for a repo-rate reduction this week of some 5-10 basis points from last week's 6.35 per cent minimum rate.

UK clearing bank base lending rate 6 per cent from January 26 1993

The Bundesbank's policy-setting central bank council will meet on Thursday, but few market participants are expecting it to cut Germany's leading discount and Lombard rates.

However, some market participants say the Netherlands may lower its 6.10 per cent special advances money market rate next week.

independent of any Bundesbank move. Dutch call money has been trading below the special advances rate most of this week while the guilder remains the strongest currency in the European Monetary System.

The UK markets are in for a busy week, with data on retail sales, public sector borrowing, unemployment and trade, as well as revised data on third-quarter gross domestic product. The numbers are expected to confirm the general picture of a slow but steady recovery.

However, sterling is widely expected to continue trading in a relatively narrow range ahead of the November 30 Budget.

The dollar's fortunes will hinge on Wednesday's US Congressional vote on the North American Free Trade Agreement (Nafta), the outcome of which is still uncertain. The dollar is expected to press upwards against a resistance point at DM1.7000.

POUND SPOT - FORWARD AGAINST THE POUND

Nov 12	Nov 13	Nov 14	Nov 15	Nov 16	Nov 17	Nov 18	Nov 19	Nov 20	Nov 21	Nov 22	Nov 23	Nov 24	Nov 25	Nov 26	Nov 27	Nov 28	Nov 29	Nov 30	Dec 1	Dec 2	Dec 3	Dec 4	Dec 5	Dec 6	Dec 7	Dec 8	Dec 9	Dec 10	Dec 11	Dec 12	Dec 13	Dec 14	Dec 15	Dec 16	Dec 17	Dec 18	Dec 19	Dec 20	Dec 21	Dec 22	Dec 23	Dec 24	Dec 25	Dec 26	Dec 27	Dec 28	Dec 29	Dec 30	Dec 31																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
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MONDAY INTERVIEW

Chips with everything

The trio at the top of Intel, the world's biggest semiconductor maker, talks to Alan Cane

Intel Corporation, the company which gave style and identity to the featureless, plastic-wrapped chips at the heart of most of the world's 100m personal computers, is 25 years old and on a roll.

It dominates the global semiconductor business - the first US company to break Japan's hold on the semiconductor business in almost a decade. The numbers "386" and "486", which identify its most popular microprocessors, are common argot thanks to the "Intel Inside" marketing campaign and relentless media advertising for Intel-based computers.

With revenues of more than \$5bn last year, the company's brand name is third in the value stakes, according to an annual survey of brand values by US magazine Financial World, behind Marlboro and Coca-Cola.

However, intensified competition is the price it is paying for success. International Business Machines, Digital Equipment and Advanced Micro Devices are among the big companies determined to break the company's dominance.

Intel's response over the next few years will be critical for maintaining its position. Its strategy is simple. It intends to out-spend, out-innovate and out-perform its rivals.

The detailed execution of this policy is in the hands of three men who share much of the credit for steering Intel to its present pre-eminence.

First, Gordon Moore, the chairman, who together with the late Robert Noyce founded Intel in 1968. A consummate technologist, he deduced an eponymous industry "law" which has so far stood the test of time in forecasting the progress of chip technology.

Then there is Andrew Grove, 56, chief executive since 1987, a volatile Hungarian noted for uncompromising business aggression. He is the public face of Intel. Finally, there is Craig Barrett, 54, the chief operating officer and a former materials scientist at Stanford University.

The three have worked together for almost two decades. All tell stories of their personal fears about giving up secure jobs in the electronics business to join the fledgling chipmaker.

They are hugely different in personality and focus: Moore, the courtly long-term strategist; Grove, the driver, pushing the company forward and facing down the competition; Barrett, the operations specialist concerned about quality and efficiency.

If they quarrel among themselves, they do it quietly and in private, colleagues say. Intel prides itself on an open, informal culture and enlightened management attitudes. Grove, indeed, writes a management question and answer column for a local newspaper.

This culture has nurtured the creativity that has made Intel a power-house of innovation in semiconductors. It invented the high-speed memory (D-Ram) used in every kind of computer system. It developed the microprocessor in 1971, and a decade later IBM chose Intel chips for its families of personal computers.

The IBM link-up was to be the key to Intel's success, though few saw it as such at the time. Grove said he barely remembers the details: "I did not see it as a big deal. Personal computers were not that much of a big deal then anyway. I took more notice when IBM put our chips in its Displaywriter [an early word processor] because there was one in our office. It was a real, professional machine. I thought IBM might sell 50,000 personal computers."

In the event, IBM's PC proved a global best-seller, rendering the Displaywriter obsolete. The IBM PC was widely copied by electronics manufacturers worldwide, each of which had to come to Intel for supplies of the all-important central microprocessor. This was because IBM PC software ran best on Intel's chips. Some 40m IBM-clone PCs are now manufactured each year, more than the total global volume of passenger cars.

Intel's continued domination of the PC microprocessor market flows from a strategic masterstroke in the 1980s. It refused to give other manufacturers a licence to make its most powerful chips. This gave it a stranglehold on a rapidly growing market, and underpinned its increasingly impressive profitability.

A backlash was, of course, inevitable. Led by Advanced Micro Devices of the US, some



Triple-rated trio: from left, Grove, Moore and Barrett have steered Intel to its present pre-eminence

competitors have been building clones (functionally similar versions) of Intel's market-leading designs without its permission. Other manufacturers, notably Digital Equipment and IBM - in spite of the latter's continued use of Intel chips - have launched their own designs of high-performance chips in an effort to displace Intel's products as the industry standard.

One consequence of this has been an avalanche of legal

COMPANY FILE

1968 Gordon Moore and Robert Noyce leave Fairchild Semiconductor and establish Intel.

1971 Intel introduces the world's first microprocessor, the 4004.

1977 Intel hires its 10,000th employee.

1981 IBM PC based on Intel microprocessor launched.

1984 Company breaks \$1bn sales barrier.

1987 Intel returns to profit after its first ever loss in 1986.

1990 Intel's first \$1bn quarter.

1993 Intel's first \$2bn quarter.

action and counter-action in the US, as Intel strives to protect its intellectual property. "Nothing ever gets finished in this business," bemoans Grove, who has carried much of the load of representing Intel in the courts.

"Copying somebody else's designs is not how I would like to make my living. If that is what you choose, however, the least you can do is be meticulous in honouring the trade secrets and patents of the party you are going to rip off," he said.

Grove's anger is spurred by the cost of remaining at the cutting edge of the semiconductor business. Intel will

spend a total of \$2.5bn this year on research and development. The semiconductor industry has traditionally invested more than 20 per cent of revenues on capital equipment, but spending on this scale is exceptional. How long can it continue? Barrett is sanguine: "So long as our revenues are growing and our margins are good, it can go on indefinitely."

He adds: "We will compete with the clone makers by staying at the leading edge of microprocessor performance. It is the cannibal strategy. We have to gobble up our older children - our current microprocessors - before the competition does. We intend to move as fast as we can, ripping up the road behind us."

The chief hurdle, as Moore explains, is the physical problem of printing smaller and smaller circuit images on silicon. The answer, some technologists believe, is X-rays. "That involves some fundamental problems that need a lot of work," Moore said. "We will have to wait and see. In the end, the chief problem could be the cost. That could slow things up. But existing techniques will last until well into the next century - and after that it is somebody else's problem."

Meanwhile Intel is seeking new markets to conquer. Grove explains: "We are working to establish a presence in a related but different business which we hope will contribute to revenues in the same way that microprocessors kicked in when the D-Ram business slowed down."

"We are working on devices that will turn personal computers into communication devices. Personal computer conferencing is probably

the best way to describe it. "Business is about communications, sharing data and instantaneous decision-making. If you have on your desk a device that enables you to communicate and share data with your colleagues around the world, you will have a strategic advantage."

The first of these products is expected to be launched in the US within six months; selected European countries will be targeted next, depending on the speed with which Intel can get approvals from local telecommunications authorities.

Intel has already proved itself in silicon memories and microprocessors; its move in communications suggests that Moore, Grove and Barrett have lost none of their hunger for the taste of innovation and success.

* Moore's Law states that the number of electronic elements which can be written on the same size chip will double every 18 months.

Of broking and jobbing the Pelikan's fond, See how sweetly he puts your word onto bond.

Pelikan

Of broking and jobbing the Pelikan's fond, See how sweetly he puts your word onto bond.

Of broking and jobbing the Pelikan's fond, See how sweetly he puts your word onto bond.

JOTTER PAD

What Nafta says about democracy

"We can limit the powers of organised interests only by limiting the powers of government." Friedrich Hayek

With luck, the US House of Representatives will vote narrowly in favour of the North American Free Trade Agreement on Wednesday. Mr Al Gore, the vice-president, demolished Mr Ross Perot in last week's televised debate and public opinion appears to be swinging in Nafta's favour. Yet the vote could still go the wrong way. And if a victory is won, it will be narrow enough to raise serious questions about the US political process.

Mexican misgivings about Nafta, while misguided, are understandable. The treaty would expose sensitive Mexican sectors - such as cars, financial services and telecommunications - to competition from an economy that is 25 times larger. The US position is quite different, since its home market is already largely open. Studies consistently show that Nafta will boost US employment and growth; there is not even convincing evidence that it will harm low-wage US workers.

Nafta's opponents, such as Mr Richard Gephardt, the house majority leader, are in a curious position. For years they rallied about the threat from protectionist high-wage economies such as Japan. These arguments, while fallacious, had an aura of plausibility. But Mexico is a low-wage economy running a trade deficit with the US that is offering to reduce its trade barriers. If both Japan and Mexico represent potential threats, with whom can the US trade openly? Presumably only a country with exactly the same level of wages, exactly the same working practices and a bilateral trade account that is always precisely in balance.

Yet if the case against Nafta is so weak, why is congressional opposition so strong? Why did the vice-president feel obliged to challenge Mr Perot to a debate moderated by, of all people, Mr Larry King, the



MICHAEL PHROWSE ON AMERICA

CNN talk show host? This was hardly an appropriate forum in which to determine the fate of US economic policy.

The answer is that Nafta provides a classic example of a serious failing of modern democracies. Advocates of democracy in the 18th and 19th centuries felt certain that, if all the people had a chance to vote, their representatives would have to support policies in the interests of the nation as a whole. Democracy would thus spell the end of arbitrary rule by despotic minorities and usher in a marvellous new age of rational government.

In the 20th century, most democracies have fallen far short of these high ideals. On many economic issues, democratically elected representatives feel obliged to support the narrow sectional interests of their regions or the groups, such as unions or professions, that lavishly financed their campaigns. The problem is especially acute in the US, where the dominance of commercial television forces politicians to present their case in 30-second "sound bites". In these circumstances, whether a policy is in the national interest is of little consequence; what determines the outcome is whether enough sectional interests can be lined up to push the vote over 50 per cent. If Mr Clinton gets Nafta through, the price will be many damaging concessions on other issues of particular interest to various lobbies.

Nafta highlights the problem of sectional interests because the pain from trade liberalisation will be felt immediately by specific groups whereas the

(larger) benefits will be broadly spread over the whole population. But the same destructive dynamic affects a whole range of other policies: Europe's lavish agricultural subsidies, for example, are clearly not in the interests of European consumers yet majority governments seem impotent to curtail them.

How can modern democracies neutralise the power of sectional interests? Mr Clinton's answer is to hold "town hall" meetings and use his considerable powers of persuasion to convince voters that policies are sometimes essential for the national interest. Such a strategy may help at the margin.

But it does not address the core problem, which was identified by Friedrich Hayek, the late Austrian economist. Hayek argued that it is an elected assembly's virtually unlimited ability to promote the interests of particular groups that exposes it to political blackmail. The solution, he maintained, lay in a greater reliance on general rules, perceived to be in the nation's long-term interests, that must be applied in particular circumstances regardless of the consequences for specific groups.

Monetary policy could serve as a model. Several nations are trying to insulate monetary authorities from perverse short-term political pressures by setting specific inflation targets for central banks. In principle trade could be treated the same way: nations, perhaps through constitutional amendments or other devices, could make a binding long-term commitment to free trade principles. In the face of such a general rule, sectional and local interests would soon recognise the futility of lobbying individual politicians who would no longer be capable of feathering their nests.

It sounds utopian and probably is. Yet the hysteria over Nafta surely shows that something must be done to insulate modern democracies from sectional interests and to increase their ability to pursue rational policies in the interests of the population as a whole.

Lion and dragon showdown

Only an optimist would believe that the resumption of talks on Friday between Britain and China on Hong Kong's political future will lead to a comprehensive agreement.

For the negotiations to be fruitful, the parties would have to undergo a Pauline conversion on the road to Daoyutai - the location for the talks in Beijing.

This would mean either - or both - of them reluctantly conceding strongly-held principles on the colony's 1995 elections. After more than 150 hours of negotiations, such an outcome is unlikely.

At best, the two days of talks might result in a partial accord on Governor Chris Patten's plans for more democracy in Hong Kong. This may allow extra time to address the more controversial aspects of his package, such as broadening the franchise for Hong Kong's voters. It would not amount to complete agreement, but at least it would be some progress.

At worst, the two parties will not even achieve a partial accord. If negotiations do founder, Mr Patten's original bill for greater democracy in the colony is likely to be presented, in defiance of Beijing, to the Legislative Council (LegCo), Hong Kong's 60-strong law-making body, by early next month.

Until recently Mr Patten - the target of some unpleasant abuse by the communist-controlled Hong Kong press - has given an Oscar-winning performance as a conviction politician who will not compromise his core beliefs.

China has with obdurate determination played, by turns, the role of victim of

Simon Holberton on the stalled talks over Hong Kong's future

English perfidy and uncompromising guardian of the 'sacred texts' (past Anglo-Chinese agreements).

But before, and after, last week's meeting of the British cabinet committee which decides Hong Kong policy, both sides slipped ever so slightly out of character. Could it be that the dragon and the lion can sit down and cut a deal; that the storm and fury of the past year was just that?

China led the way in the days preceding the British cabinet meeting with a *sotto voce* offer to accept the less contentious aspects of Mr Patten's plans. Britain's cabinet responded by offering more time to talk if such a deal could be stitched together at this week's talks. Hong Kong reacted predictably.

Those who want more than the support of democracy Mr Patten is offering smelled a rat. The United Democrats, which won most of the popularly contested LegCo seats in the 1991 elections, cried "sell-out" - and with some justification. They have seen tough talk of deadlines give way to "talks about talks". The United Democrats fear that the UK is slipping into post-habits posturing and ultimately give way.

Investors in Hong Kong's stock market also spotted the apparent change of position but drew a different conclusion. In the aftermath of Wednesday's cabinet meeting the colony's stock market rose sharply, ending the week at a record high.

The business community, like its supporters in LegCo, wants a deal with China on almost any terms believing, like Micawber, that all will turn out for the best.

Yet as the week drew to a close, it became apparent that there might be less to the Chinese offer of a deal than first thought.

For the UK, settling the easy part of Governor Patten's package would entail agreements on aspects of the 1994 municipal poll and the more important and broader 1995 election. An acceptable interim deal, in London's eyes, would include reducing to 18 the age of voting in Hong Kong, (as is the case in China); replacing appointed members with elected representatives in urban and municipal councils in the 1994 poll; and allowing a "fair" vote for 20 of LegCo's 60 seats in the 1995 elections.

But as of last Friday it seemed all Beijing had in mind was agreeing to the reduction in the voting age and accepting the 1994 polls, while leaving the more important 1995 elections unresolved - the tactical offer it first made to Mr Douglas Hurd, Britain's foreign secretary, in September but which was rejected.

Beijing, having made no concessions in talks that have stretched back some seven

months, needed to show the people of Hong Kong that it was prepared to be flexible. The British cabinet had no option but to take it at face value and offer something in return.

Viewed in this perspective, the twists and turns of the past week perhaps amount to no more than deft diplomatic manoeuvring before the two parties take to the negotiating table in Daoyutai. London and Beijing could simply be positioning themselves for the battle for Hong Kong's hearts and minds which will inevitably commence if the negotiations collapse.

In spite of all the speculation about partial deals, the realities underlying the dispute have not changed. The world is justifiably agog at China's headlong rush to modernise its economy. China may no longer be a communist state; but it would be wrong to conclude that China's government has also thrown off its Leninist mantle.

Beijing's primary aim in its protracted negotiations with London is to secure political control in - as well as of - Hong Kong.

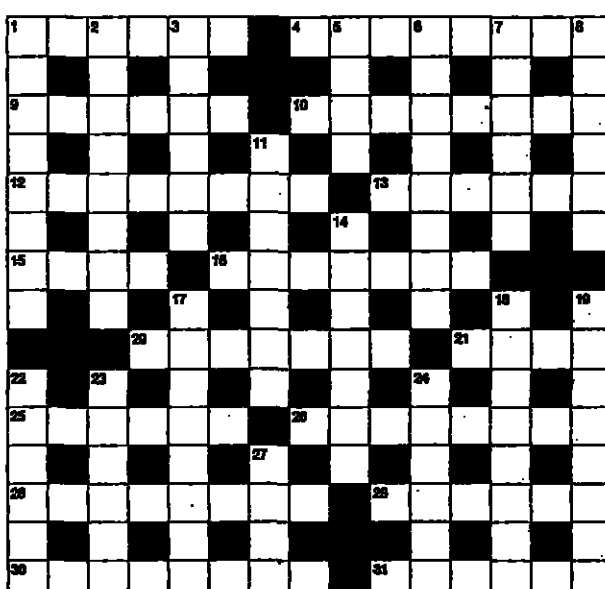
This is most apparent in its reluctance to concede Britain's demand to broaden the franchise for 30 LegCo members in the so-called "functional constituencies" (industry-based votes), and allow democratic selection of a committee which would elect 10 LegCo members.

This issue is the single most important obstacle to final agreement. It seems unlikely that Beijing would agree terms for an election whose outcome was unpredictable.

The British government, however, if it stands by Mr Patten's fine words, can do no less.

CROSSWORD

No.8,306 Set by PROTEUS



ACROSS

- 1 Engine plant (6)
- 4 Attempts to get work at hospital included for awards (8)
- 9 It is in the Alps perhaps one sees this hair-style (6)
- 10 Record pile toppled by follower (5)
- 12 Worker having to run away from animal (6)
- 13 Cheque-holder's Indian servant (6)
- 15 Food manufactured to be rejected (4)
- 16 Waste food (7)
- 20 Garment for the fuller figure? (7)
- 21 Avoid quiet French one (4)
- 25 Takes it easy in loose trousers (6)
- 28 The height of distinction (8)
- 29 Qualifying bill for example that is thrown out (3)
- 30 Adder seen in hot weather (6)
- 31 Reels in which leading players swallow egg-flip (8)
- 31 Travelled by air and secured slight reductions (6)

DOWN

- 1 Watch kept by traveller on consumer (8)
- 2 Applaud tricky part in flashy display (3)
- 3 Stole kiss perhaps to win praises (6)
- 5 Bird seen in bar (4)
- 6 Choose reel designed to land fish (6)
- 7 Child with skill to communicate (6)
- 8 Weapons or fruit on board ship (6)
- 11 Cheerful vivacity evinced in strong drink (7)
- 14 Pour out lot of paper by the way (7)
- 17 Post acting as nurse (8)
- 18 Eastern chap having a ball (8)
- 19 After one book went astray and was buried (6)
- 22 Estimate value of she-ant? (6)
- 23 Damage in a heating-pool (6)
- 24 Flower-book (6)
- 27 Disparage smooth musical effect (4)

The solution to last Saturday's prize puzzle will be published with names of winners on Saturday November 27.



The day I didn't show up for work...

Was the day our business really took off. The IT Director and I went to a MorseData seminar. It featured Hewlett-Packard UNIX based client/server computer systems for medium or large companies. We also met the SAP people, showing their new R/3 modular business software, running on the Oracle database. It turned out to be an important date in our history!

MorseData
081-232 8000

MorseData Systems, 950 Great West Road, Brentford.